

### Collaborative Content Services for Portals

There is little doubt that portals have become powerful tools that have revolutionized the way companies organize and aggregate corporate information across the enterprise. However, to bring this vision to reality, the content that feeds a portal must be accurate, relevant, and secure. To address this challenge, the IBM WebSphere® Portal family and Interwoven® TeamPortal™ are now integrated to provide you with the critical technology that will ensure you get the most out of your portal investment.

The IBM WebSphere Portal family provides a single point of interaction with dynamic information, applications, processes, and people to help build successful business-to-employee (B2E), business-to-business (B2B) and business-to-consumer (B2C) portals. WebSphere Portal also supports a wide variety of pervasive devices, enabling users to interact with their portal anytime, anywhere, using any device that they choose, wired or wireless.

Complementing the IBM Portal family, Interwoven TeamPortal provides an organizational-based, collaborative model that ensures the accuracy, reliability, and security of your portal content over time.

#### Benefits for the Enterprise

Interwoven offers the industry-leading products and solutions that empower employees and partners to collaborate and make smarter business decisions, maximizing your investment in human capital.

#### Make Sharing Easy Through an Organizational-based Collaboration Model

Successful portals must include a scalable collaboration model that maps to your organizational structure. Interwoven TeamPortal provides a flexible framework to manage hundreds to thousands of users in different departments, groups, and teams who are all accessing and collaborating on the IBM WebSphere Portal.

#### Foster Rapid User Adoption Across Applications for Improved Employee Productivity

A simple interface within the portal is critical for users to seamlessly access and interact with content. Interwoven TeamPortal empowers users to participate in content creation and review cycles, enabling cross-functional collaboration while improving business productivity.

#### Ensure Accurate, Reliable and Secure Content Every Time, All the Time

Robust content management is a must-have to ensure that portal users are never exposed to outdated, inaccurate, or

irrelevant content. Interwoven TeamPortal provides the necessary security, workflow, and versioning to ensure accuracy.

#### Enable the Most Accurate Search That Works

Interwoven enables the most accurate search with its industry-leading categorization technology. This unique, innovative approach automatically generates keywords and summaries to provide the most precise search results to end-users.

#### Process Content From Multiple, Disparate Repositories

Businesses need proven technology to discover, transform, and enrich enterprise content that may be scattered across multiple systems and many countries. Interwoven content processing technology unlocks your corporate content and automatically makes it portal-ready.

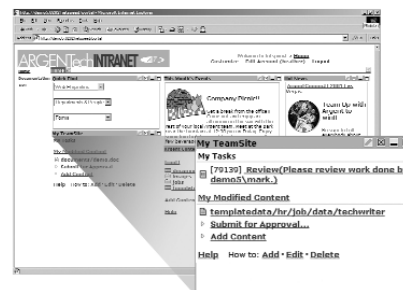
#### Future-proof Solutions

Interwoven offers future-proof portal development by enabling users to create and manage IBM WebSphere portlets through its support of application code. By enabling content to be reused across multiple initiatives, including portals, Interwoven accelerates adoption and easily migrates existing sites into the WebSphere Portal framework. Interwoven solutions are also built on Web services open standards, which speeds implementation time and supports future customization.

#### Business-Critical Features

##### MyTeamSite™ Portlet

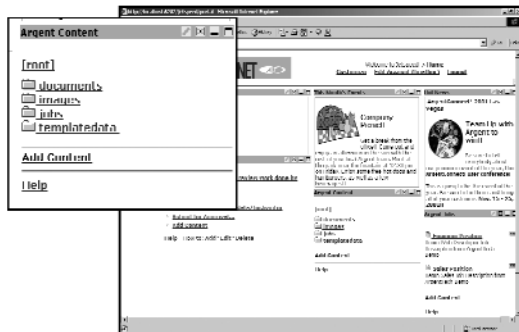
The My TeamSite Portlet is a simple interface that may be used to add, delete, edit, or approve content. Included in the portlet is the MyTasks™ feature, which enables users to monitor workflow as well as the status of tasks. This features also enables users to attach files, assign tasks, and approve or reject content. The MyTeamSite Portlet also includes the MyModified Content™ feature, which provides one-click access to work in progress.



Create, manage and approve content with My TeamSite portlet

## Interwoven Content Browser Portlet

The Content Browser Portlet provides users with instant access to Interwoven content management functionality within the WebSphere Portal interface. Using a simple and familiar interface during the contribution process, users—subject-matter experts and content builders—can easily contribute content to portals as well as view and manage metadata and file properties.



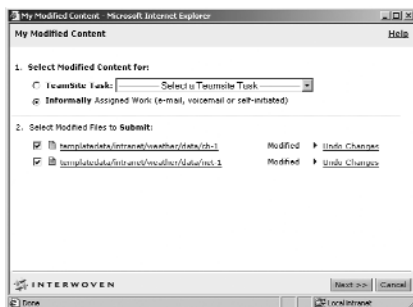
ContentBrowser™ Portlet to interact with content dynamically while surfing through portals

## Surf and Edit

With Interwoven TeamPortal, users can add, modify, and delete content dynamically while surfing through portals, as determined by their role privileges.

## MyWizards™

Interwoven TeamPortal offers an unmatched “Wizards” feature to facilitate simple, uncomplicated portal usage and minimize training costs. The MyWizards feature guides users through the entire content management cycle, including the content creation, editing, and approval tasks.



MyWizards™ guide users through the entire content management cycle

## Out-of-the-Box Deployment of Content and Code

Interwoven includes an out-of-the-box content distribution feature to meet the comprehensive deployment needs of multi-geography, multi-server implementations, which often require chained and parallel content deployments. Without compromising security, Interwoven speeds-up publication time and minimizes latencies, enabling users to access their live content quickly and easily.

## Synchronization Log-In and Authentication

Interwoven seamlessly authenticates users working within the IBM WebSphere Portal into Interwoven TeamSite. This eliminates the need for disparate logins and profiles, and speeds-up the content management process.

## System Specifications

### Interwoven Products

Interwoven® TeamPortal™ for IBM, including:

- Interwoven® TeamSite®
- Interwoven® EasyDeploy®
- Interwoven® ContentServices™ for IBM

### Optional Products

- Interwoven® MetaTagger™
- Interwoven® TeamTurbo™ for IBM
- Interwoven® OpenDeploy®
- Interwoven® Content Provider™ for TeamSite®
- Interwoven® Content Transformer™ for TeamSite®

### IBM Products

IBM® WebSphere® Portal ver. 2.1

**For More Information,  
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