

Article [Discussion](#)View [Edit this page](#) [History](#)

Automotive design

Automotive design is the profession involved in the development of the appearance, and to some extent the **ergonomics**, of motor vehicles or more specifically road vehicles. This most commonly refers to **automobiles** but also refers to **motorcycles**, **trucks**, **buses**, **coaches**, and **vans**. The functional design and development of a modern motor vehicle is typically done by a large team from many different disciplines included in **automotive engineers**. Automotive design in this context is primarily concerned with developing the visual appearance or aesthetics of the vehicle, though it is also involved in the creation of the product concept. Automotive design is practiced by designers who usually have an art background and a degree in **industrial design** or transportation design.

Contents [hide]

- Design elements
 - Exterior design (styling)
 - Interior design (styling)
 - Color and trim design
 - Graphic design
 - History of automobile design in the US
- Development process
- See also
- External links

Design elements

[\[edit\]](#)

The task of the design team is usually split into three main aspects: exterior design, interior design, and color and **trim** design. **Graphic design** is also an aspect of automotive design; this is generally shared amongst the design team as the lead designer sees fit. Design focuses not only on the isolated outer shape of automobile parts, but concentrates on the combination of form and function, starting from the vehicle package



Designers at work in 1961. Standing by the scale model's left front fender is **Richard Teague**, a famous automobile designer at **American Motors Corporation** (AMC).



Navigation

[Main page](#)[Contents](#)[Featured content](#)[Current events](#)[Random article](#)

Interaction

[About Wikipedia](#)[Community portal](#)[Recent changes](#)[Contact Wikipedia](#)[Donate to Wikipedia](#)[Help](#)

Toolbox

[What links here](#)[Related changes](#)

Article Discussion

Read

Edit this page

History

Go

Search

Editing Automotive design



```

<!-- FAIR USE of 1961 AMC PRfoto Designers.jpg: see image description page at http://en.wikipedia.org
/wiki/Image:1961_AMC_PRfoto_Designers.jpg for rationale.
The image shown here is claimed to be used under "fair use" because of the following:
# The photo is only being used for informational purposes.
# It is copy of an historically significant photo of a famous individual (Richard A. Teague) at work in
a design studio.
# The name of the photographer is unknown.
# It is of lower resolution than the original, so it will not detract from the value of any original
photograph.
# The photo does not detract from the reputation of the subject.
# No other photo of this person is available for showing a studio setting of an automobile designers at
work.
# Its inclusion in the article adds significantly to the article because it shows how the persons
described in this article work and it illustrates historic activity to the general public.
# It is also unlikely that "free" images exist that illustrate Richard A. Teague at work in a design
studio.
# The material is encyclopedic and otherwise meets general Wikipedia content requirements.
# This meets the media-specific policy requirements.
# The material contributes to this article by specifically illustrating the text about automotive
design.
# Other criteria for the justification of why this image should acceptable be under "fair use" in this
article are included on the image description page.
-->
[[Image:1961 AMC PRfoto Designers.jpg|thumb|250px|Designers at work in 1961. Standing by the scale
model's left front fender is [[Richard A. Teague|Richard Teague]], a famous automobile designer at
[[American Motors Corporation]] (AMC).]]

```

Content that violates any **copyright** will be deleted. Encyclopedic content must be **verifiable**. You irrevocably agree to release your contributions under the **GFDL**.

[Edit summary](/~tparscal/prototype/index.php/Help:Edit_summary "Briefly describe the changes you have made") (Briefly describe the changes you have made)



WIKIPEDIA
The Free Encyclopedia

Navigation

[Main page](#)[Contents](#)[Featured content](#)[Current events](#)[Random article](#)

Interaction

[About Wikipedia](#)[Community portal](#)[Recent changes](#)[Contact Wikipedia](#)[Donate to Wikipedia](#)[Help](#)

Toolbox

[What links here](#)[Related changes](#)



Article Discussion

Read Edit this page

History

- Delete
- Move
- Protect
- Watch

Drop-down menu for actions

Editing Automotive design



```
<!-- FAIR USE of 1961 AMC PRfoto Designers.jpg: see image description page at http://en.wikipedia.org/wiki/Image:1961_AMC_PRfoto_Designers.jpg for rationale.
The image shown here is claimed to be used under "fair use" because of the following:
# The photo is only being used for informational purposes.
# It is copy of an historically significant photo of a famous individual (Richard A. Teague) at work in a design studio.
# The name of the photographer is unknown.
# It is of lower resolution than the original, so it will not detract from the value of any original photograph.
# The photo does not detract from the reputation of the subject.
# No other photo of this person is available for showing a studio setting of an automobile designers at work.
# Its inclusion in the article adds significantly to the article because it shows how the persons described in this article work and it illustrates historic activity to the general public.
# It is also unlikely that "free" images exist that illustrate Richard A. Teague at work in a design studio.
# The material is encyclopedic and otherwise meets general Wikipedia content requirements.
# This meets the media-specific policy requirements.
# The material contributes to this article by specifically illustrating the text about automotive design.
# Other criteria for the justification of why this image should acceptable be under "fair use" in this article are included on the image description page.
-->
[[Image:1961 AMC PRfoto Designers.jpg|thumb|250px|Designers at work in 1961. Standing by the scale model's left front fender is [[Richard A. Teague|Richard Teague]], a famous automobile designer at [[American Motors Corporation]] (AMC).]]
```

Content that violates any copyright will be deleted. Encyclopedic content must be verifiable. You irrevocably agree to release your contributions under the GFDL.

[Edit summary](/~tparscal/prototype/index.php/Help:Edit_summary "Briefly describe the changes you have made") (Briefly describe the changes you have made)

- Navigation
- Main page
- Contents
- Featured content
- Current events
- Random article
- Interaction
- About Wikipedia
- Community portal
- Recent changes
- Contact Wikipedia
- Donate to Wikipedia
- Help
- Toolbox
- What links here
- Related changes