

Secure the Enterprise with Confidence

A System z® Software Virtual Event on August 22, 2013

Running a smarter enterprise and taking advantage of its opportunities, forces companies to reconsider the relationship between business and IT. The challenges and rewards of security in a smarter enterprise are leading companies away from an outdated definition of security that was rooted in silos.

Not so long ago, user management, data security, network security and security policies were each administered separately. Application-level security was hard-coded into – and optimized for – specific applications on an individual basis. IT security was handled separately from physical security. And each one of these silos was typically managed with the help of a different vendor or proprietary solution. The security perspective has changed. Like every other part of IT, security is focused on achieving short-term and long-term business priorities.

Join us on August 22, 2013 for a seminar on **Lowering Risk and Costs with the Ultimate Security and Compliance Solutions**, delivered as a virtual event. Attending an event from your desktop gives you many benefits in addition to saving travel time. Presentations will be delivered by subject matter experts who will share their insight into security and compliance strategies. You'll learn about tools that can help you bridge the silos in your environment, and come away with new ideas on how to manage the risks of mobile, protect big data, analyze threats and more.

Our program will begin at 10:30 a.m. EDT in the U.S. and 10:30 a.m. BST / 11:30 a.m. CET in Europe on August 22, 2013. This virtual event is designed so that you can participate in all the sessions listed below or only those in which you have a specific interest. Sessions are delivered on demand, and you may attend them in any sequence you prefer:

- **Secure the Enterprise with Confidence Using a Mainframe Infrastructure**
Ed Ferrara, Forrester Research
- **Mainframe Considerations for Cloud and Mobile Applications**
Glinda Cummings, Senior IBM® Security Solutions Product Manager, IBM Software Group
- **The Security Impact of Big Data**
Mike Ferguson, Managing Director, Intelligent Business Strategies
- **Proactive and Preventive Risk and Threat Management**
Mark Simmonds, IBM Enterprise Architect and Senior Product Marketing Manager, IBM Software Group

All sessions will be introduced by Andy Nietupski, Solution Rep for IBM Security Systems, IBM Software Group.

Our briefing center will be staffed with product experts who will be available to answer your questions until 5:00 p.m. EDT in the U.S. and 5:00 p.m. BDT / 6:00 p.m. CET in Europe. If you need advice on an issue you're facing – whether or not it is a session topic – this is a great opportunity to talk to an expert individually or in a group chat session with other security professionals. You will also have the opportunity to browse the briefing center for additional information that you can collect and reference later.

Visit ibm.com/software/os/systemz/security/virtual/briefing for additional information and registration.

Register Now





Abstracts

Secure the Enterprise with Confidence

Ed Ferrara, Forrester Research

The explosive increase in cyber threats poses an increasingly daunting challenge to the confidentiality, integrity and availability of intellectual property and other sensitive information. Businesses require more secure solutions across a variety of workloads, including traditional transaction processing, mobile, cloud, social media and big data. Is your IT environment engineered with security in mind, or are you adding complexity by using security point solutions which can create risks and additional costs? Our guest speaker will discuss how your industry peers view information security, regulatory compliance and other areas where a secure platform is required to protect essential information, safeguard your corporate reputation and effectively grow your opportunities. All of these are critical to a company's ability to compete in today's business environment.

Mainframe Considerations for Cloud and Mobile Applications

Glinda Cummings, Senior IBM Security Solutions Product Manager, IBM Software Group

The mainframe has long been acknowledged as a superior platform for running critical workloads and securely hosting the most sensitive data. Recently, many companies have expanded their traditional computing centers to exploit the latest technologies, such as big data analytics, to consolidate workloads for virtualized cloud implementations, and to support mobile communications with employees, vendors, and customers who use their own personal devices (BYOD). These changes introduce risk. How can companies rest assured that their IT centers are secure, data is protected, threats are detected and regulations are met? In this session, we'll discuss the mainframe industrial-strength integration of hardware, system, application, data and security software to provide comprehensive protection. You'll learn more about how the modern mainframe is keeping pace with the changing demands of current IT security scenarios to protect your enterprise.

The Security Impact of Big Data

Mike Ferguson, Managing Director, Intelligent Business Strategies

Big data best describes how organizations are seeking to gain deeper insight into their businesses by continually augmenting what they know about the entities in their businesses and the world around them. With volumes of data increasing exponentially, the increased velocity at which data is being processed and answers demanded – plus the sheer variety of data that is being collected – mean that the protection of information has become a bigger concern than ever. Big data is an enterprise-wide initiative requiring the exchange and integration of information across many computing and organizational boundaries within and outside the organization. While this represents greater business opportunities, the potential for security breaches can dramatically increase. Listen to Mike Ferguson, independent analyst and IBM Gold consultant, as he describes what organizations should be considering when it comes to implementing information protection solutions in the world of big data and how the IBM System z portfolio helps meet those requirements.

Proactive and Preventive Risk and Threat Management

Mark Simmonds, IBM Enterprise Architect and Senior Product Marketing Manager, IBM Software Group

The IT threat landscape is an ever-moving target that keeps data centers on constant alert. The challenge is to stay one step ahead of potential threats by taking a more proactive, preventative approach to monitoring all access to, and usage of, your data and infrastructure. The activities of employees, authorized users, testers, and developers and administrators must be monitored constantly to detect inadvertent user errors or possible privileged user abuse. Even simple security configuration changes can have untold adverse effects on the security posture of an enterprise. Good security and privacy policies require a combination of periodic risk assessment, constant event monitoring, automated threat analysis, real-time detection and alerts, and closed-loop remediation. Learn how the numerous security capabilities available on the mainframe can help you proactively protect your enterprise, reduce your risk and enhance security intelligence.



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