

# **IBM DevOps Solution Series:** Continuous business planning to get cost out and agility in

Webcast – August 14, 2013

# Highlights

#### Topics

- Shifting funds and resources from maintenance and operations toward innovation
- Transitioning to a decision execution environment
- Better aligning application investment decisions with organizational strategies and priorities
- Improving efficiency in the governance of application portfolio rationalization efforts
- Speeding time to value with tools and programming models that require only incremental adoption

#### Speakers

- *Rick Slade*, Rational<sup>®</sup> Tiger Team and IT Solution Architect, IBM Sales
- Richard Szulewski, Senior Product Manager, Business Process, Rules & Events for System z<sup>®</sup>, IBM Software Group

**Broadcast date:** August 14, 2013, 11:00 a.m. EDT / 3:00 p.m. GMT / UTC

• **Developed for:** IT and enterprise architects; IT managers; application programmers; CTOs; business analysts

Technical level: Basic - intermediate

Do you know what IT resources you have, what they are worth to your business, and what that return is costing you? Are you able to respond to the needs of your business and customer demand in a timely manner, while also managing the cost of delivering that value?

### Webcast

Join us for the second of a five-part webcast series presented by IBM® subject matter experts on the IBM DevOps solution, a collaborative approach for continuous software delivery. You'll learn about actionable strategies and techniques to get more out of your existing investments. We'll also discuss how to transform your application portfolio to reduce maintenance and development lifecycle costs and improve technology investment decisions.

## Register online right now

Register now for this webcast by logging onto ibm.com/software/systemz/webcast/aug14

Join us after the webcast for a live question-and-answer session. This webcast will also be available for replay after the event.

This is the second in a five-part series of webcasts on best practices and tools for end-to-end collaborative software innovation. You can also register for the other webcasts on *August 7, September 4, September 11* or *September 18*.

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