"Business needs drive new applications to System z"

Speakers:

Robert Giordano, IT Architect, Panasonic Corporation of North America

Steve White, Vice President of IT Infrastructure, Insurance Services Office, Inc.

Stephan Bak, IT Architect and Project Manager, Danske Bank

Dr. Hans-Wolfgang Neumann, CIO, GAD

Robert Giordano
The e-commerce application at Panasonic that we gave the decision on is of course, IBM's WebSphere. The value of that is basically selling Panasonic's products through the Internet. So when you go to www.panasonic.com, you're coming into the zSeries Linux server hosting that application.

Once again, we're able to shift resources back and forth between work loads to meet the needs of the business, to meet the needs of the development, to meet the needs of any new application coming on board, especially with the WebSphere technology which is our core application running on the zSeries under VM, running Linux we were able to turn around over a million dollars' savings running on that technology, meaning the z990.

Steve White
Most recently we moved to WebSphere our Internet delivery vehicle so that we can get the reliability of the HTTP servers that was provided by the mainframe which we didn't have when we were in the distributed environment.

Stephan Bak
We can still use all our skills on the mainframe *(bring this text up after his title disappears so it's all one sentence, bring it up around when he says 'with new technology...')* and have that fitted in with new technology, is like, WebSphere and the J2EE environment, is a huge advantage.

Steve White
The value of using WebSphere and the Java language is that we get to simplify the development process speed it up and save an enormous amount of money related to what it normally would of cost to have somebody sit and write it all from scratch.

We find that we can also use the same code on multiple platforms. So although we may run our applications here on the mainframe under WebSphere there may be a customer who wants a copy of that application to run locally in their shop and they are running on an iSeries machine. That Java application will report to the iSeries machine in its normal form without having to be written or be rewritten.

Dr. Hans-Wolfgang Neumann
bank21 as GAD is convinced is the most modern and sophisticated banking application in the market. Based on the CBM or Component Business Model on the Service Oriented Architecture, I think we have a very flexible basis to meet our customer's needs. And the infrastructure combined with WebSphere on is a very cost efficient basis to give best to our customers.