

Information Governance: Client case studies with IBM InfoSphere Optim software for System z

Webcast – March 5, 2013

Highlights

Topics

- Lower the costs of compliance and storage of information
- Lower the risks of data breaches by making data anonymous during test and development
- Reduce the amount of data and improve system and application performance through intelligent archiving and retention
- Build a water-tight business case that demonstrates ROI and business value

Speakers

- *Mark Simmonds*, Enterprise Architect and Senior Product Marketing Manager, IBM Software Group
- *Nick Dimtchev*, Data Governance and Security Worldwide Sales Leader, IBM Software Group
- *Ken Duemig*, Data Governance and Security Worldwide Sales Team, IBM Software Group

Broadcast date: March 5, 2013,
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Developed for: IT and enterprise architects;
IT managers; IT finance; auditors

Technical level: Basic - intermediate

Protecting and managing data is becoming more difficult as volumes grow. This is exacerbated by compliance mandates that require maintaining data for longer periods of time. How can you use realistic data during test, development and training on applications and business processes – and during data analysis – and still protect it? Are you storing so much data that the performance of production systems is impacted?

Lowering the cost and risk of doing business remains a top priority from CEO through middle management. InfoSphere® Optim™ solutions for IBM System z help customers around the world to better manage and control their data throughout the information lifecycle – whether it's protecting the privacy of information in test development or production environments, or addressing the explosion of data volumes and ensuring effective retention policies.

Webcast

Join our panel of Information Governance experts in this complimentary webcast and learn how businesses across multiple industries can:

- Improve performance of applications and processes through intelligent archiving of DB2® for z/OS®, IMS™ and other sources of System z® data
- Ensure compliance through effective data retention
- Comply with security and privacy regulations
- Manage data across multiple platforms, vendors and different types of data from databases, to the sources of Big Data
- Build a solid business case using the IBM Business Value Assessment process

Register for this webcast and download a podcast interview with subject matter expert Mark Simmonds, along with a four-minute video demo of InfoSphere Optim for System z.

Register online right now

Register now for this webcast by logging onto ibm.com/software/systemz/webcast/mar5

Join us after the webcast for a live question-and-answer session. This webcast will also be available for replay after the event.

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