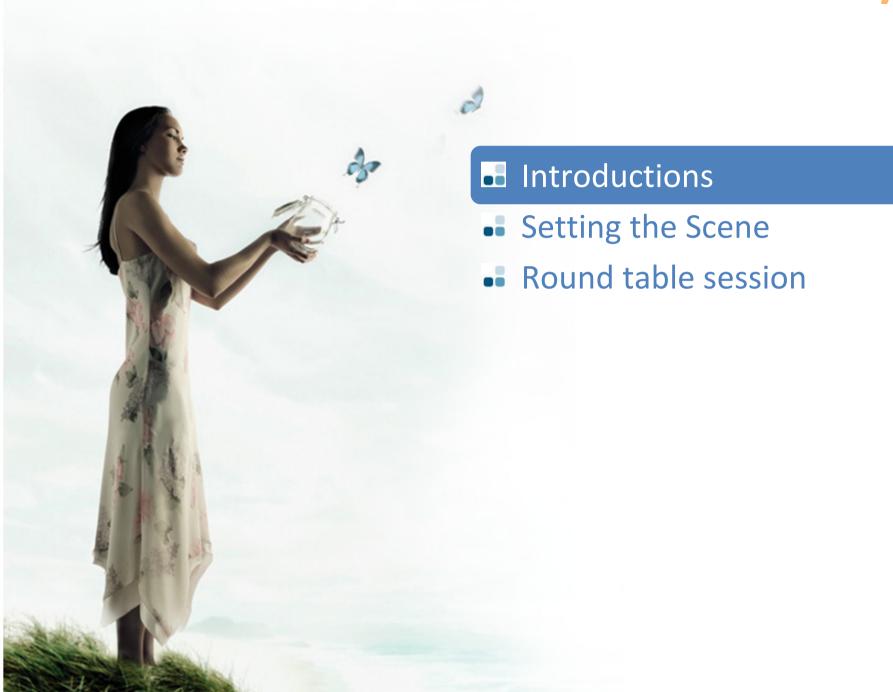


neocol

Delivering Compliance for Corporate Content in Financial Services

with Industry Guest facilitator

Agenda





Introductions



- Lawrence Paterson Neocol
- Industry Expert- Facilitator
 - Aon
 - RSA
 - Mitsui Sumitomo
 - Head of Operations
 - London & Bermuda
 - 16 Countries
 - Solvency 2 expert
 - Venture Capital Company
 - Business Innovator
 - All about experience, share & guide
- Phil Matthews
- Round the room...

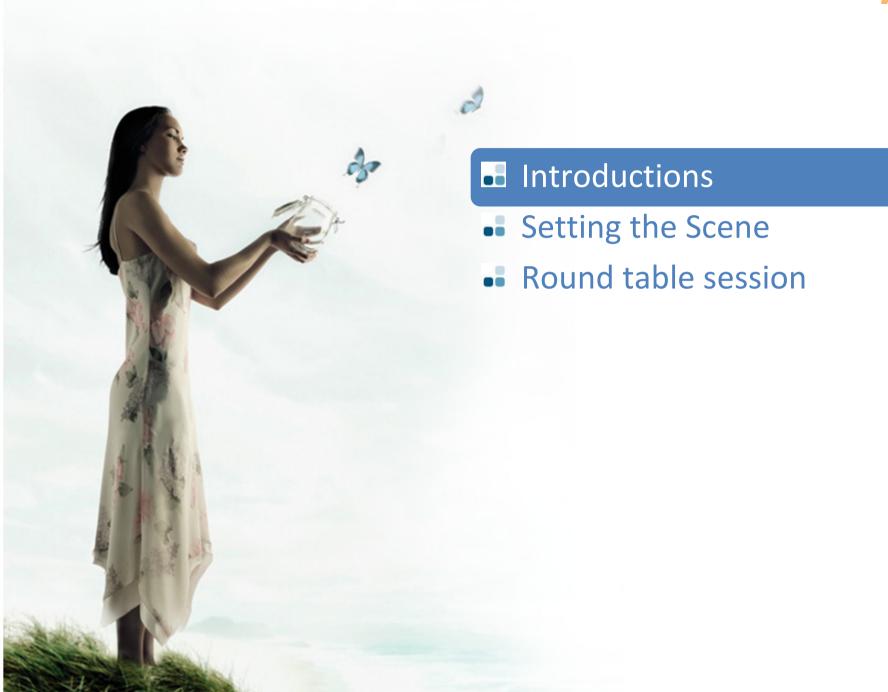


About Us





Agenda





Setting the Scene



• Evolution of ECM:



- Companies, & Individuals are No longer an Island
- Neither are the supporting technologies
- No longer driven by space/storage/rigid process requirements

• NOW

- Leveraging the data intelligently, and as an asset
- ALL information, Interconnected, critical, weighty

• Requires:

- Holistic
- Collaborative
- Management of structured and unstructured data
- Filtered & personalised retrieval Content Analytics
- Remote, mobile, email, Web, portal
- Advanced Case Management to wrap it all up & deliver it

• WHY?

- Speed / Competitiveness/Focus
- Increasing demands for instant reporting & demonstrable
 Compliance
- Information Oceans, not Islands

DON'T FORGET

These are <u>business tools</u> – If Squirrels can do it?





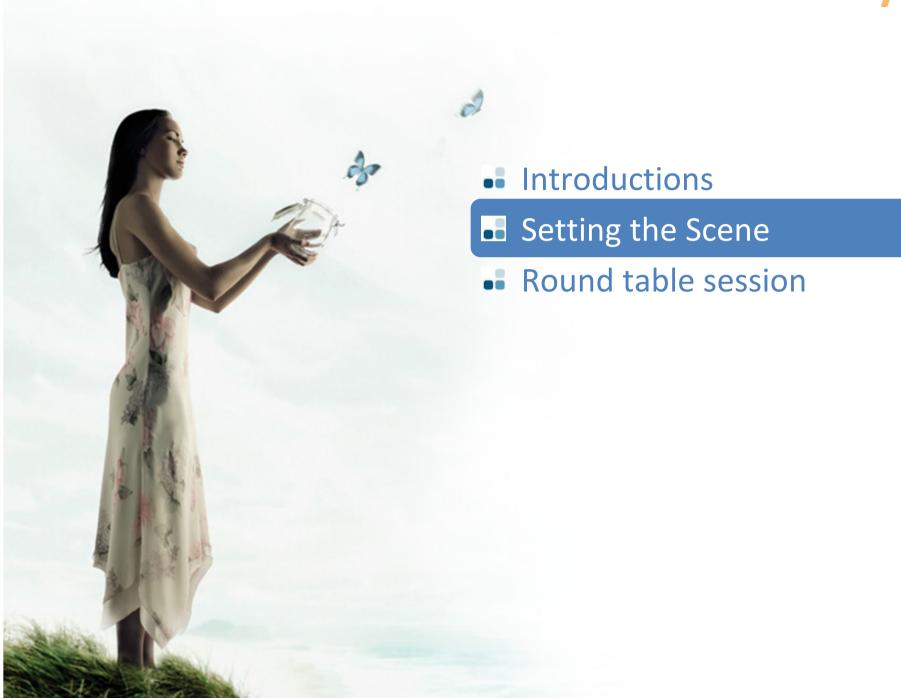
The Needs... and (some of) the answers

Compliance (S2/B2/FSA/SEC)	Competitiveness	Technology	Business Assistance
Organisation wide/ across whole Information estate/ End-to-End Processes	Reduce overlap/errors Increased Efficiency, Increased Capacity	Capture, OCR/ICR, ACM, ECM, Legal Hold, Archive, Mobile	Process Review, Content & Process Rationalisation, Implementation, Support
Increased Reporting	Cross-sell, Upsell	Capture, OCR/ICR, ACM, ECM, Legal Hold, Archive	и
Increased Detail	Personalisation	ACM, Content Analytics, OCR/ICR	u
Constantly Changing		ACM, Collaborative	u
Personal Responsibility		Legal Hold, Email archive, HSM	u
New offerings - ensuring compliance	New business channels New business lines FS Marketing	Social Content Mgt, Collaborative, Analytics, ACM, ECM, Capture	u

Why it matters?



Agenda





ROUND TABLE



