

# IBM Informix Dynamic Server V11 Trade Up promotion

Announcement Letter Number ZA08-1034  
Europe

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Announcement Letter No.ZA08-1034 dated April 01, 2008

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## The offer

For a limited time only, the commercial Passport Advantage Relationship Suggested Volume Prices (RSVP) and Passport Advantage Express Suggested Retail Price (SRP) for eligible IBM Informix Dynamic Server (IDS) V11 Trade Up licenses have been reduced by 41% to 60%.

The reduction also applies to Passport Advantage Agreements with an Attachment for an Academic Volume Option.

For a list of eligible products and discount percentages, refer to the Qualifying/Eligible products section.

### Eligible products

Description	Part number	Promotional discount
IBM Informix Dynamic Server Enterprise Edition Unlimited Value Unit from Informix Dynamic Server 7 Enterprise Edition Unlimited Value Unit Trade Up License + SW Maintenance 12 Months	D55QULL	41%
IBM Informix Dynamic Server Enterprise Edition Unlimited zSeries (S/390) Value Unit from Informix Dynamic Server 7 Enterprise Edition Unlimited Value Unit Trade Up License + SW Maintenance 12 Months	D55QXLL	41%
IBM Informix Dynamic Server Enterprise Edition Concurrent Session from Informix Dynamic Server 7 Enterprise Edition Trade Up License + SW Maintenance 12 Months	D5289LL	44%
IBM Informix Dynamic Server Enterprise Edition zSeries (S/390) Concurrent Session from Informix Dynamic Server 7 Enterprise Edition Trade Up License + SW Maintenance 12 Months	D52DZLL	44%
IBM Informix Dynamic Server Workgroup Edition Concurrent Session from Informix Dynamic Server 7 Workgroup Edition Trade Up License + SW Maintenance 12 Months	D51AQLL	49%
IBM Informix Dynamic Server Workgroup Edition Concurrent Session from Informix SE Runtime or Developer Trade Up License + SW Maintenance 12 Months	D53W9LL	60%
IBM Informix Dynamic Server Workgroup Edition Concurrent Session from Informix Online Extended Edition Trade Up License + SW Maintenance 12 Months	D53WALL	60%
IBM Informix Dynamic Server Workgroup Edition Unlimited Value Unit from Informix Dynamic Server 7 Workgroup Edition Unlimited Value Unit Trade Up License + SW Maintenance 12 Months	D55NTLL	41%
IBM Informix Dynamic Server Workgroup Edition Unlimited Value Unit from Informix SE Runtime or Developer	D55NULL	60%

Concurrent Session Trade Up License + SW Maintenance 12 Months IBM Informix Dynamic Server Workgroup Edition Unlimited Value Unit from Informix Online Extended Edition Concurrent Session Trade Up License + SW Maintenance 12 Months	D55NVLL	60%
IBM Informix Dynamic Server Express Edition Unlimited Value Unit from Informix SE Runtime or Developer Value Unit Trade Up License + SW Maintenance 12 Months	D593XLL	60%
IBM Informix Dynamic Server Express Edition Unlimited Value Unit from Informix Online Extended Edition Value Unit Trade Up License + SW Maintenance 12 Months	D593YLL	60%
IBM Informix Dynamic Server Express Edition Authorized User from Informix SE Runtime or Developer Trade Up License + SW Maintenance 12 Months	D57ELLL	60%
IBM Informix Dynamic Server Express Edition Authorized User from Informix Online Extended Edition Trade Up License + SW Maintenance 12 Months	D57EMLL	60%

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## Start and/or end dates

Orders must be received by IBM on or before June 30, 2008. Software entitlement (date of purchase) must occur on or after April 1, 2008, but no later than June 30, 2008.

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## Where is it available?

All European, Middle Eastern and African Countries.

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### Product number(s)

D55QULL D55QXLL D5289LL D52DZLL D51AQLL D53W9LL D53WALL  
D55NTLL D55NULL D55NVLL D593XLL D593YLL D57ELLL D57EMLL  
5724-C17 5724-L23

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## Marketing information

Financing may be available. Refer to the IBM Global Financing Web site at: <http://www.ibm.com/financing>

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### Marketing channels

IBM Business Partner Reseller/Distributor for Workstation Software

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## Internal ordering/fulfilment information

Follow normal ordering procedures.  
Fulfilled by Lotus: Yes

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## Ordering information

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## Additional information/condition

IBM reserves the right to modify or withdraw this promotion at any time. This promotion is subject to the terms and conditions of any applicable Agreements.

This promotion cannot be combined with any other applicable IBM discounts or educational allowances on the eligible products. Offer valid in all European, Middle Eastern and African Countries, for all Business Partners who have signed the IBM Business Partner Agreement.

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### Appendix A

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