FAMILYSEARCH

Bloginar
December 15, 2010

Welcome!

- Mute your phone (can press *6 to mute or unmute your phone) to prevent background noise
- Use chat feature at bottom left to ask questions
- A copy of the slides and presentation will be made available on the FamilySearch Wiki. Search for "bloginar"
- Time will be provided for questions following the FamilySearch.org presentation/demo
- Contact Paul Nauta at NautaPG@familysearch.org for additional questions/needs after the bloginar

Agenda

- RootsTech 2011 Overview
- Next Generation FamilySearch.org Announced
- Demo of FamilySearch.org Changes
- Questions and Answers

rootstech

A NEW GENEAOLOGY & TECHNOLOGY CONFERENCE
TO DEFINE THE FUTURE OF GENEALOGY

10–12 February 2011 | *Salt Lake City, Utah*

{ REGISTER NOW }

WHAT IS ROOTSTECH?

A new conference focused on finding and applying technical innovations in genealogy.

WHAT WILL I LEARN?

Gain insights, share new concepts, and help accelerate innovation in genealogy technology

WHO SHOULD ATTEND?

Those who want to help define the future of genealogy through technological innovation.

CALL FOR PAPERS

Lecture proposals are now being accepted for the new RootsTech Conference

WORKING TOGETHER
When users and creators come together, innovation occurs

Panels, discussion groups, and interactive demonstrations will be used at the conference to accelerate this innovation

TECHNOLOGY USERS

Find success with hands-on workshops

Discover emerging technologies, concepts and devices

Participate in exclusive demonstrations from new, innovative companies

TECHNOLOGY CREATORS

Learn about the latest development technologies and techniques

Discover new services and components that can be used in your products

Receive feedback from users and peers on your ideas and creations

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RootsTech 2011 Purpose

1. Foster innovation and collaboration in genealogy
2. Teach technology-based solutions to make genealogy easier
3. Create a forum where technology users and creators work to find solutions
4. Define the future of genealogy and family history research
5. Educate software developers on the best solutions

RootsTech 2011 Keynotes

- Shane Robison, Executive Vice President and Chief Strategy and Technology Officer, Hewlett Packard

- Brewster Kahle, Founder of the Internet Archive and Digital Librarian

- Curt B. Witcher, Historical Genealogy Department Manager, Allen County Public Library in Fort Wayne, Indiana

- Jay L. Verkler, CEO, FamilySearch International

Different Experiences

- Unconferencing Sessions
- Dynamic class interactions—tech creator presenters can use audience interactive clickers for immediate polling results
- Tech users will weigh-in on software and tools in the development stages.
- Community Zone (exhibit hall) with play zone, media hub, and new technology players

Help Promote RootsTech 2011

- Six (6) sessions will be broadcast online for free—more details to follow
- Pre-conference buzz—interview or engage RootsTech presenters about their topics for your blogs, podcasts, columns
  - Channel requests through Paul Nauta, nautapg@familysearch.org, 801-240-6498.
- Keep your subscribers up-to-date through real-time tweets and daily blogs of 20+ bloggers in attendance
- Official RootsTech Bloggers in attendance will be noted on the website shortly
- Any attendee can have a presentation professionally taped and produced for free online access

Use RootsTech Banners

Request e-files through nautapg@familysearch.org

Presentation Opportunities

RootsTech 2011 is accepting requests for non-exhibitors to participate as presenters in the Community Zone's Presentation Area.

- Presentations will be 20 minutes, with 5 minutes for setup and 5 minutes for take down.
- Presentations are scheduled every 30 minutes.
- There are 35 total time slots for the three days of the conference.
- The deadline for applications is Wednesday, December 22nd.
- Confirmation of applications will be immediate via email.
- Notification of your time slot will happen by or before Jan 7, 2011
- Apply online at RootsTech.org, Demo Area Application (lower left hand side of home page)

Registration Reminders

- $99 early bird registration ends January 7, 2011
- $150 beginning January 8, 2011
- Register online at RootsTech.org

FamilySearch.org Changes!

- New Search Engine
  - Ability to publish millions of new images and records easily and weekly
  - Enhanced search features and options
- New Community and Patron Help Tools
  - Integrated wiki
  - Free interactive classes
  - Forums to post personal research questions
  - Blog section for current buzz and news

FamilySearch.org Demo

- Robert Kehrer
- Sr. Product Manager

Questions will be answered at the end of the bloginar. You can also email questions for future response to:

Paul Nauta
NautaPG@familysearch.org