



What barcamp can learn from **WIKIMANIA**



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Sue Gardner

Executive Director, Wikimedia Foundation Inc

Making fun of Wikipedia is so 2007.

French journalist speaking with Sue Gardner in New York, January 2011



WIKIMANIA 2011

Haifa, Israel

At least 726 attendees

3 days conference

2 day preconference



LOW COST

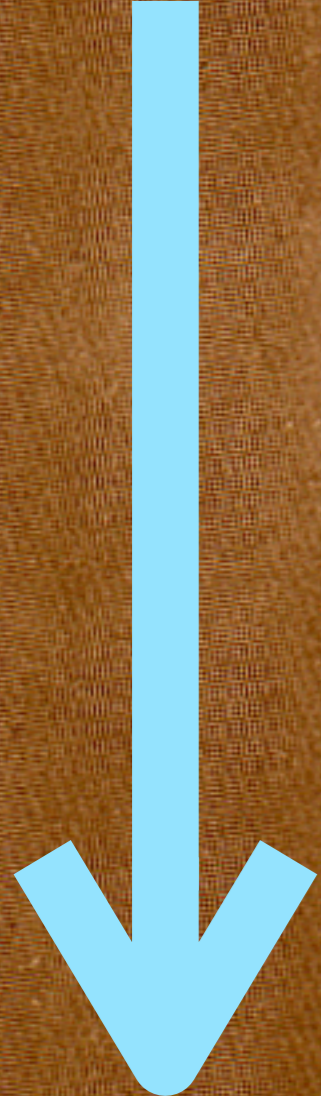
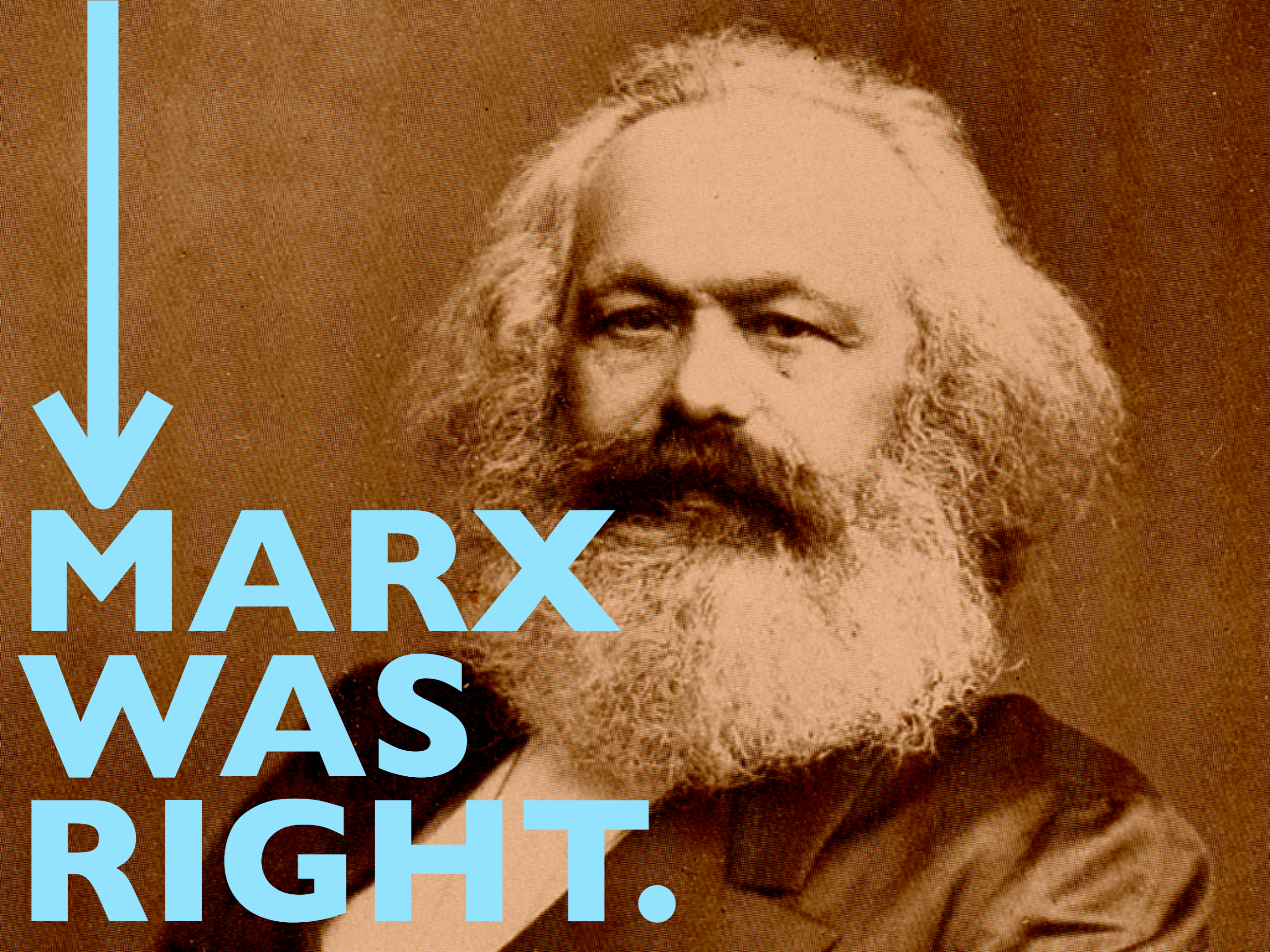
Type <input type="checkbox"/>	Wikimedia contributor (US\$) <input type="checkbox"/>	Without Wikimedia projects username(US\$) <input type="checkbox"/>
Early bird (all 3 days)	45	70
Early Registration (all 3 days)	55	90
Regular registration (all 3 days)	75	120

Type <input type="checkbox"/>	Early Bird Registration Single occupancy (Twin/Double Occupancy price pp) <input type="checkbox"/>	Early Registration (until June 1st, 2011) Single occupancy (Twin/Double Occupancy price pp) <input type="checkbox"/>	Regular Registration (June 1st, 2011 until August 1st, 2011) Single occupancy (Twin/Double Occupancy) <input type="checkbox"/>
Dorms (Dorms Fully booked)	USD (20)	USD (25)	USD (30)
Dan Gardens (Hotel fully booked)/ Marom	USD 84 (50)	USD 89 (58)	USD 97 (69)
Mount Carmel Hotel (Hotel fully booked)	USD 91 (50)	USD 96 (58)	USD 101 (69)
Nof Hotel (hotel fully booked)	USD 100 (56)	USD 106 (63)	USD 116 (68)
Galery Hotel	USD 91 (58)	USD 96 (63)	USD 101(68)
Dan Panorama	USD 115 (70)	USD 125 (81)	USD 136 (91)
Colony Hotel	USD 136 (84)	USD 146 (94)	USD 156 (104)
Dan Carmel	USD 146 (84)	USD 156 (94)	USD 167 (104)
Crown Plaza	USD 162 (97)	USD 172 (108)	USD 182 (118)

SCHOLARSHIPS

The ideal candidate for scholarship:

- “highly engaged participants in the Wikimedia Projects: editors, Wikimedians, and community members who will add value to Wikimania through their experience, knowledge and dedication in online and/or offline activities”
- “exhibit qualities of innovation, participation in other aspects of the free culture/open source movement”
- “expected to have concrete goals for how attendance at Wikimania will impact their future involvement in the Wikimedia movement”



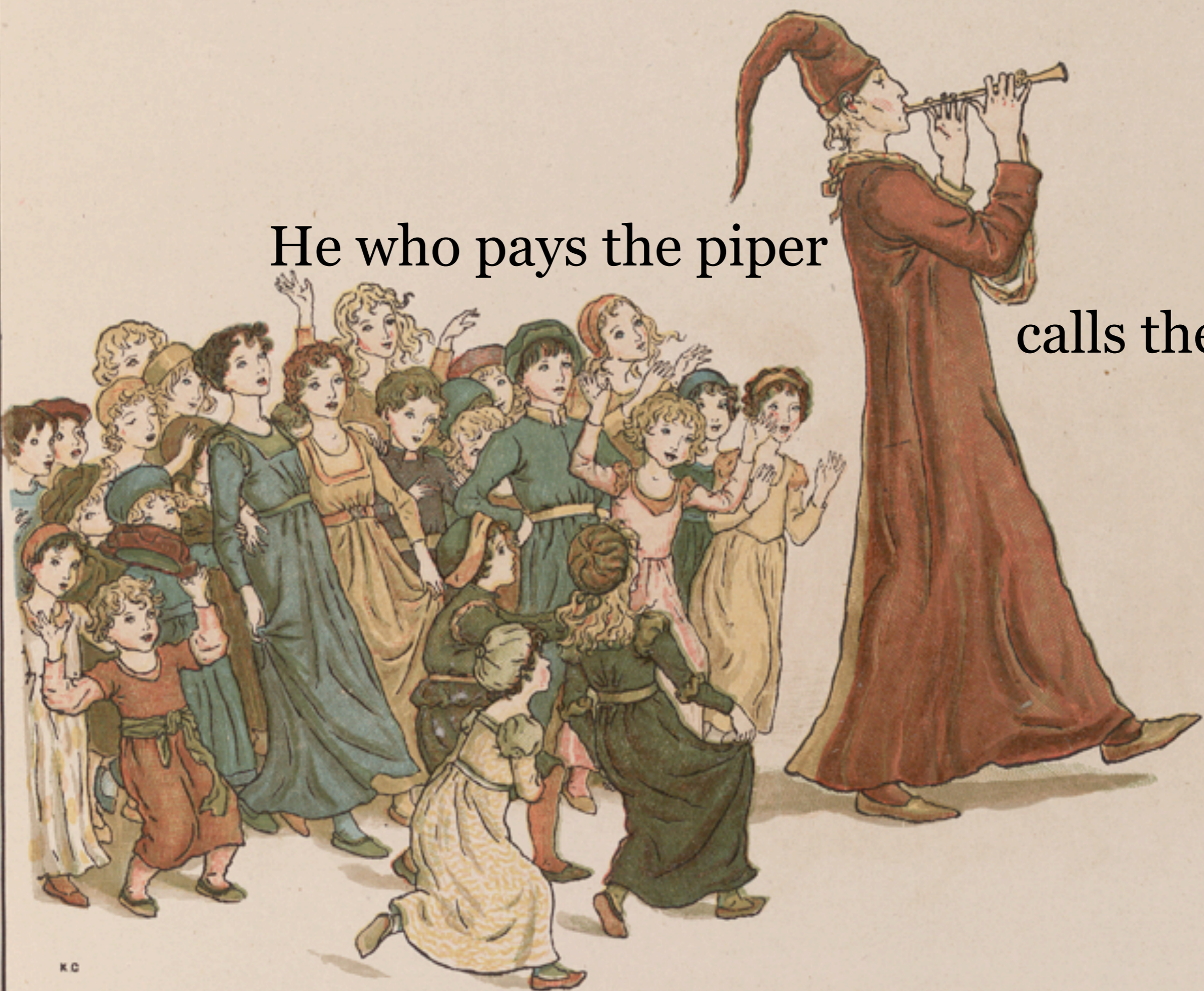
**MARX
WAS
RIGHT.**

“ In the social production of their existence, men inevitably enter into definite relations, which are independent of their will, namely [the] relations of production appropriate to a given stage in the development of their material forces of production. The totality of these relations of production constitutes the economic structure of society, the real foundation, on which arises a legal and political superstructure, and to which correspond definite forms of consciousness. The mode of production of material life conditions the general process of social, political, and intellectual life. ”

—Karl Marx, *A Contribution to the Critique of Political Economy*

He who pays the piper

calls the tune.



**ANYONE
CAN EDIT**

BE BOLD

**DON'T BE
A DICK**

**COMMUNITY &
CONSENSUS**

but

“we’re writing an
encyclopedia, damnit”

“we’re not Facebook”

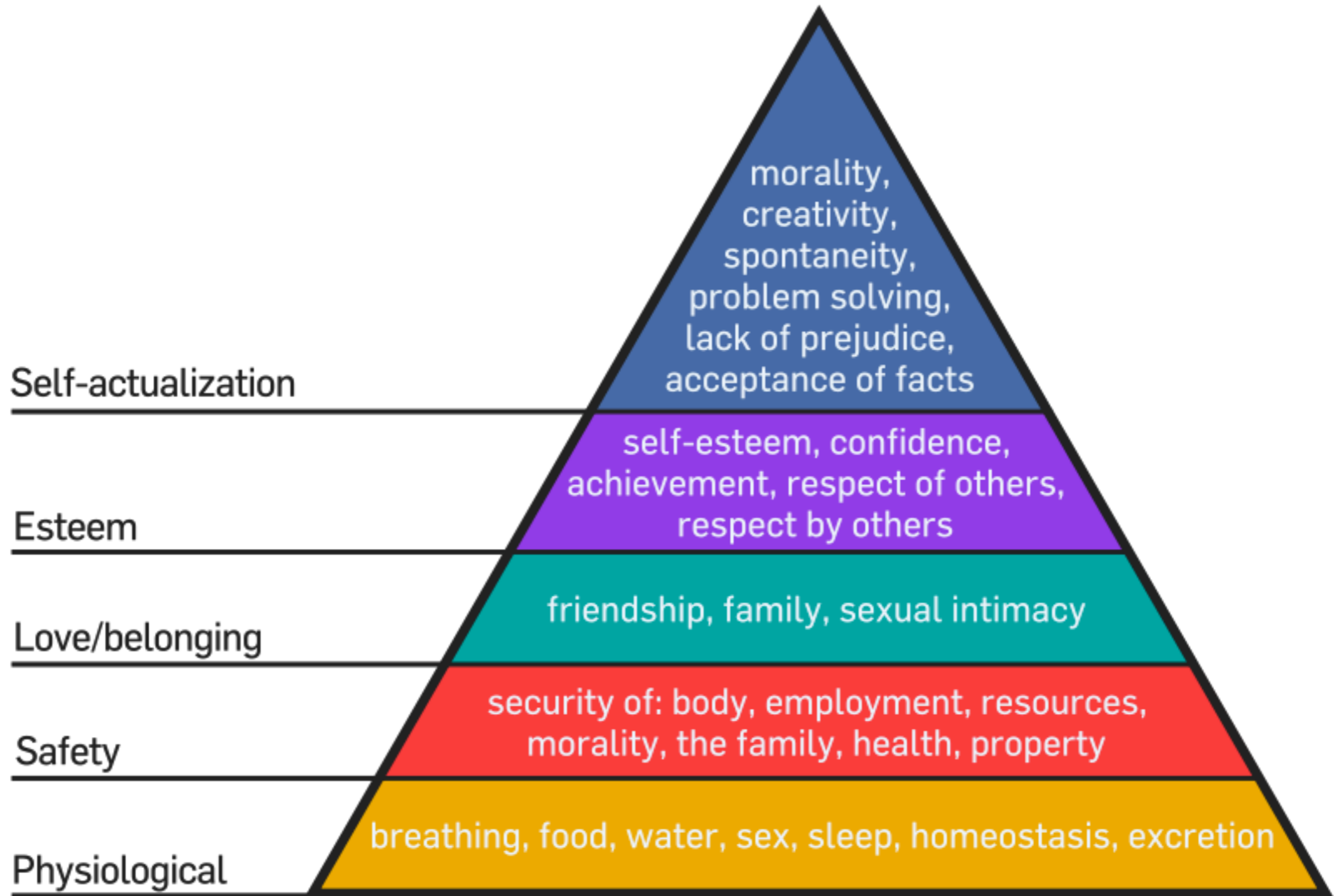
“networking without
douchebags”

“awesome fun!”

barcamp

“geeky open source stuff”

“social good”





WIKIPEDIA
The Free Encyclopedia

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The Signpost

8 August 2011

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WIKIMANIA

Seventh annual Wikimedia conference concluded in Haifa, Israel

By [Tom Morris](#), 8 August 2011

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Wikimedians from across the world congregated in [Haifa](#), Israel, last week for three days of intensive discussion of Wikimedia projects as part of [Wikimania 2011](#), an annual gathering that has taken place every year since 2005 when it was first organized in [Frankfurt](#), Germany. This year saw over 650 participants attend the main conference, accompanied by the pre-event meetings for developers, a chapters meeting and a meeting of the Communications Committee. (See also this week's ["News and notes"](#) and ["Technology report"](#))

On Wednesday, participants were welcomed to the event with professionally produced badges, lanyards, conference programmes, goody bags, T-shirts and very necessary cold drinks. The first order of business was a welcome from the organisers, and a welcome from a representative of the Israeli parliament. Outside the venue, a "tent city" had been set up, where young Israelis protested the rising cost of housing (see [2011 Israeli housing protests](#), [the Wikinews story](#) and [media from Commons](#)).



Party after the first day of Wikimania in the gardens of the Rapaport Center in Haifa.

Yochai Benkler

Professor [Yochai Benkler](#), the Berkman Professor of Entrepreneurial Legal Studies at [Harvard University](#) and author of *The Wealth of Networks*, presented the [opening plenary session](#) on Thursday. Benkler was the first academic to write about Wikipedia, in an article in the summer of 2001 entitled "Coase's Penguin", and this time presented a highly optimistic lecture arguing that a fundamentally positive and co-operative vision of human nature is captured in projects like Wikipedia as well as free and open source software. He tied it to the housing protests, describing how "right outside, people are standing, sitting in tents, trying to claw back a sense of what a decent society and what a decent community can be within a market system beyond simply maximizing the returns for capital", and also went further to reference the protest movement in [Syria](#). What then does the Arab Spring share with Wikipedia? The understanding of how "humans can work together to overcome structures of hierarchy, structures of markets that necessarily reduce us to supply and demand



Yochai Benkler presenting at Wikimania

2006:

SubEthaEdit and Blogging

2011:

The image shows the Twitter logo, which consists of the word "twitter" in a lowercase, rounded, blue font. The letters are thick and have a white outline, giving it a 3D or embossed appearance. The logo is centered horizontally and occupies the lower half of the slide.



YOU ARE HERE



**GO ON,
PROVE
MARX
WRONG.**



<http://wikimania2012.wikimedia.org/>

***now with added
unconference!***

Thank you.





Sarah Stierch (User:Misssvain)

<http://commons.wikimedia.org/wiki/File:Wikimania-2011-Sue-Gardner-20110804--2.jpg>

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Sarah Stierch (User:Misssvain)

http://commons.wikimedia.org/wiki/File:Haifa_from_the_Promenade_2.jpg

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Wikimedia Israel

http://commons.wikimedia.org/wiki/File:Haifa_-_Wikimania_2011_-_Foto_Grupal.jpg

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Factoryjoe (yes, Chris Messina of BarCamp fame)

http://commons.wikimedia.org/wiki/File:Maslow%27s_Hierarchy_of_Needs.svg

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Krimpet

http://commons.wikimedia.org/wiki/File:Jimbo_Peeking.gif

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