

Wikipedia.org – Key Facts (June 2010)

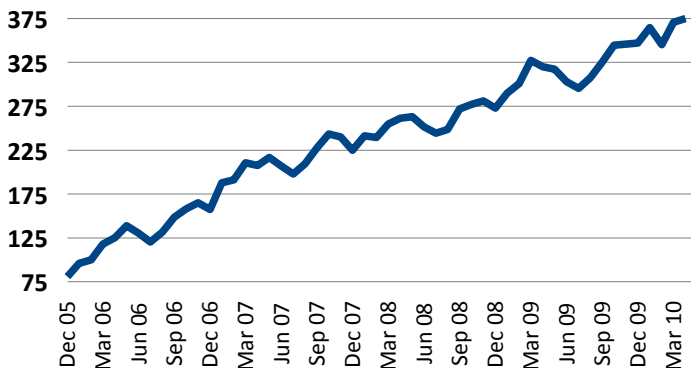
Key statistics

- According to comScore, Wikipedia is the fourth most popular web property, world-wide. In June 2010, it served **364 million unique visitors**.
- Wikipedia is available in over **270 languages**.
- It is continually expanded by approximately **100,000 active volunteer editors** world-wide.
- The English version alone contains more than **3.3 million articles**.
- All language editions combined contain more than **16 million articles**.
- Next to English, the largest Wikipedia editions are **German** (1.09 million articles), **French** (970,000 articles), **Polish** (714,000 articles), and **Italian** (706,000 articles).

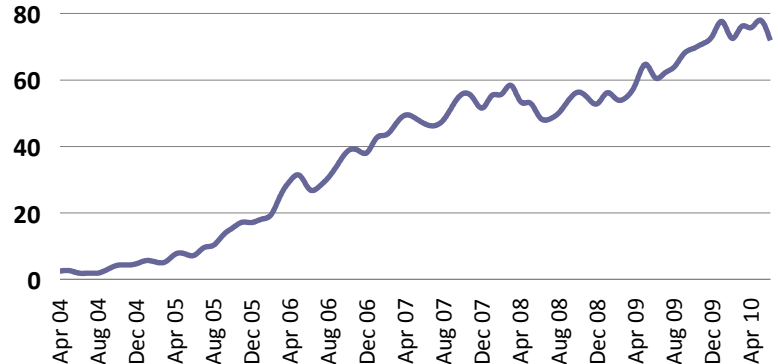


WIKIPEDIA
The Free Encyclopedia

Wikipedia.org Global Audience
(in millions of unique viewers per month)



Wikipedia.org United States Audience
(in millions of unique viewers per month)



Organizational key facts

- Wikipedia is operated by the **Wikimedia Foundation**, a 501(c)(3) non-profit organization based in San Francisco.
- Until 2005, Wikipedia was run **entirely by volunteers**.
- The Wikimedia Foundation has run annual fundraisers since 2003. The most recent fundraiser (09-10) raised approximately **\$8.1 million dollars** from over **235,000** donors, giving an average gift of **\$35**.
- The Wikimedia Foundation is also funded through **grants and large gifts**.
- As of June 2010, the Wikimedia Foundation has a staff of **51**.
- There are **29** grass-roots Wikimedia chapter organizations around the world.
- For the fiscal year 2010-2011, the Wikimedia Foundation has planned for **\$20.4 million** of annual expenses, most of which will be spent on technology.



WIKIMEDIA