

Accelerate Your e-Commerce Platform with IBM WebSphere Commerce Training



Highlights:

- WebSphere Education can help you learn how to leverage the rich functionality of WebSphere Commerce to create a powerful and flexible e-commerce customer interaction platform
 - Courses are focused on the key roles involved in WebSphere Commerce implementation and maintenance, including system administrator, application developer and business user
 - Flexible delivery formats—including instructor-led online (ILO) and self-paced—help reduce training time and cost
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Used by top enterprises and widely regarded as the industry leading e-commerce solution, IBM® WebSphere® Commerce provides a powerful customer interaction platform for cross-channel and online commerce. WebSphere Commerce speeds and simplifies the deployment and management of e-commerce sites while maximizing performance, scalability and adaptability.

IBM WebSphere Education offers a complete WebSphere Commerce curriculum that can help you set a solid foundation for your organization's success with WebSphere Commerce. Whether you want to launch a simple online store or implement a fully integrated, multi-channel sales network, a full lineup of WebSphere Education Commerce courses cover the basic to advanced skills needed by both business and technical roles. The updated curriculum for WebSphere Commerce V7 includes topics and lessons to fully leverage the new mobile and social commerce functionality available in the most recent product version.

New WebSphere Commerce users start here

As a starting point for your WebSphere Commerce training, WebSphere Education recommends users build a strong foundation with the product. This course is designed to introduce you to the functions, features, and capability of IBM WebSphere Commerce as well as the specific enhancements included in Version 7.

- ZC700 WebSphere Commerce V7 Foundations (Self-Paced Online)

WebSphere Commerce courses for application developers

Application developers can learn how to design and develop customizations for WebSphere Commerce that support the specific



needs of your organization's commercial enterprise. WebSphere Commerce courses for application developers include:

- WC710 / VC710 Programming Essentials for WebSphere Commerce V7
- WC552 / VC552: IBM WebSphere Commerce Sales Center Customization and Deployment

WebSphere Commerce courses for business users

Business users can learn about the features and functions of WebSphere Commerce that support your e-commerce operational needs. Our courses for business users show you how to use WebSphere Commerce for performing functions such as customer service, marketing, order and inventory management, and fulfillment. WebSphere Commerce courses for business users include:

- ZC740 IBM WebSphere Commerce Management Center Functionality (Self-Paced Online)
- SW869 Introduction to IBM WebSphere Commerce Business Operations
- SW870 Advanced IBM WebSphere Commerce Business Operations

WebSphere Commerce courses for system administrators

System administrators can build the skills they need to implement a WebSphere Commerce installation and to successfully maintain and administer WebSphere Commerce and its new features. WebSphere Commerce courses for system administrators include:

- WC730 / VC730 IBM WebSphere Commerce V7 System Administration

Experience WebSphere Commerce V7

Through IBM WebSphere Education Expert Arenas you experience WebSphere products first hand. The Expert Arena for WebSphere Commerce V7 connects you remotely to a fully functional version of the software without having to install the software yourself. Interact with the WebSphere Commerce V7 Expert Arena to experiment with product features and functions, try out code or use extra time to complete hands-on labs from WebSphere Education courses.

- WX701 IBM WebSphere Education Expert Arena for WebSphere Commerce V7

Flexible learning options

In addition to the traditional instructor-led class environment, many WebSphere Commerce courses are now available as self-paced virtual (SPVC) or instructor-led online (ILO). ILO classes are exactly the same as classroom courses, including hands-on labs, but without the need to travel to a classroom, making them ideal for training geographically dispersed teams. SPVC courses let you complete a course online, on your schedule up to 60 days.

WebSphere Commerce certification

Through the IBM Professional Certification program, you can validate your WebSphere Commerce skills for employers and clients. Our rigorous certification exams demonstrate your grasp of key WebSphere Commerce skills. Two certifications are planned for WebSphere Commerce V7. Since certification plans and dates can change, please visit the IBM Professional Certification Web site at ibm.com/certify for the current status of these certifications.

- Test 000-724, IBM WebSphere Commerce V7.0, Administration (Planned future availability)
- Test 000-723, IBM WebSphere Commerce V7.0, Application Development (Planned future availability)

IBM Software Services for WebSphere

In addition to WebSphere Education's WebSphere Commerce curriculum, IBM Software Services for WebSphere has the breadth of knowledge and experience with WebSphere Commerce to help your business get the most out of your solution. To discuss your specific WebSphere Commerce needs or to find out more about the value IBM Software Services for WebSphere can offer, contact a local IBM Software Services Sales Specialist at ibm.com/developerworks/websphere/services/contacts.html.

Get started with your WebSphere Commerce training

To learn more about WebSphere Education's WebSphere Commerce curriculum, visit ibm.com/websphere/education for a list of available courses, or contact an IBM WebSphere Education representative at websphere_skills@us.ibm.com for more information.



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Route 100
Somers, NY 10589
U.S.A.

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