

IBM Front Office Solutions for Financial Markets

You are invited to an exclusive IBM breakfast briefing
NYC's Millenium Hilton
Thursday, April 23rd 2009



Nearly all aspects of the Financial Markets Front Office are in the midst of transformation. In response to the demands of your business, IBM has launched new products and solutions for the front office. This briefing will include information about IBM market data solutions, low latency messaging middleware, as well as case studies of our customers. Additionally, the briefing will include information about our recent acquisition of ILOG -- this exciting new member of the IBM portfolio for Financial Markets provides optimization software widely used throughout the trade process cycle. This exciting new member of the IBM portfolio for Financial Markets provides mathematical optimization software and a Business Rule Management System (BRMS) - both widely used for portfolio optimization and throughout the trade process cycle.

Topics Covered:

- IBM WebSphere Front Office for Financial Markets – a low latency market data distribution platform
- IBM WebSphere MQ Low Latency Messaging – low latency, high throughput messaging transport
- IBM ILOG CPLEX® and IBM ILOG BRMS - Used throughout the trade process cycle for improved asset allocation, risk management, regulatory compliance and customer relationship management

We invite you to attend this IBM briefing where IBM will present the key features and business uses of WebSphere Front Office for Financial Markets, WebSphere MQ Low Latency Messaging and our newest acquisition, ILOG

When: Thursday, April 23rd 2009
8:00AM Arrival and Registration
8:30-10:30AM Breakfast and Presentation

Where: Millenium Hilton Hotel
55 Church Street, New York City
Presidential Suite, 55th floor
Valet parking available on premises

Registration:

https://www.ibm.com/events/wwe/grp/grp004.nsf/agenda?openform&seminar=897REDES&locale=en_US

A smarter planet
SMARTER MONEY

The way our planet manages its money needs to get a whole lot smarter—and now it can

United States	EUR	2.1140	0.9950
Euro	GBP	0.8305	0.2100
England	AUD	0.1860	0.1690
Australia	DKK	0.1435	1.131
Denmark	HKD	0.7065	0.1335
Hongkong	JPY		0.1960
Japan	MXN	0.1735	0.1670
Mexico	NOK	0.1480	0.9815
Norway	SEK	0.9235	
Sweden			