

IBM® ILOG Business Rule Management System Customer ROI

Customer	Application	ROI
Leading vacation property management company	Online property reservation system	<ul style="list-style-type: none"> • Reduced overall mainframe utilization by 70% • Reduced Web channel mainframe utilization by 98% • Reduced time to change rules to hours instead of 3-4 weeks
Swiss Medical: Private Latin American healthcare insurance company	Automated claims processing and fraud detection	<ul style="list-style-type: none"> • Reduced claims processing and fraud-related costs by 30% • Automatically process over 2 million claims per month • Improved performance and time to market by over 50% • Change rules in days versus 3-6 months previously
Vision Service Plan: Vision care health insurance company	Automated claims management	<ul style="list-style-type: none"> • Achieved 80% Straight Through Processing (STP) • Process over 1 million claims per month
Travelers: U.S. insurance company	Automated underwriting and prequalification	<ul style="list-style-type: none"> • Achieved time to market gain of over 50% • Able to make rule change in a week compared to 5 months previously • Increased business flow by 50% • Rules maintained by business users
Leading U.S. investment management firm	Automated trading	<ul style="list-style-type: none"> • Able to make rule changes in hours versus days or weeks previously • Consistent compliance monitoring process • Millions of transactions daily
Top 20 global bank	Dynamic recommendations for cross-sell and up-sell offers	<ul style="list-style-type: none"> • Tripled cross sell offers • Achieved sevenfold increase in acceptance rate • Increased revenues in just two and a half months
Leading pension plan administrator	Automated pension calculation for F500 firms	<ul style="list-style-type: none"> • Cut development time in half • Improved regulatory compliance • Achieved ROI in 18 months



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Next Steps

[Request a custom demo](#)

Our interactive demonstrations are performed either online or on site and are scheduled at your convenience (depending on the availability of our product experts). We will be happy to travel to your site for groups of five or more.

[Request a Discovery Workshop](#)

Two day, complimentary workshop designed to help business and IT teams work through their project questions together, ensuring that BRMS is the right solution to the right problems before making a BRMS investment.

[Start Small with a Quick Win Pilot](#)

Imagine if you could deploy working business rules in 9 weeks. With a Quick Win pilot, you start small, applying business rule management to a particular solution in a pilot setting. Starting with a few key business rules, you will actually deploy a subset of your business decision system to demonstrate and validate the implementation process. This pragmatic and incremental approach is designed to delivery extremely fast ROI.

[Talk to a live person](#)

These specialists are available to assist you in your IBM ILOG BRMS solution identification and research. You can email or phone them directly.

Contact us

We will respond within 48 hours.

For general questions:

1-800-FOR-ILOG

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