IBM Software

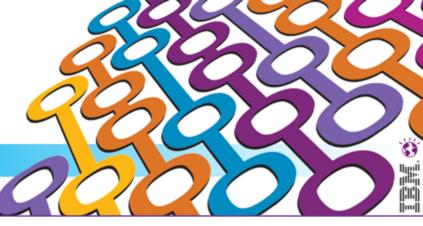
Impact2012

The Premier Conference for Business and IT Leadership

Innovate. Transform. Grow.

April 29 - May 4 Las Vegas, NV

Change the Game



Join Us for the Impact 2012 Women's Panel — Tuesday May 1, 2012

Agenda

5:15 - 6:00 PM

Women's Panel

Venetian Hotel Palazzo E 5th floor Venetian Conference Center

6:00 - 7:00 PM

Networking Reception

Venetian Hotel Palazzo E 5th floor Venetian Conference Center

"Innovation & Leadership Strategies for Changing the Game"

Some things in life are constants. At the top of the list is change.



Please join executive host Marie Wieck and panel moderator Katie Linendoll with our distinguished panel of women executives from BodyMedia, Gartner, Prolifics and IBM as they share their insights on leadership strategies

to embrace change, foster innovation and turn uncertainty into opportunity. Hear how these successful women maintain their and the organization's focus and momentum during times of change.

After the panel, you are invited to stay for a reception to enjoy appetizers, cocktails and networking with your peers.

Hear how these successful women maintain their organization's focus and momentum during times of change.



Marie Wieck **IBM Executive Host**



Katie Linendoll Panel Moderator



Christine Robins CEO, BodyMedia



Joanne Correia Managing VP, Gartner VP Marketing, Prolifics



Devi Gupta



Kristen Lauria VP Marketing, IBM