The Premier Conference for Business and IT Leaders

IBM and Partners: Get Ready for Impact 2010





Devi GuptaVice President of Marketing





David WilsonDirector of WW WebSphere
Business Partner Sales



Impact2010

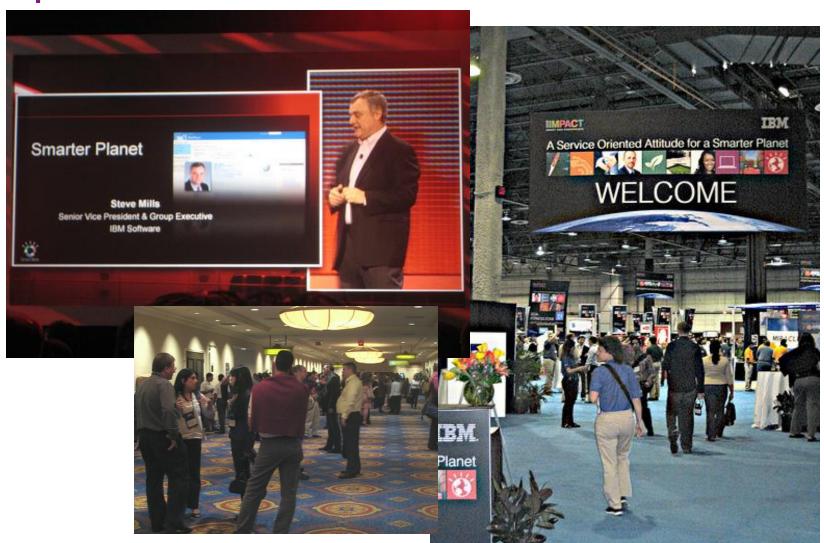
The Premier Conference for Business and IT Leaders



Impact2010

The Premier Conference for Business and IT Leaders





Impact2010

The Premier Conference for Business and IT Leaders

Impact 2010 will showcase our top Business Partners



























EXHIBITOR:

OpenLogix Genuitec Prosoft CyberWorld Avada Software OPNET TriTek SureSecure Solutions

EXHIBITOR:

IBM-Dev Test Novell/IBM Kana ESRI Splunk ASG Sipera Systems

CLOUD ZONE:

iTKO
Wavemaker
SOASTA
ZSL
Kaavo
Core Technology
Limited
NetSuite
Navajo Systems

Corent Technology
Dassault Systems

NaviSite

zZone:

Trident
Primeur
Host Bridge
Interskill
Rocket Software
Progress
DataDirect
Chordiant
OpTier

INDUSTRY ZONE:

Summa CrossView FICO Manhattan

AFFILIATE:

SYSCOM Princeton Blue

Impact 2010 – Business Partner Focus

Prolifics Experts, Customers Presenting on a Wide Array of Topics

Approach to Design and Implement Robust SOA

Proven best practices across web services / SOA lifecycle

Extending MQ

File transfer and monitoring strategies

Seeing BPM in Action

Up Close – Customer Case Study in health care

IBM WebSphere as Strategic Platform at Huntington Bank Important roles business partners play with customers

Impact 2010 also offers educational & certification programs, and the chance to network with YOUR customers and partner

Impact2010





Impact2010

The Premier Conference for Business and IT Leaders



IBM Impact 2010

See You in Las Vegas, May 2-7



Thought leaders share their insights at Impact

Preview of some of the forward-thinking guest speakers who will grace the stage May 2-7 at Impact 2010



Hundreds of Business and Technical sessions

Impact 2010 offers programs for Business Executives and IT Professionals. Begin with the Program & Track Overview to identify sessions that focus on solutions designed for your business.



Register today!

Secure your reservations to join us May 2-7 in Las Vegas, NV. Company package pricing available through the exclusive **Company Pass Program** or consider the new **two-day pass**.

Impact2010

The Premier Conference for Business and IT Leaders

