



**Invitation to WebSphere Live!**

IBM invites you to be our guest at a practical and information-packed seminar, designed to give you the benefit of IBM's comprehensive WebSphere approach.

One of the major challenges facing IT managers and architects today is how to integrate dissimilar business processes, applications, and data while simultaneously increasing application speed and efficiency. Real-time business demands require streamlining business processes and transactions, and enabling organizations to respond more quickly and effectively to their customers and trading partners. A responsive business requires a flexible IT infrastructure. Integration is the key to accelerating delivery of new business solutions and reducing costs.

Attend this seminar to learn how to:

- Implement solutions more quickly with an integrated and flexible architecture
- Select software to help you link and manage your dissimilar applications
- Reduce complexity, increase resource utilization, and decrease costs
- Explore how to create a seamless Web Application Infrastructure

**Date :** Wednesday, 9 March 2005

**Venue :** Canning Room, 4<sup>th</sup> Level, Raffles City Convention Centre  
2 Stamford Road, Singapore 178882

**Time :** 8:30am - 1:00pm

8:30	Registration
9:00	Welcome address
9:15	Bringing It All Together: Uniting the Business to Deliver Greater Customer Value and Business Flexibility
10:15	A Practical Guide to Developing Service Oriented Architecture
11:15	Break
11:30	Best Practices for Building Web Application Infrastructure
12:30	Demo of WBI Modeler

**RSVP today!** Refer to the enclosed for the programme and registration details. Seats are limited. Register now to attend WebSphere Live!

Sincerely,

Martin Chee  
Country Manager - Software Group  
IBM Singapore



# WebSphere Live!

## REGISTRATION FORM

Please kindly **fax** your registration form to **6339 1372** or **email** [ibmswg@events-mgt.com](mailto:ibmswg@events-mgt.com).  
For more information, please kindly contact **Winnie** at **6338 2738**. Thank you.

I would like to attend the WebSphere Live!

I would like to nominate my colleague to attend on my behalf.

I am unable to attend. Please send me more information.

Name: Mr/ Mrs/ Ms/Dr: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Tel No: \_\_\_\_\_ Fax No: \_\_\_\_\_

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