

WebSphere service oriented architecture for System z

Attend one of our free technical education seminars to learn the value that System z™ and IBM application development tools can bring to your SOA implementation.

The business goal is clear: An On Demand IT environment that can quickly respond to changing and highly competitive markets. This requires flexible business processes that are part of a well-integrated enterprise, and the most cost-effective way to accomplish that is by reusing existing assets. It's a new way of thinking and it comes with a new set of methods and tools that take application integration to the next level: A service oriented architecture (SOA) powered by the mainframe. Learn how to go from designing an SOA roadmap unique to your business objectives, to management of that new environment as it delivers results.

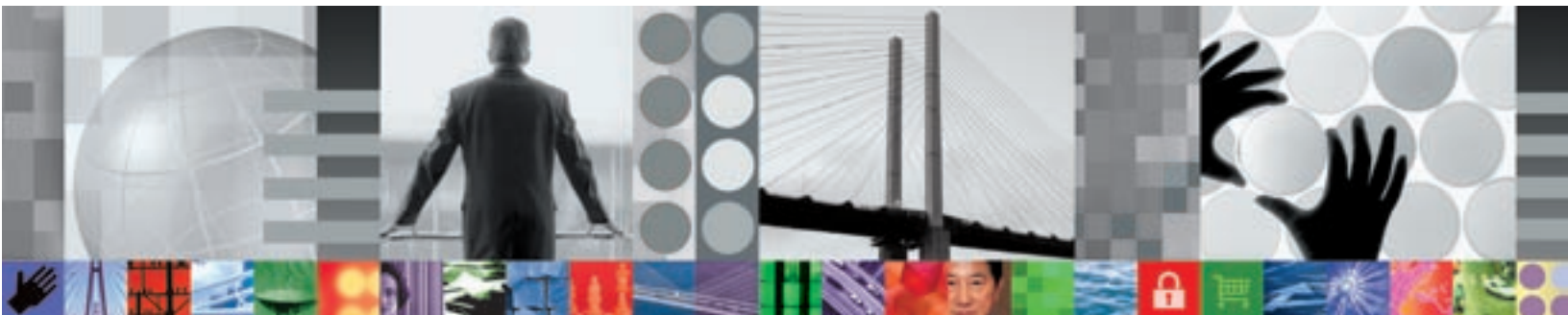
IBM is hosting a series of live seminars in cities across North America that are designed for technical professionals, including application development management, application developers and application architects. These seminars give attendees a unique opportunity to interact with technical professionals who have in-depth knowledge of WebSphere® and tools to help you implement a service oriented architecture.

In this one-day seminar, **WebSphere service oriented architecture for System z**, you'll learn how to:

- *Break down business processes so stakeholders can clearly define business models that reduce inefficiencies*
- *Improve productivity across application development groups by integrating core application assets for reuse*
- *Build a WebSphere "business grid," a dynamic, goal-directed application environment for running mixed application types and workload patterns*
- *Quickly generate advanced user interfaces for core applications*

Register online today!

This technical seminar will help you better understand IBM's newest WebSphere and SOA-related offerings, and leverage your existing investments to support an On Demand operating environment. Visit ibm.com/software/zseries/soaseminars right now to locate the seminar nearest you.



Agenda

Morning

- Introduction and SOA overview
- Modeling and assembling SOA components for the mainframe
- Deploying new applications

Afternoon

- Integrating applications for improved efficiency
- Business process management
- Managing a mainframe SOA environment

Locations and dates

Toronto

May 31, 2006

IBM Toronto Software Lab
8200 Warden Avenue
Markham, Ontario
Executive Briefing Center

Hartford

June 6, 2006

IBM
TBD
TBD
TBD

New York City

June 8, 2006

IBM
590 Madison Ave
New York, NY
12th Floor, Room 1218

Washington, D.C.

June 22, 2006

IBM
1301 K Street NW
Washington, D.C.
Room 12C202

Seattle

June 27, 2006

IBM
1200 Fifth Avenue
Seattle, WA
Room 9019

Omaha

June 29, 2006

IBM
TBD
TBD
TBD

Ottawa

September 12, 2006

IBM
2220 Walkley Road
Ottawa, Ontario
E-Learning1

Columbus

September 14, 2006

IBM
5475 Rings Rd.
Dublin, OH
Innovation Classroom

Dallas

September 19, 2006

IBM
1507 LBJ Freeway
Dallas, TX
Room 1101

Chicago

September 21, 2006

IBM
Two Lincoln Centre
18W140 Butterfield Road
Oakbrook Terrace, IL
Room 1D

Atlanta

September 26, 2006

IBM
4111 Northside Pkwy
Atlanta, GA
03F23 - Auditorium



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 **ON DEMAND BUSINESS**