

Public Policy Initiative: the road ahead

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Where we are now

Participating universities



Selection criteria for schools

► Credibility

Centralized approach



**WIKIMEDIA
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The road ahead

Ambassador Program Steering Committee

The screenshot shows a video conference interface with the following elements:

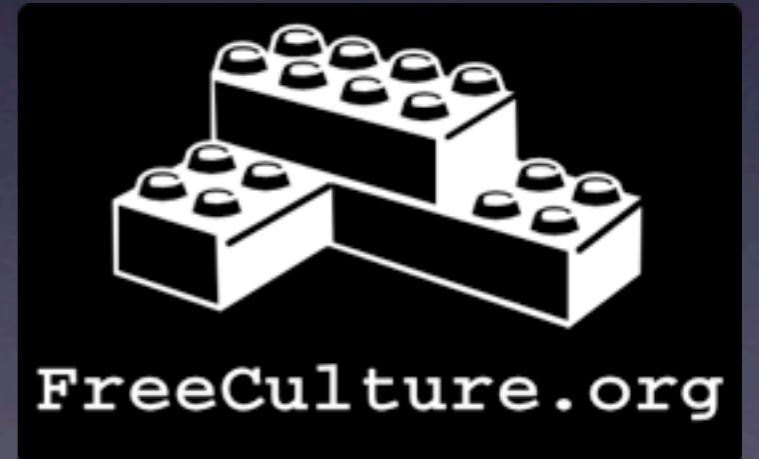
- Top Bar:** Includes "Video chat" (with a microphone icon), "Invite" (with a plus sign and people icon), "Share Video" (with a YouTube icon), and "Exit Call" (with a red exit icon).
- Participants:** A grid of six video feeds. The first participant is muted, indicated by a "Muted" status above their video.
- Participants List:** On the left, a sidebar titled "Participants (6)" lists the participants: Alex Stinson, annielin, Cheryl, Frank Schulenburg, Pj Tabit, and Sage. Below this is an "Off-screen (1)" section with Fletcher C...
- Chat Log:** A text-based conversation between participants:
 - Frank Schulenburg: you're frozen on my screen 7:05pm
 - Frank Schulenburg: in terms of bringing observers to the 2nd training
 - Alex Stinson: yes 7:08pm
 - Alex Stinson: that would be a good idea
 - Frank Schulenburg: yes, I like the regional idea 7:08pm

Ambassador Program Steering Committee

- ▶ Working on a proposal how, and how fast, to expand the Ambassador Program
- ▶ Finding a scalable solution to evaluate new ambassador candidates
- ▶ Developing a reward and feedback system for ambassadors
- ▶ Resolving disputes between ambassadors
- ▶ Allocating funds

Selection criteria for schools

- ▶ Women's colleges
- ▶ Minority schools
- ▶ Schools that have strong Students for Free Culture groups



Selection criteria for professors

- ▶ Enthusiasm to work with us
- ▶ Clear understanding of our expectations

Decentralized approach





Area representatives

- ▶ Provide Campus Ambassadors with what they need for the classroom
- ▶ Act as an interface for the Ambassador Steering Committee
- ▶ Support the ambassadors with recruiting professors
- ▶ Organize ambassador meetings
- ▶ Act as a press contact
- ▶ Organize and lead the training for the area

Our curriculum approaches

Prescriptive

Modular

Modular +
Framework

Next steps

- ▶ Revise the Memorandum of Understanding (MOU)
- ▶ Share new selection criteria with the community / ambassadors
- ▶ Implement decentralized ambassador / training model
- ▶ Start working on the report for Phase I