Wikipedia.org – Key Facts (February 2010)

Key statistics

- According to comScore, Wikipedia is the fourth most popular web property, world-wide. In January 2010, it served 364 million unique visitors.
- Wikipedia is available in over 270 languages.
- It is continually expanded by approximately **100,000 active volunteer editors** world-wide.
- The English version alone contains more than **3.2 million** articles.
- All language editions combined contain more than **15 million** articles.
- Next to English, the largest Wikipedia editions are German (1.03 million articles), French (917,000 articles), Polish (677,000 articles), and Italian (661,000 articles).



Wikipedia.org Global Audience (in millions of unique viewers per month)



Wikipedia.org United States Audience (in millions of unique viewers per month)



Organizational key facts

- Wikipedia is operated by the **Wikimedia Foundation**, a 501(c)(3) non-profit organization based in San Francisco.
- Until 2005, Wikipedia was run entirely by volunteers.
- The Wikimedia Foundation has run annual fundraisers since 2003. The most recent fundraiser (09-10) raised approximately \$8.1 million dollars from over 235,000 donors, giving an average gift of \$35.
- The Wikimedia Foundation is also funded through grants and large gifts.
- As of February, 2010, the Wikimedia Foundation has a staff of 34.
- There are 27 grass-roots Wikimedia chapter organizations around the world.
- For the fiscal year 2009-2010, the Wikimedia Foundation has planned for \$8.1 million of annual expenses, most of which will be spent on technology.

