

# \$100 OFF FOR THEM, POOL SIDE CABANA FOR YOU!

*Impact 2012 special offer for IBM Business Partners*



## **STEP 1:**

Register for the contest by sending an email to [impact12@us.ibm.com](mailto:impact12@us.ibm.com)

- Please include your company name, contact name and phone number

## **STEP 2:**

You will receive a promotion code that your clients will need to use to register for Impact

- We will include a logo for your website and invitation materials

## **STEP 3:**

Promote Impact! Ask clients to use the promotion code so they receive \$100 off registration AND the registration is credited to you!

*The Business Partner with the most customer registrations will be allocated one of our coveted cabanas from Monday – Wednesday the week of Impact.*

*Promotion valid February 13<sup>th</sup> – April 6<sup>th</sup>.*

