# IBM Collaboration Solutions

## TechJam 2011

### You're Invited!
Date:  5th April 2011
Time:  9:00 AM – 4:30 PM
Location:  IBM Staines, Middlesex (Directions)

## Introduction

IBM Collaboration Solutions TechJam is a one day event aimed at delivering in-depth technical sessions across the Collaborations Solutions portfolio.

## Audience

This event is aimed at a technical audience and is ideal for system administrators, developers, architects and technical management who want to understand the capability and integration that are delivered across the IBM Software portfolio.

## Agenda

- IBM Connections 3.0 – Customising and Extending  -  Rob Thatcher

  **Abstract:** You have installed IBM Connections 3.0, and it is running smoothly – congratulations.  Your colleagues have an adoption plan - good news.  The early adopters are primed and ready!  BUT you still need to add the Corporate branding, you still need to add extra fields to profiles, and you need to add some links to other corporate sites!  This session covers these Customisation and Extension issues to provide tailored Connections deployments.

- Delivering Enterprise Messaging and Social Business solutions via the IBM Cloud  -  Thomas McErlean

  **Abstract:**  This session will focus on IBM's Messaging and Collaboration solutions in the cloud, covering the multi-tenant version of LotusLive Notes for a hybrid deployment, LotusLive Engage integration options, LotusLive partner ecosystem and future developments.  Learn how you can extend your current messaging infrastructure to support users and new features efficiently via the IBM cloud, and extend collaboration beyond your firewall securely.

- IBM Exceptional Web Experiences - What's new and what's to come...  -  Chris Moore

  **Abstract:**  Exceptional Web Experiences is something every client and business partner what to deliver. It could be an intranet solution, enabling your employees to collaborate and work with systems they use on a daily basis. It could be a website for your end customers, delivering capabilities that improve customer loyalty and allow them to use their services, on any device.
  This session will demonstrate what is new with IBM Websphere Portal and the IBM Customer Experience Suite, what is to come with Project Northstar.

- Doing Social Business from Mobile Devices  -  Andy Porter

  **Abstract:**  This session will discuss the IBM strategy for mobile collaboration. Find out the latest information on how the Lotus product portfolio supports mobile. The session will cover the advancements in mobile device support and new features for Lotus Notes, Lotus Connections, Lotus Sametime, Lotus Mobile Connect, Lotus Expeditor, and WebSphere Portal. Come see how these offerings can lead to a powerful mobile enablement of your employees.

- Communication and Collaboration, friends or foes?  -  Jon Crouch

  **Abstract:**  As we see the phrase Unified Communications thrown about by all the Collaboration and Telephony vendors what does it mean to you and what do you do about it?  This session will highlight the options available today and how you can start to take simple steps down the road to UC.  Understanding IBM's position and solutions in the market to enable you to make informed decisions.

- Speaker Panel Q&A

## Cost

**This event is offered free of charge.**  Complimentary refreshments including lunch will be provided.  However, participants are responsible for their own business travel expenses.

## Schedule

For your convenience, registration will begin at 9:00 AM. The event will start at 9:30 AM and end at approximately 4:30 PM.

## Contact for information

To register for this event, please email the TechJam Team: hurtec@uk.ibm.com.

If you need to contact IBM Staines Reception on the day, please call: 08706 006123

## Smarter software for a smarter planet.

## Biographies

**Rob Thatcher** has been with Lotus IBM since 1997, and has been working with Connections since the first Beta build of Connections 1.0. As well as working with Customers and Business Partners on Connections deployments, Rob develops technical enablement materials for Lotus.

**Thomas McErlean** is currently working as the Technical Sales Lead in the UK & Ireland for IBM's cloud based portfolio of corporate social networking, collaboration and email services - IBM LotusLive. Covering all technical aspects of the LotusLive portfolio including security, infrastructure, migration, co-existence and hybrid deployment. Thomas has been with IBM for 10+ years focusing on Lotus Software, Thomas perviously worked within the Lotus Software Services division providing technical, deployment and support best practices to some of IBM's strategic accounts across Europe.

**Chris Moore** is in the Technical Professional team, working with clients and business partners to demonstrate and deploy collaboration and portal solutions in every industry across UK and Ireland and Europe. Chris has been in IBM for 3 and a half years working in IBM Business Partner relations and IBM Software Group in the Lotus team. His focus is IBM Portal technology including Websphere Portal and IBM Web Content Management, as well as mobile platform technologies.

**Andy Porter** is currently working as a Senior Technology Advocate for IBM Lotus Software where he is a leading expert in Messaging, Collaboration, Unified Communications and Enterprise Social Networking. Andy is particularly interested in working with customers to maximize their success by realizing the potential of their people through collaboration, communication and social technologies and mining the collective wisdom of organisations for more accurate and effective decision making.

**Jon Crouch** has worked as technical sales for Lotus/IBM for 12 years in both the UK and Emea, and he has worked with all of the IBM Collaborative products. In the last 3 years Jon has focused on Unified Communications and Collaboration, working with all the major Telephony Vendors to understanding their solutions, helping them to build Demo systems, understanding how they interact with the IBM/Lotus portfolio, taking those solutions and messages to IBM's Customers, and designing and building successful Unified Communications solutions for our customers.