

\_Day 15: We just got the tools for security-rich, real-time collaboration — thanks to Real-Time. Right Now. All it took was a solution from IBM. Now we're headed for real-time productivity.



### **Darren Adams**

Notes / Domino / Sametime Sales Leader

UK, Ireland and South Africa



# IBM Lotus Sametime 7.5

REAL-TIME. RIGHT NOW.



## The virtual workplace is here - NOW

- 58% of IT executives considers their company to be a virtual workplace
- More than 75% of them report using real-time communications technologies today
- 90% of employees work in locations other than headquarters
- Between 60% and 70% of employees work in different locations from their bosses
- The number of virtual workers has increased by 800% over the past five years

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### Gartner estimates...

IM [instant messaging] can reduce long distance calls by 30%, reduce email usage by 40% and lead to a 15% reduction in voicemail usage.







### But real-time collaboration is not just about instant messaging...

- It can reduce volume of e-mail
- It can reduce cost of travel and education
- It can reduce communication costs
- Allows you to respond to business issues more quickly and efficiently
- Creates a better-connected enterprise
  - Access to colleagues in disparate locations
  - Access to subject matter experts
- Adds value to existing applications



- ...as demonstrated at airports in August
- Business must continue
- Those who can continue to do business will gain the competitive advantage













































- Current customer interest in 'business continuity'
  - What happens if the transport network closes?
  - What happens if people are confined to home?
    - Civil unrest
    - Terrorism
    - Bird flu
- Real-time collaboration is a solution in the corporate kit bag which allows businesses to continue running as best as possible
- In commercial organisations it's a competitive advantage
- In Government and banking the public depend on it



- ...for more positive reasons
- Change in working habits
  - Increasing number of mobile workers with mobile devices
  - Increase in working from home
  - ▶ Higher expectation of collaborating within your extended enterprise
    - Partners, suppliers, customers
  - Changing face of the work-force
    - Today's teenagers are tomorrow's knowledge workers



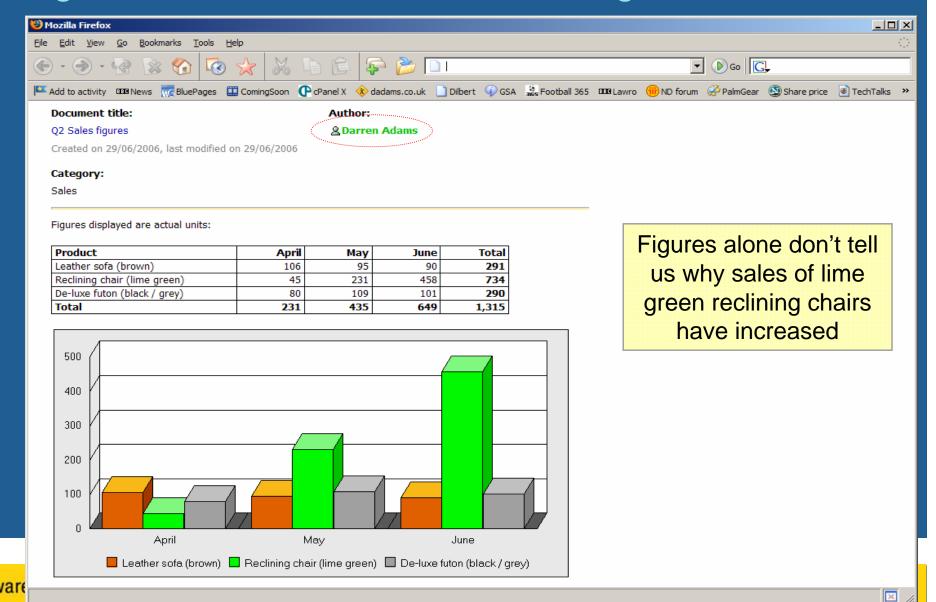


- More information committed to electronic storage
  - Knowledge repositories, blogs, document libraries, process-driven applications
  - How can you quickly communicate with the subject-matter expert who can put into the information into context?

3



## Turning data or information into knowledge





### Respond in minutes, not hours or days





# Telephony and travel savings: IBM



\$9 million

\$72 million





































### Real-time collaboration addressing business issues

My travel costs are increasing month after

Key stakeholders in workflow processes find it difficult to communicate

My workforce is becoming increasingly mobile... but at the same time disconnected

My telephony costs are increasing month after month

My staff waste too much time finding the information or experts they need

Over-dependence on e-mail is clogging up inboxes and taking up my workforce's time

Staff use the public instant messaging networks for work-related activities



























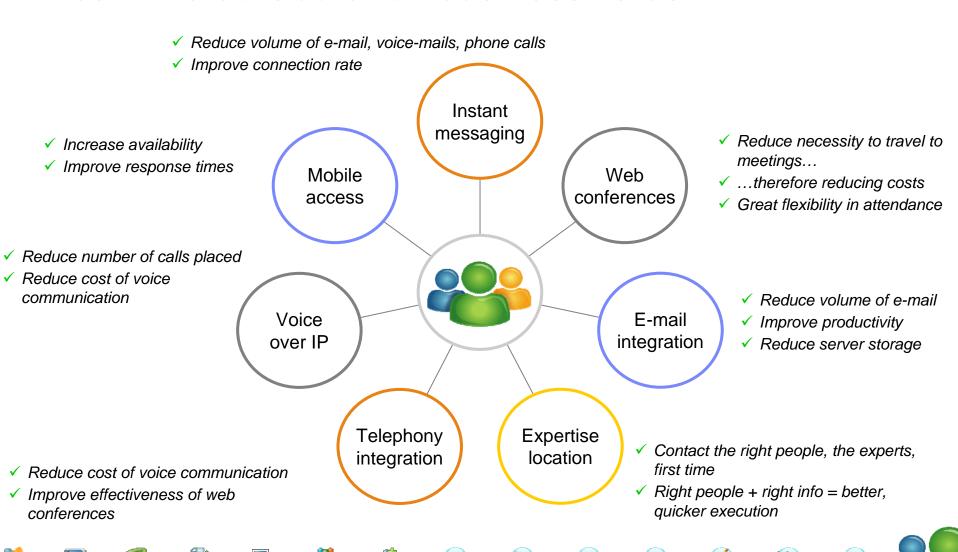








### Real-time collaboration business value









### **Product overview**



# IBM Lotus Sametime 7.5 REAL-TIME. RIGHT NOW.



### **IBM Lotus Sametime**

- #1 in the corporate business space
- Over 16 million users
- Mature, resilient, secure and scalable
- Integrates with business applications
- Not just Domino applications... web, mobile
- Consistently pervasive throughout the Lotus portfolio
- Presence awareness
- Instant messaging
- Web conferencing
- ...and much more

25 companies/over 100K seats

8 of 10 top banks worldwide

8 of 10 pharmaceutical companies

3 of 4 most profitable companies

IBM has an average daily Sametime user concurrency of 170,000

REAL TIME COLLABORATION in the ENTERPRISE





















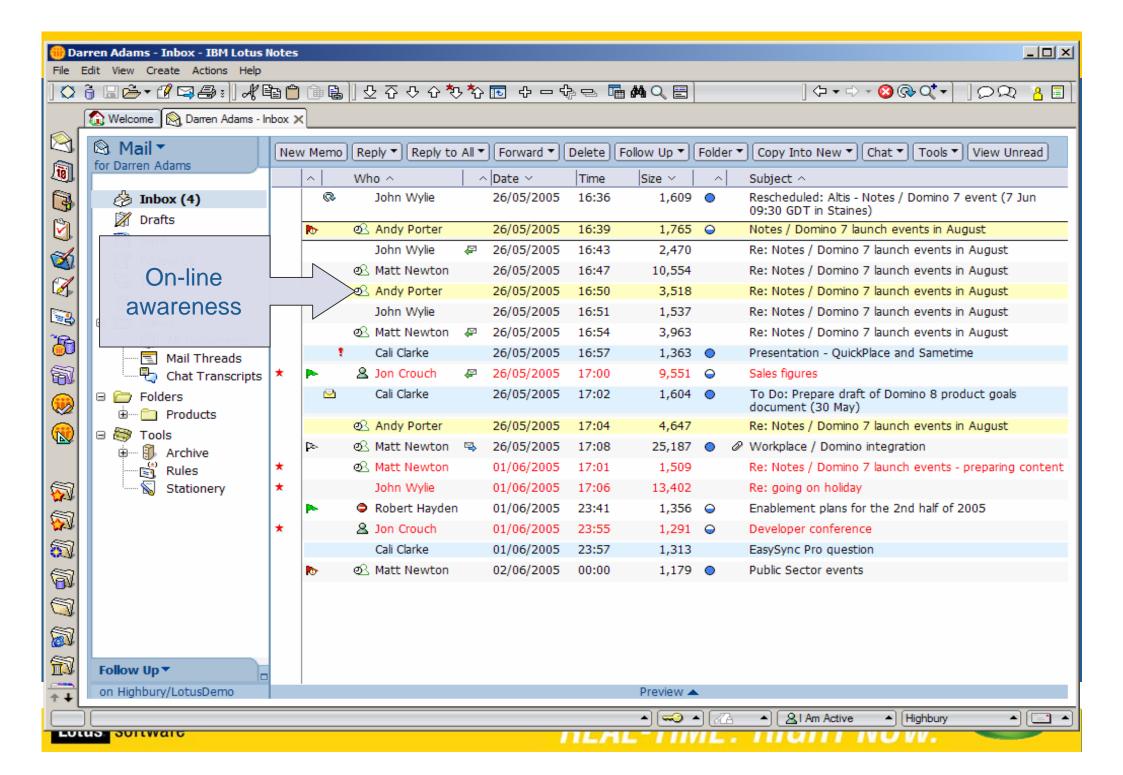


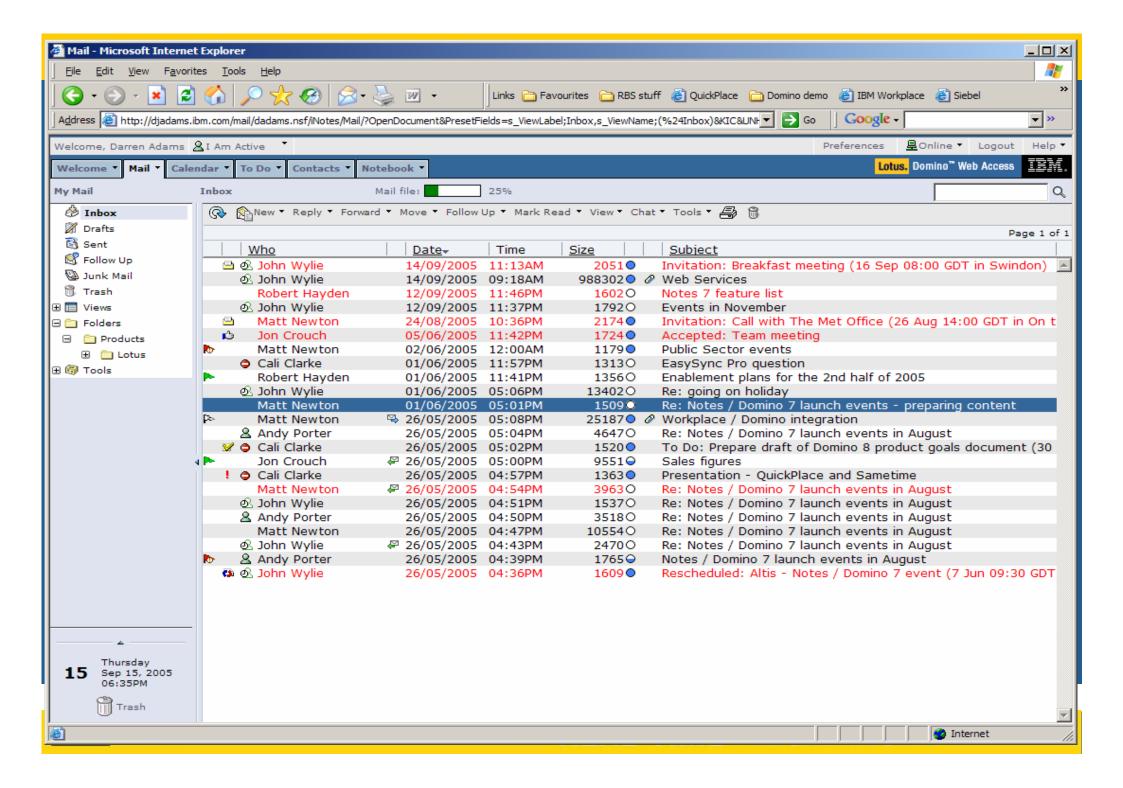


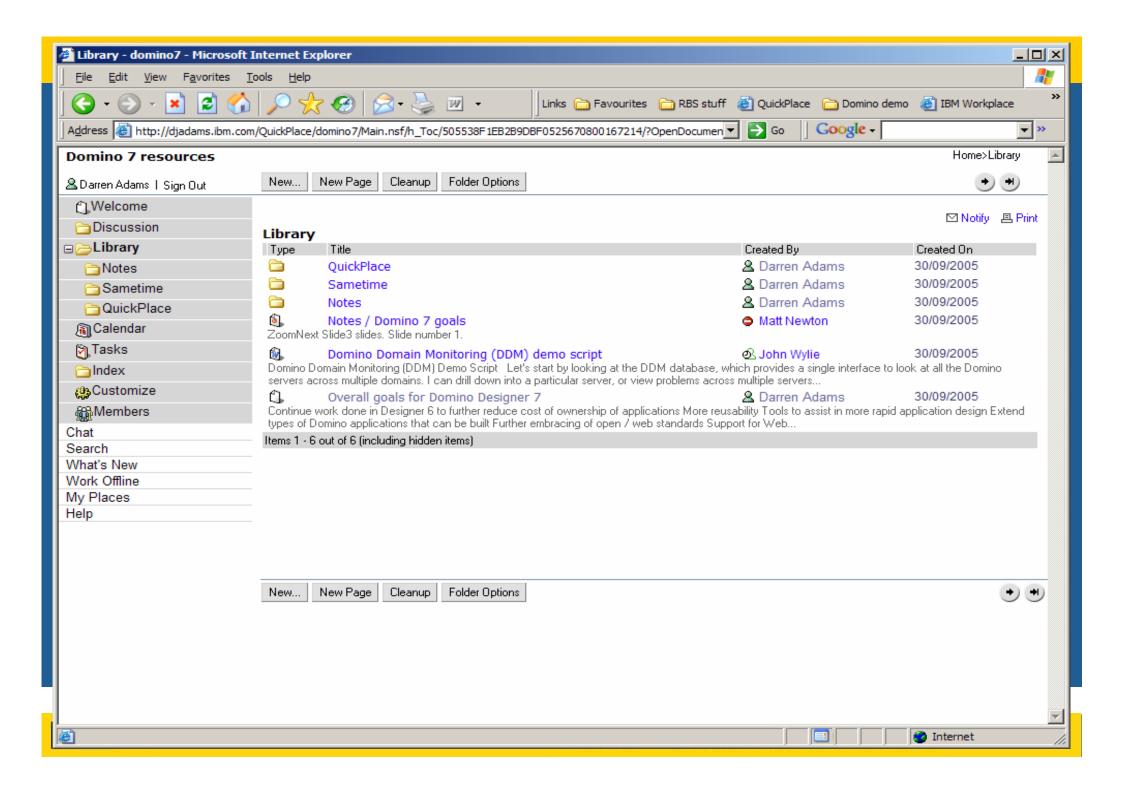


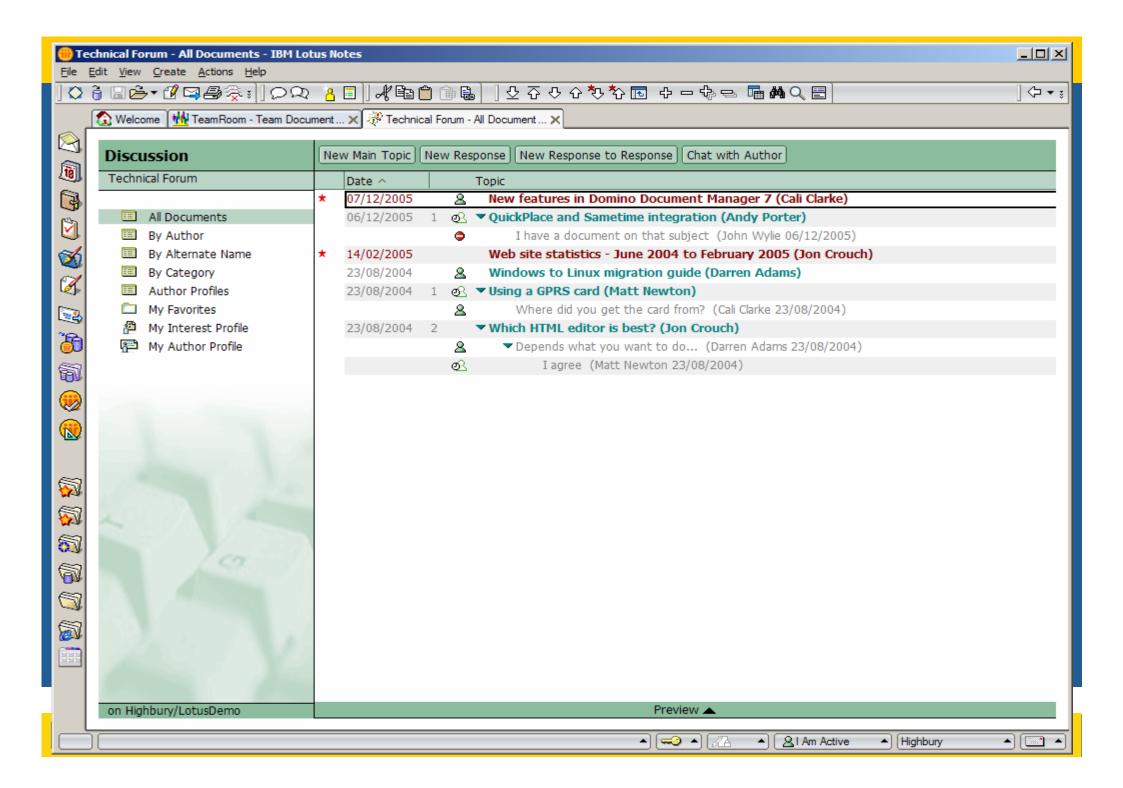


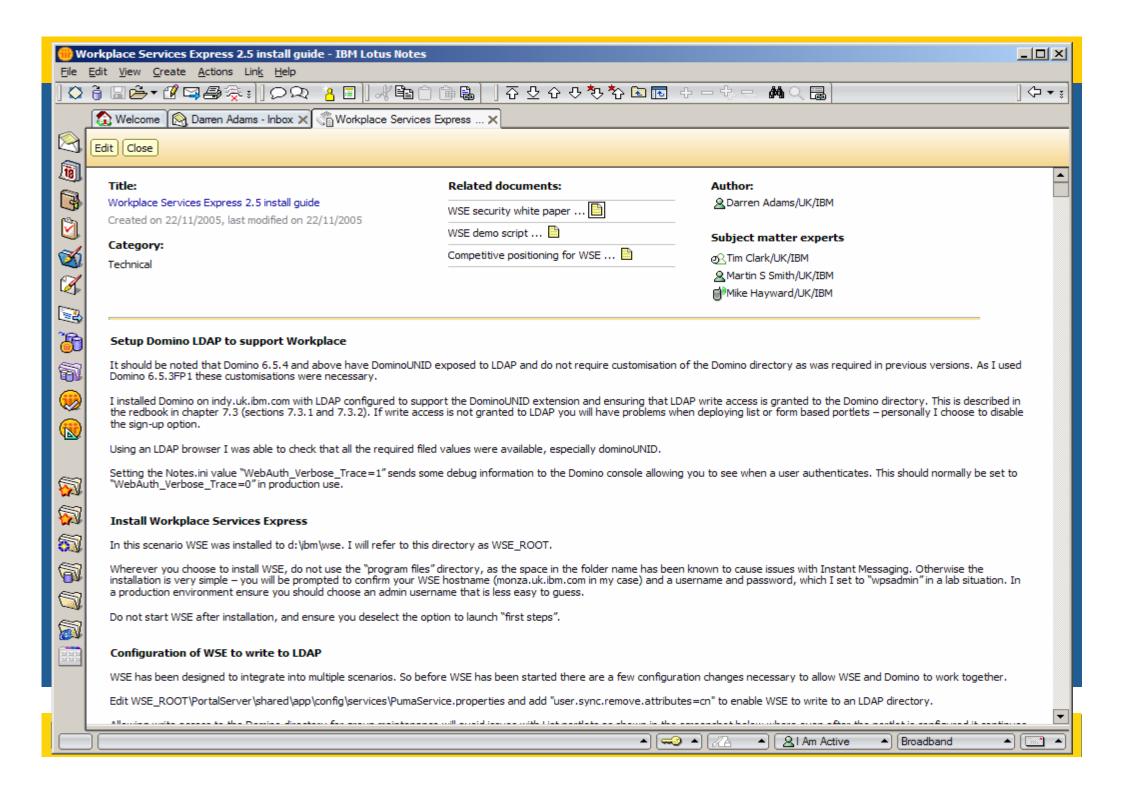


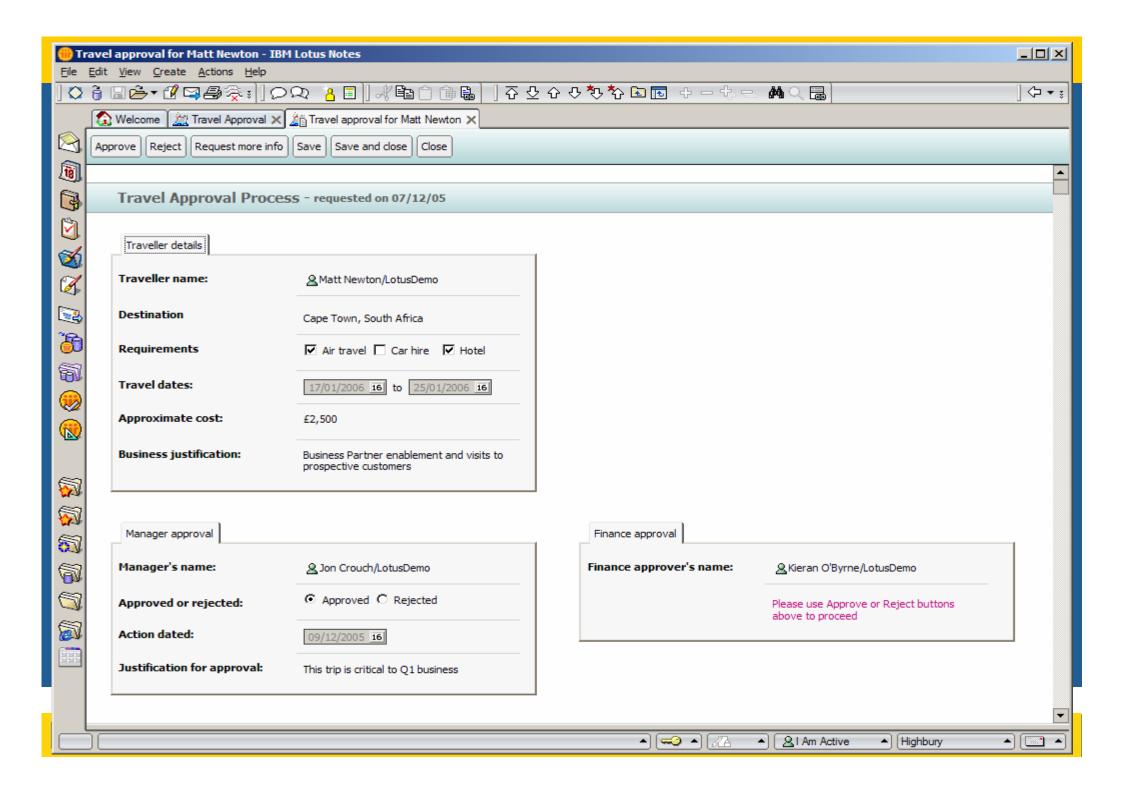


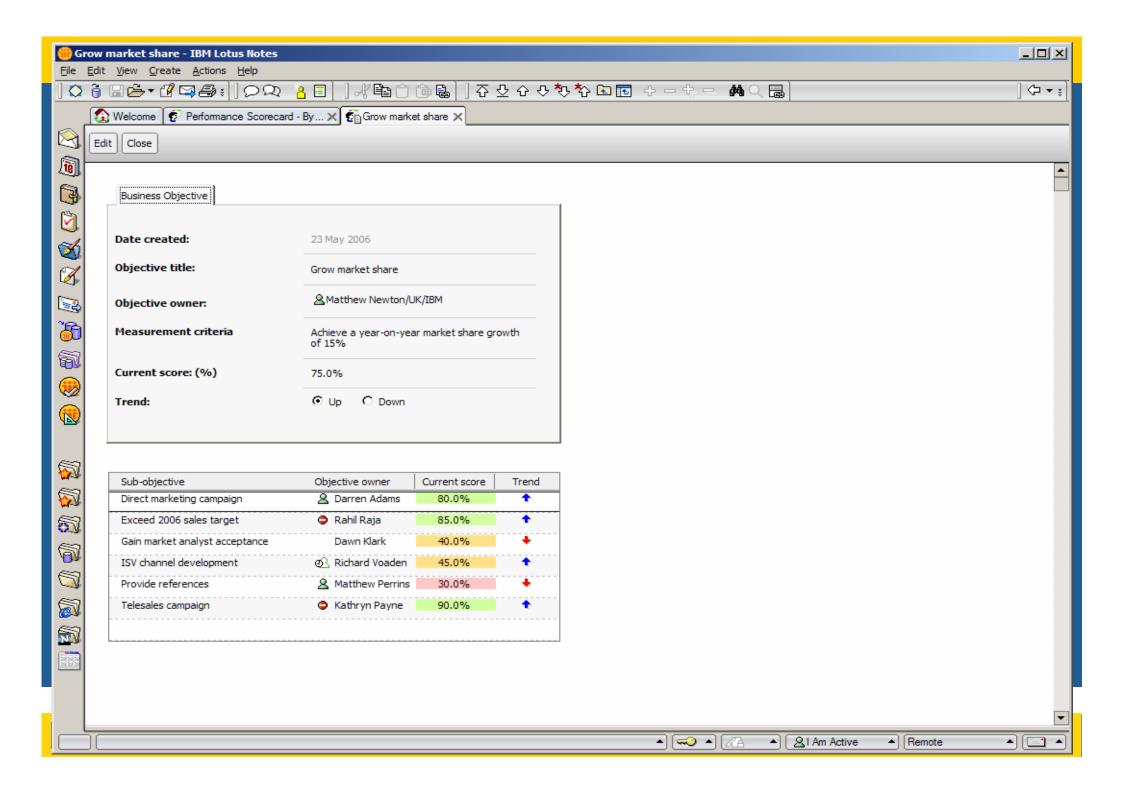






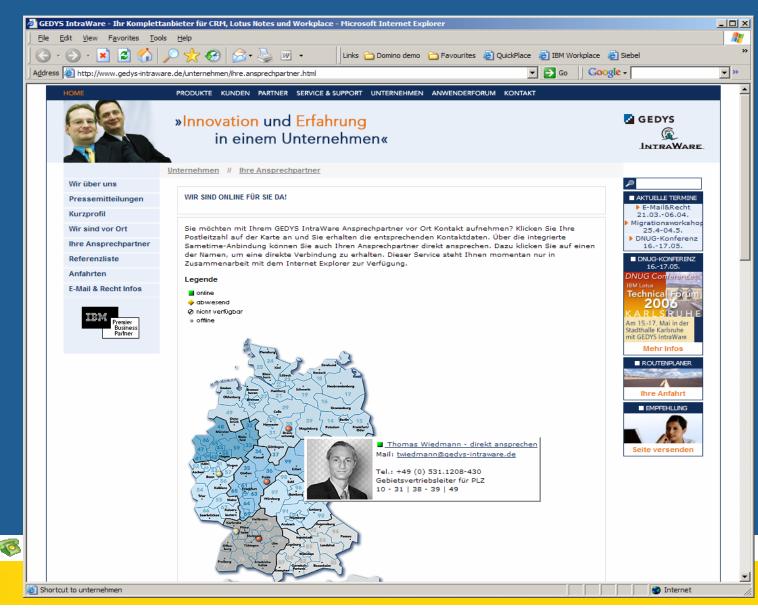






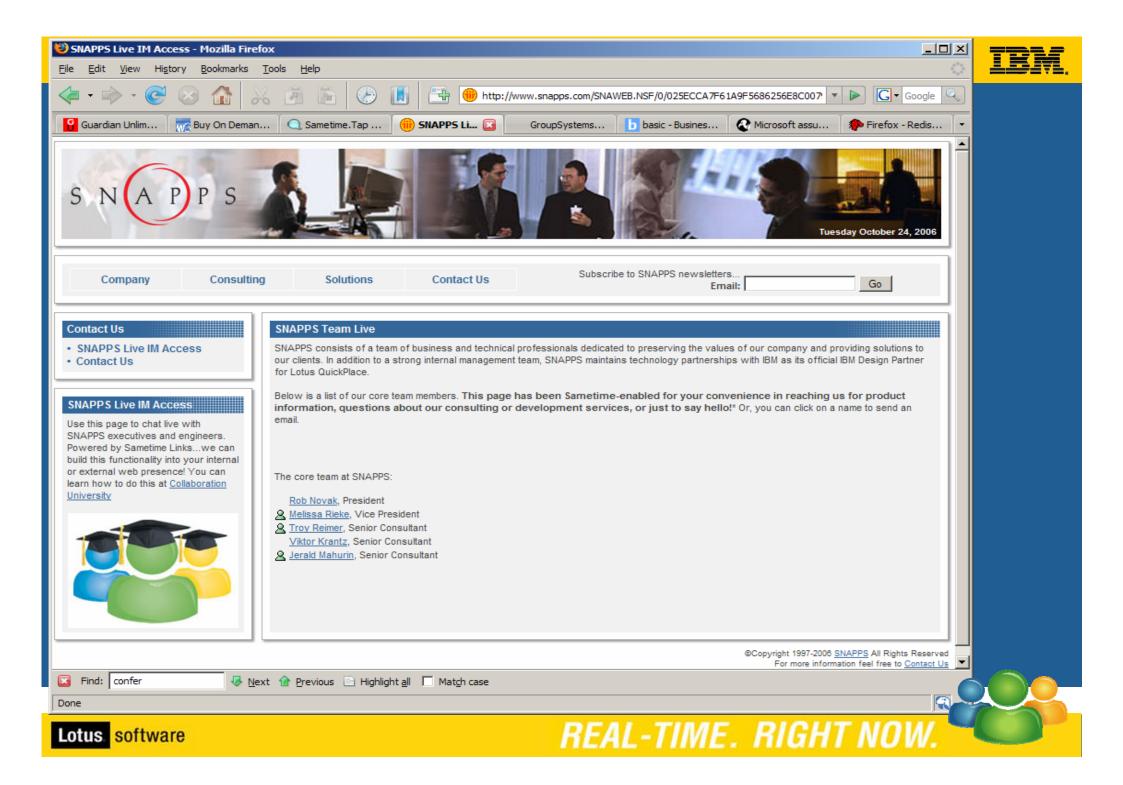


# Sametime in web applications





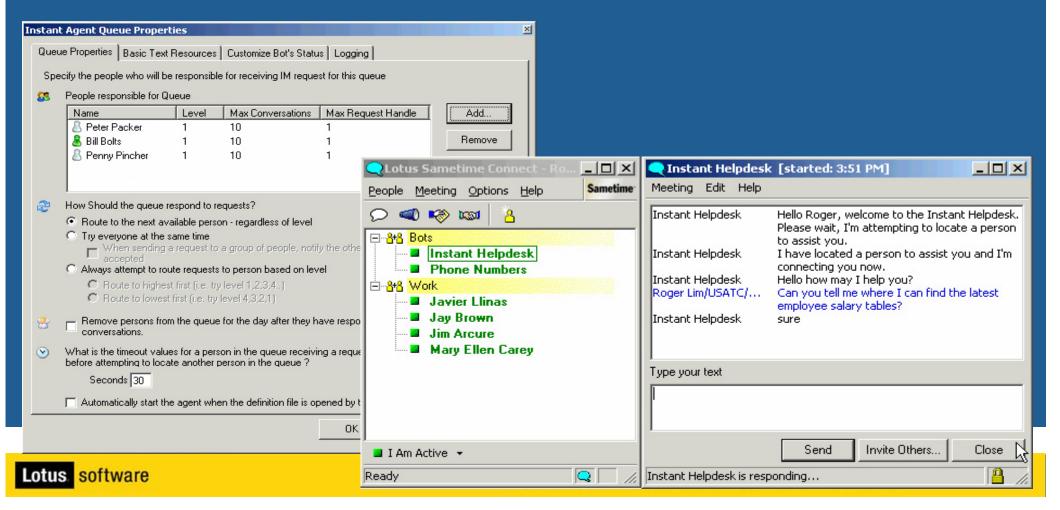






### **Custom Sametime-based solutions**

- Instant Queue Manager from Instant Technologies
  - Help desk / customer service queuing system





# IBM Lotus Sametime 7.5

 A dramatic update in real-time collaboration capabilities and user experience

# dancing GIFs

type-ahead searching

rich text

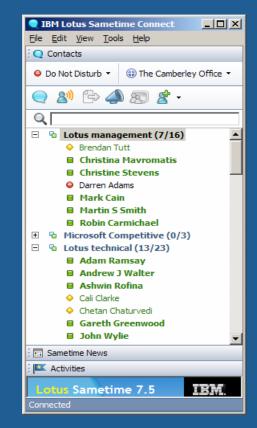
location awareness

time stamps

voice-chat

photo business cards

spell check



































# IBM Lotus Sametime 7.5





**SIEMENS** 





NØRTEL







PREMIERE GLOBAL SOLUTIONS



RICH CONTEXTURAL COLLABORATION:































any mean's







## Connectivity to your extended enterprise

- Public gateway, providing presence awareness and instant messaging
  - Other Sametime communities
  - Yahoo! Instant Messaging
  - AOL Instant Messenger
  - GoogleTalk
- Maintain control and compliance











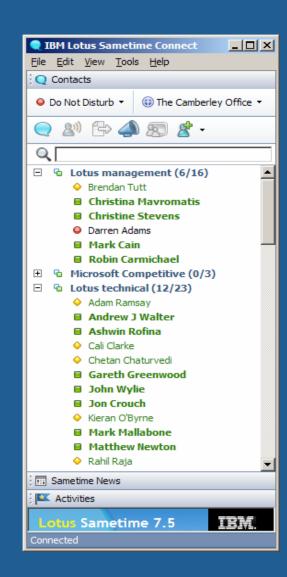




### Sametime Connect 7.5 client

- Next-generation client
- Updated instant messaging user interface and experience
- Extensible plug-in model, based on the Eclipse framework
- Support for Voice over IP (VoIP)
  - Click to talk
- Selective "do not disturb"
- Location awareness
- Quick find
- Business card



































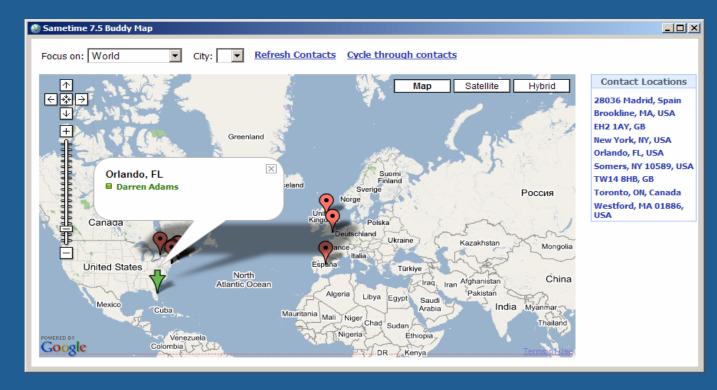








### Location awareness

















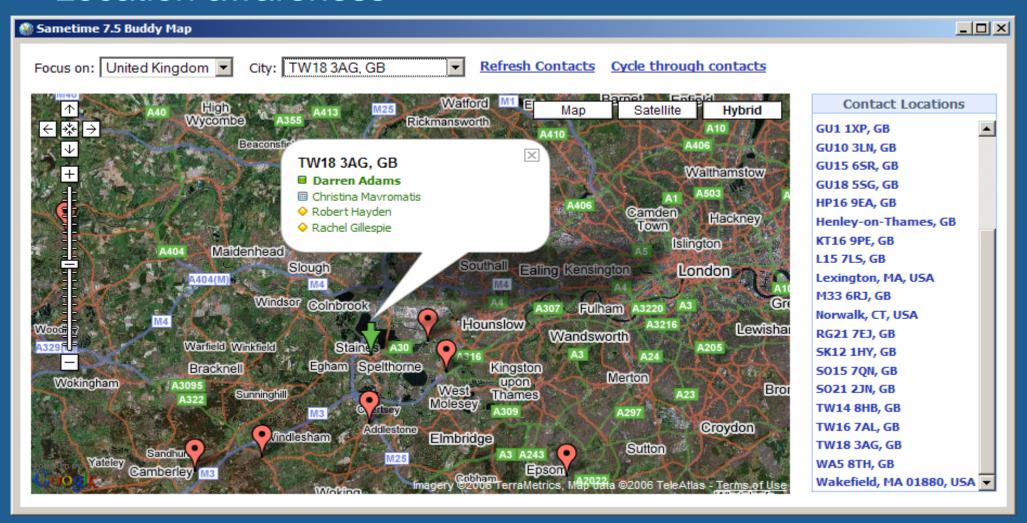








### Location awareness































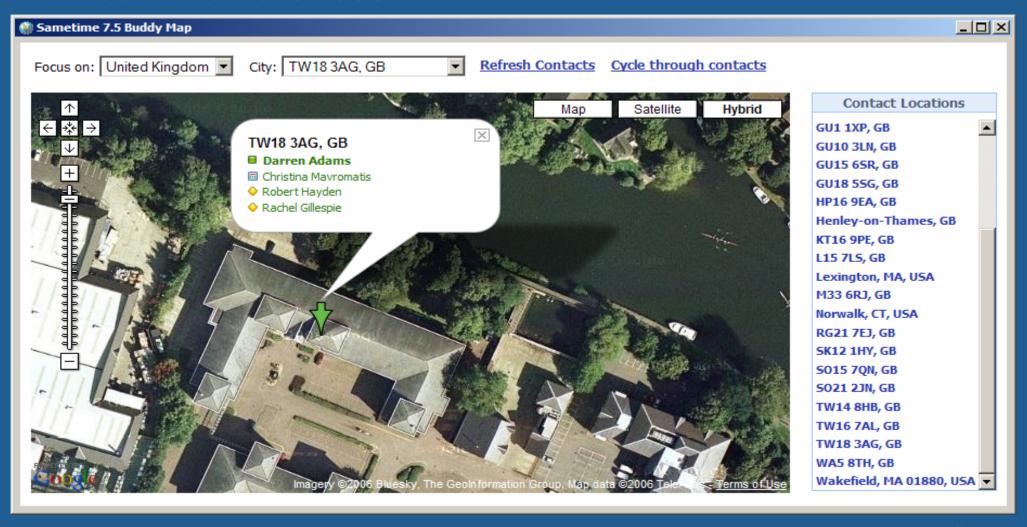








### Location awareness































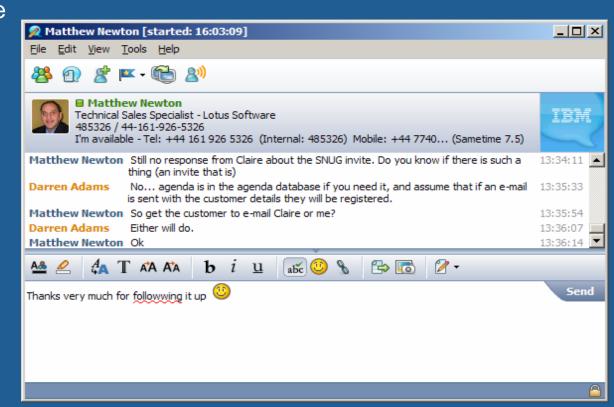






## Instant messaging window

- Partner's business card, location, phone and local time
- Time stamps
- Rich fonts & emoticons
- Spell checking on the fly
- Notes doclinks
- N-way chat late joiner history
- Print and print preview
- File transfer with virus scanning
- Instant image
- Click to talk





























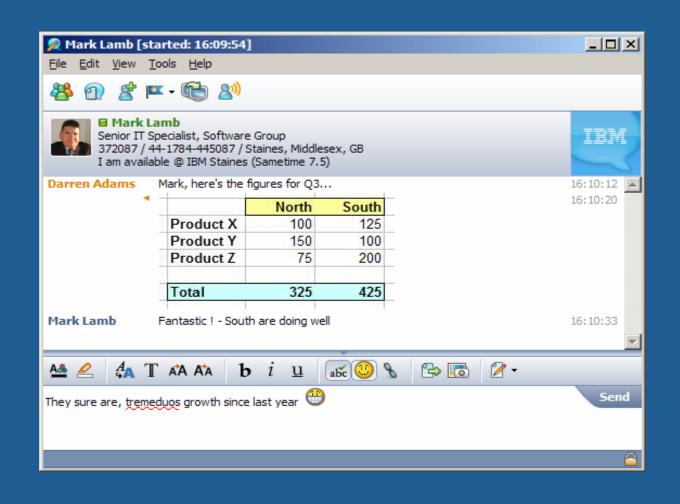










































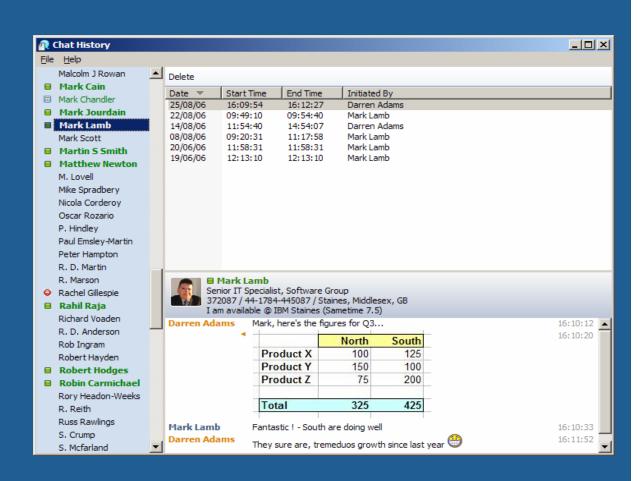






## Instant messaging transcript history

- Robust chat history capabilities
- User has option to automatically save, manually save, or not save
- Chat history saved locally
- Chat messages can be retrieved from a new "inbox" user interface
- Administrators can turn off saved chat via policies































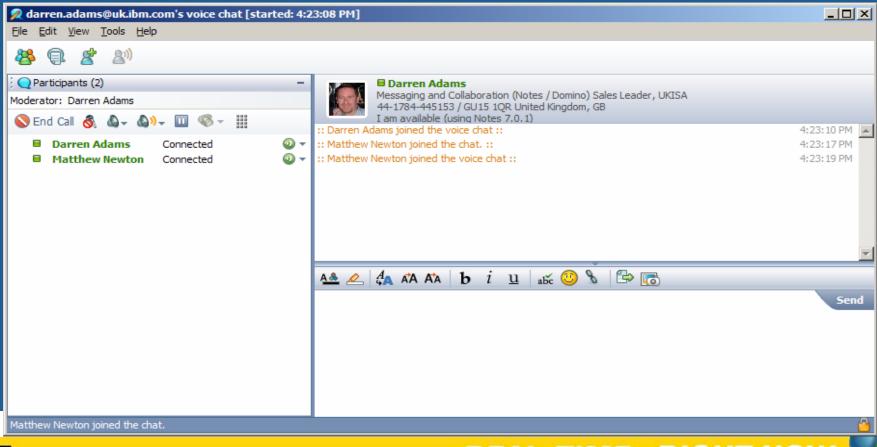






## Audio integration – Voice over IP

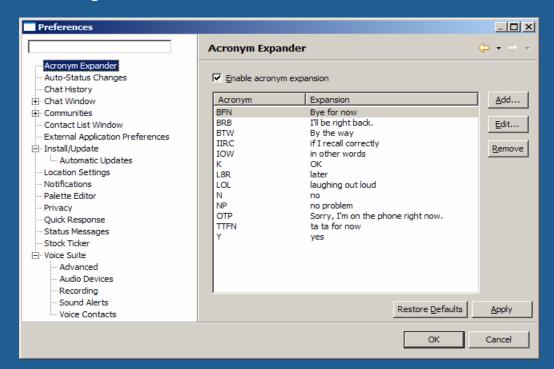
- Click to talk
- Switch from typing to voice-over-IP conversation



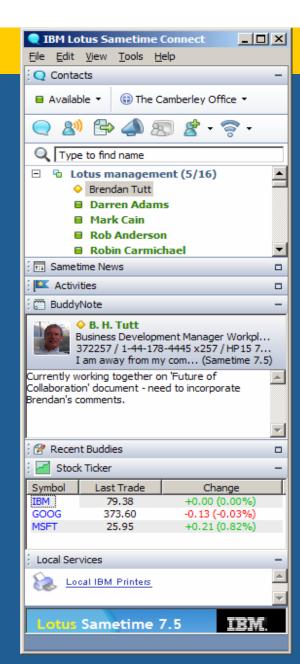


### Extend with plug-ins

 Plugins written for Eclipse will display and integrate with the Sametime 7.5 client



# open and fully extensible









































#### People-centric collaboration

- Sametime is not just about instant messaging and web conferences
- It's the interface to people...
- Their knowledge, your interaction with them, how they relate to you and your objectives











**a** 







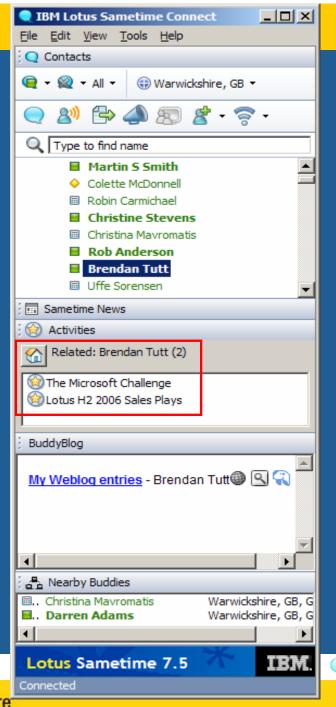












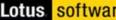
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## Web conference – overall improvements

- Updated Java Virtual Machine provides a number of architectural improvements
- Improved connectivity
  - More resilient in unpredictable bandwidth situations
  - Stateless, doesn't require persistent connection
  - ▶ Fast, automatic reconnection
- Pop-up handling
  - Less pop-ups used
  - Improved interaction with pop-up blockers

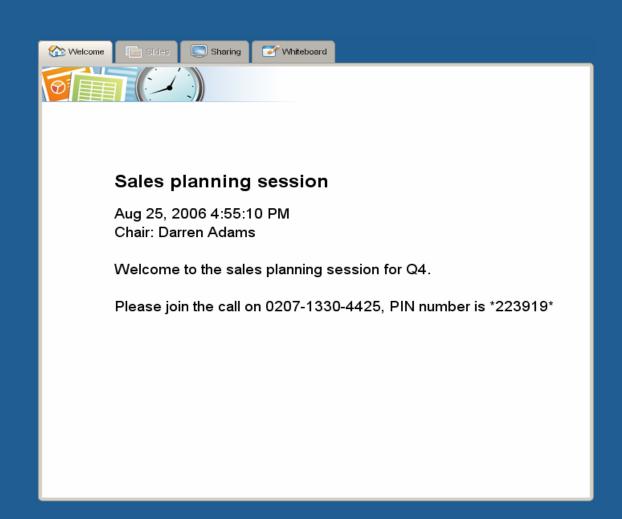






## Web conference improvements – welcome page

- Improved experience when user first enters the meeting room
- Provides helpful information
- Sites can use different background graphic



























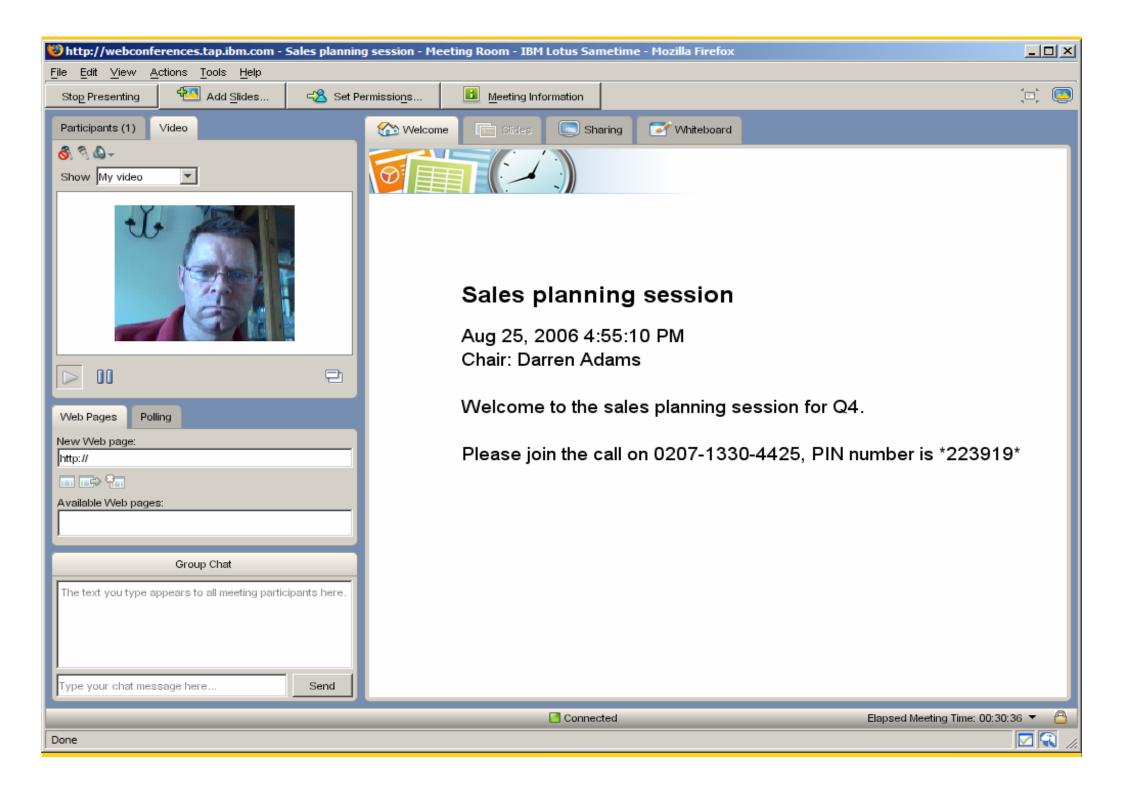


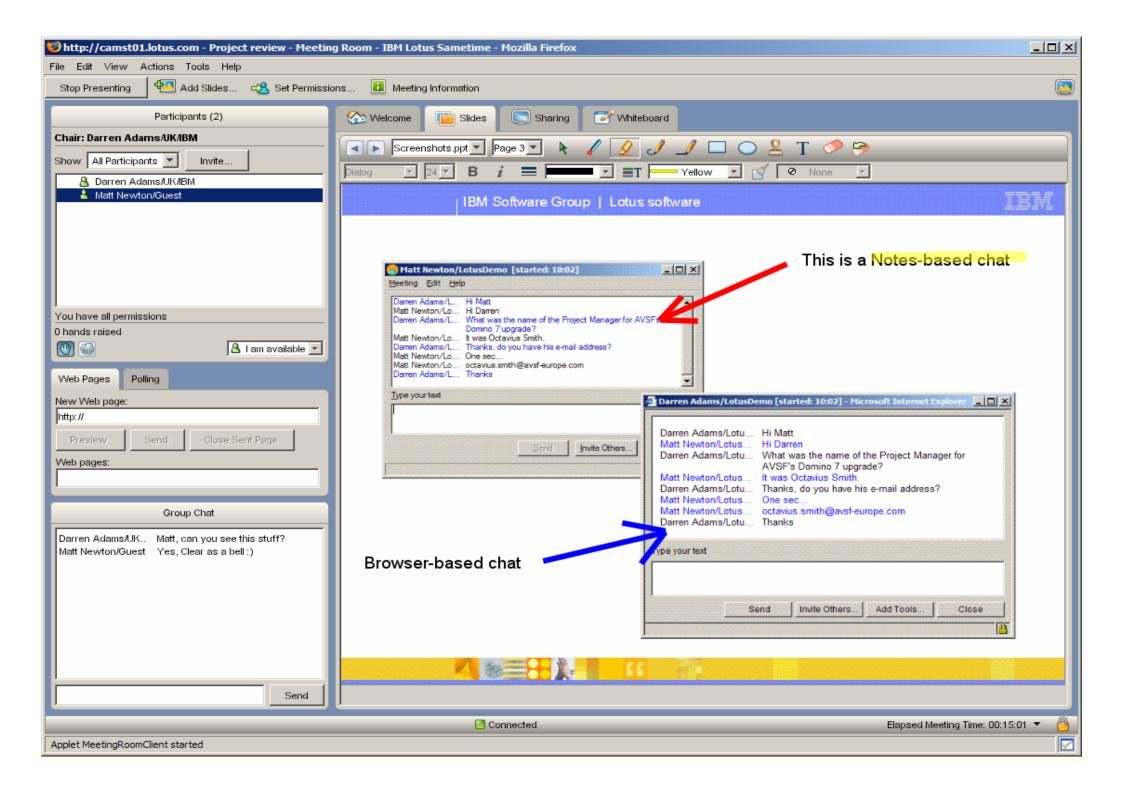






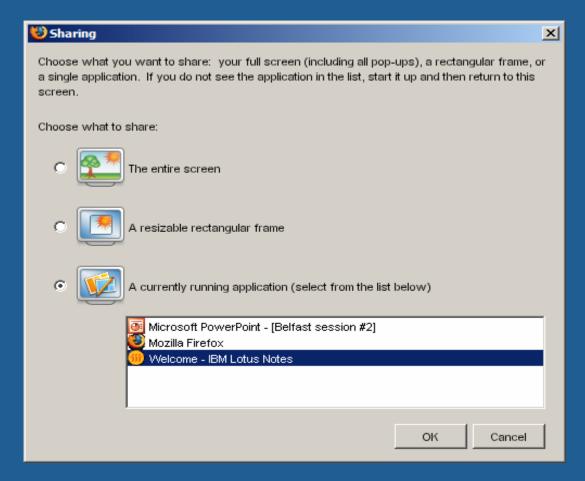








# Application sharing





































## Coming soon...

- Increased integration with a Microsoft desktop
- Microsoft Office integration
  - Presence-awareness in person-based SmartTags
- Microsoft Outlook integration
  - Sametime-based presence awareness and instant messaging in the inbox and e-mails
  - Scheduling of Sametime web conferences from Outlook calendar
- SharePoint Services
  - Presence awareness and instant messaging from document authors
- Scheduled for early 2007

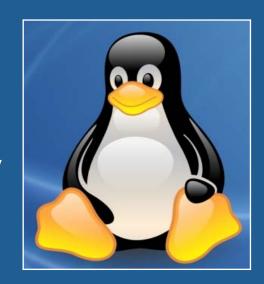


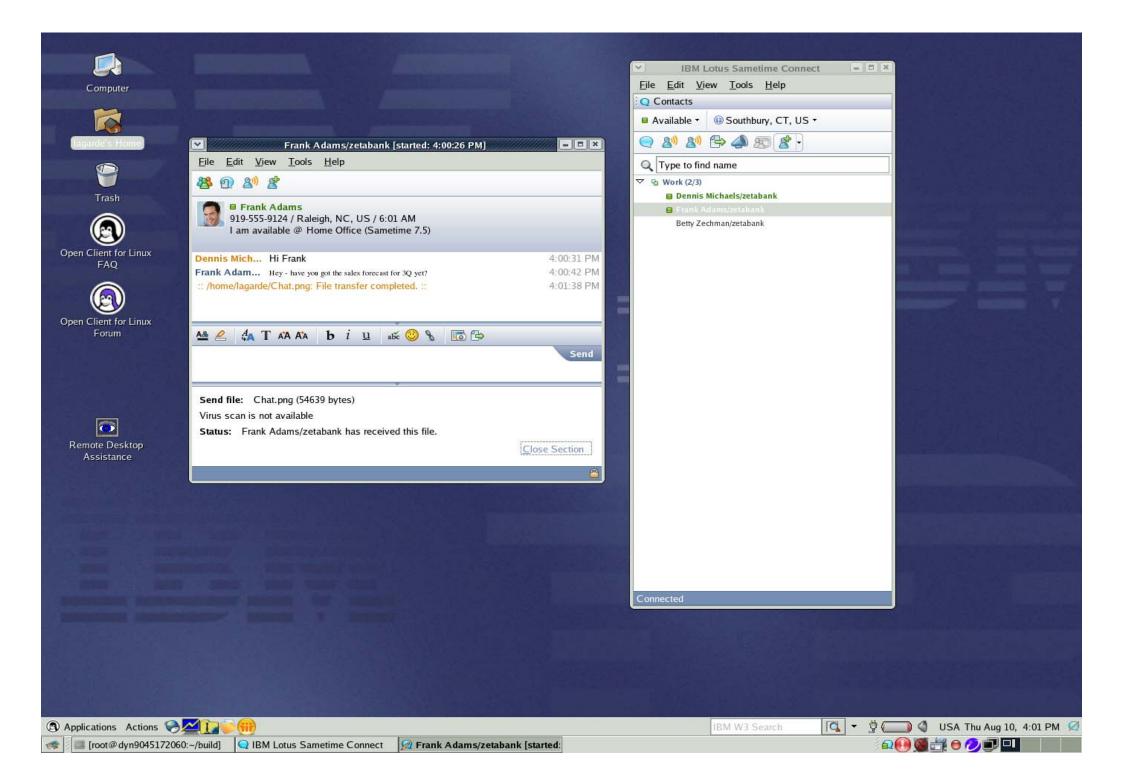




## Sametime extends your Linux options

- Already delivered
  - ✓ Domino server on Linux
  - ✓ Notes client on Linux
  - √ Sametime 7.5 client on Linux
  - ✓ Domino Web Access on Linux
  - ✓ Workplace Managed Client with integrated productivity editors on Linux
- Coming soon
  - **★ Sametime server on Linux** (early 2007)
  - ★ 'Hannover', the next generation of Notes on Linux
    - Integrated Sametime 7.5 and productivity editors







#### Sametime mobile clients

...increasing availability and speed of response









**BlackBerry** 

**Symbian** 

**Windows Mobile** 





























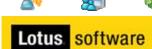






#### Future of real-time collaboration

Tight integration with 'Hannover', the next generation of Lotus Notes









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- Tight integration with 'Hannover', the next generation of Lotus Notes
- Social networking solutions
  - Joining communities
  - 'Skill-tap' and instant polling









#### Future of real-time collaboration

- Tight integration with 'Hannover', the next generation of Lotus Notes
- Social networking solutions
  - Joining communities
  - 'Skill-tap' and instant polling
- Embedded into activity-centric computing









#### Lotus Sametime customers derive real business value



Enable remote workers - expand your business coverage



Connect information consumers with subject matter experts, turning data into knowledge

Conduct meetings with dispersed teams over web conferencing





Reduce telephone and travel costs



































January 21-25, 2007

Walt Disney World® Swan and Dolphin Resort I Orlando, Florida

It's going to be the best ever

Book now, the places are going

fast































## Thank you

Darren Adams



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