

My company was struggling to make ends meet for 18 months before I decided to employ a professional. I own a sales floor that deals with private client investments.

As you can imagine the recession haws hit me and my clients hard. Things are tough and the hey day of million pound months are gone but I decided I wasn't going to be defeated and I wanted to make the most of what seemed a dwindling market. Luckily for my company and me I was introduced to a young man by the name of Dean Straker.

I had googled sales trainers and motivational speakers but was overwhelmed by the sheer amount of cheesy blogs and facebook pages that I was faced with. Instead I used my contacts in the city and was recommended the services of Dean Straker on no fewer then 4 occasions before I had the pleasure of meeting him.

With hands on experience of being a salesmen and prolific investor himself it was a no brainer that I charged Dean Straker with the job of saving my company. His approach was unique as he continually asked myself and my staff what clients we wanted to Land and what kind of deal values we wanted to Land.

Speaking with private clients, another thing we have to deal with is avoiding doubt that what we are offering is a Scam. As with any industry there are people that take advantage and scam members of the public. Dean Straker took us through an intensive course that gave my staff the tools to constantly come across with integrity and honesty and give our private clients the confidence that our products were legitimate and was in no way a scam.

The methods that Dean Straker employed have to be seen to be believed. Never before have I seen a man get a floor of 30 young brokers to all be singing from the same sheet . After the week long course my brokers figures went up at least 30% across the board. My brokers are all from a banking or investment background so they are all experienced but Dean Straker managed to wipe out all the negative habits they had picked up over the years and got them all to a level where not only is my company not going to go into liquidation, but is no in a position to expand. I always knew I had a good bunch of guys but Dean Straker has made them great.

His fees are not cheap but results have got to be seen to be believed.

If you are struggling in your sales department no matter what the industry you need to employ Dean Straker.

Dean Straker is a life saver.