



# InfoSphere Warehouse Introduction Proof of Technology

## AN IBM PROOF OF TECHNOLOGY

**Dates:** 24 November 2010  
**Time:** 9:30 AM – 4:30 PM  
**Location:** IBM Hursley, UK

### INTRODUCTION

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Significant business benefit is obtained from providing timely and relevant data analysis. Come and see how InfoSphere Warehouse enables you to achieve more benefits sooner thus increasing your return on investment.

### OBJECTIVE

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Attend this event to learn how you can use InfoSphere Warehouse to:

- See how the tooling enables you to reduce the time to value for warehousing projects
- Design and deploy warehouse solutions via a single design interface
- Utilise the built-in physical data modeling capabilities
- Use the powerful data transformation capabilities to pull data from multiple sources into the warehouse
- Design and build OLAP reporting structures for your users providing enhanced sharing performance and scalability
- Understand how to use the built-in data mining and text analytics features that enable you to get more value out of your data
- Understand how InfoSphere Warehouse provides all the features you need from a warehousing software solution

### AGENDA

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- An introduction to data warehousing and overview of InfoSphere Warehouse
- Hands on exercises
- Demonstration showing how to discover hidden facts in your business

### AUDIENCE

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This Proof of Technology is targeted for business analysts and decision makers; data warehouse and business intelligence developers; data architects and analysts; database and data warehouse administrators.

### COST

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This session is offered free of charge. Complimentary refreshments including lunch will be provided. However, participants are responsible for their own business travel expenses.

### SCHEDULE

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For your convenience, registration will begin at 9:00 AM. The session will start at 9:30 AM and end at approximately 4:30 PM.

### CONTACT FOR INFORMATION

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To enroll in this Proof of Technology, please contact [sarah\\_brader@uk.ibm.com](mailto:sarah_brader@uk.ibm.com) or [nicoleharris@uk.ibm.com](mailto:nicoleharris@uk.ibm.com) today.