

Insurance Session Highlights

At Information On Demand EMEA Conference 2009, the Insurance industry track will address the most pressing business issues and challenges this industry faces today, present real life case studies from leading organisations and share the latest practical ideas from both industry and information management experts.

Please Note: This Roadmap is accurate at the time of publication, but is subject to change. Please check the Conference website for the current agenda - ibm.com/software/Europe/data/conf

Wednesday, 3 June

09:00 - 10:15 Main Auditorium	GRAND OPENING SESSION "Delivering Information On Demand, Information Agenda and New Intelligence to drive sustainable growth in times of change" Speaker: Ambuj Goyal, General Manager, Information Management, IBM Software Group Martin Jetter, Country General Manager, IBM Germany Caroline Van Marcke, CIO, Van Marcke Group NV Regina Casonato, Vice President Information Management Infrastructure, Gartner
10:45 - 11:30 Room: 13 Strasbourg BLD - 2552	Drive Business Results with IBM Integrated Data Management Today, organisations of all types leverage Integrated Data Management to improve performance, streamline database administration, speed application development, and enable effective governance. Speaker: Curt Cotner, Vice President & Chief Technology Officer for Database Servers, Information Management, IBM SWG
11:45 - 12:30 Room 8 Estrel Hall C BLD - 2608	IBM Cognos Solutions for the Mid-Market Come to this session to get a sneak peak at the NEW IBM Cognos solution that provides the essential BI and Planning capabilities required by midsize companies. Speaker: Caroline Seymour (Thomas), General Business Go-To-Market and Mid Market Strategy for Business Intelligence & Performance Management, Information Management, IBM Software Group
14:00 - 14:45 Room 6 Estrel Hall C BLD - 2478	How to save \$1 million using IBM FileNet? Coming Soon Speaker: Grzegorz Truchel, Director, PZU
14:00 - 14:45 Main Auditorium	Featured Keynote - Data Management Hear from IBM's General Manager for Data Management. Speaker: Arvind Krishna, Vice President, Data Management & Worldwide Information Management, IBM Software Group
15:00 - 15:45 Room 6 Estrel Hall C TSB - 2525	Document Lifecycle Management at a German Insurance Covers current requirements for an insurance-tailored DMS as well as compliance aspects of document lifecycle management in the insurance business. Speaker: Dr. Jens Behrmann-Poitiers, Head of department Insurance Operations, Generali Deutschland Informatik Services GmbH Maik Tiedemann, Consulting IT Specialist, IBM
16:15 - 17:00 Main Auditorium	Featured Keynote - Business Intelligence and Performance Management Hear from IBM's General Manager for Business Intelligence and Performance Management. Speaker: Rob Ashe, General Manager, Business Intelligence and Performance Management, Information Management, IBM Software Group
16:15 - 17:00 Room 8 Estrel Hall C BLD - 2121	Multi-Channel Strategies for Financial Services : The Information Challenge Understand the information challenges associated with multi-channel sales initiatives in banking and insurance. Speaker: Darren Cooper, MDM Technical Specialist, Information Management, IBM Software Group
17:15 - 18:00 Room 10 Estrel Hall A TSB - 2135	How to Leverage IBM Industry Models with the IBM InfoSphere Portfolio Ensure Business Intelligence deployments meet the precise needs of the Business Stakeholders delivered via a robust, extensible, high-performance Data Management infrastructure. Speaker: Patrick O'Sullivan, STSM - Architect, Information Management, IBM Software Group Steve Totman, Product Management - InfoSphere Information Server, Information Management, IBM SWG

14:00 – 18:00 Room 205 Wing 2	Insurance Roundtable A forum for open discussion on the industry’s most pertinent business challenges and the adoption of technology to address them. Hosted by: Industry experts from IBM’s Software Group and Global Business Services and Industry and Technology Analysts
From 18:00	Welcome Reception The IOD Connection Business Partner Expo Solution Centre and IBM IOD Experience

Thursday, 4 June

09:00 – 10:15 Main Auditorium	GENERAL SESSION “Leveraging new intelligence to innovate and drive smarter business outcomes” Introducing Frans Johannson, author of the renowned book – The Medici Effect. Speaker: Frans Johannson, award winning author, thought leader and entrepreneur
10:45 – 11:30 Main Auditorium	IBM’s Vision of a Smarter Planet Bridget will bring the Smarter Planet initiative of IBM to life. This initiative brings a new level of smart to how the world works and how to do things better, more efficiently and productively. Speaker: Bridget Van Kralingen, General Manager, IBM Global Business Services, Northeast Europe
11:45 – 12:30 Room 36 Level 1 BLD - 2051	Implementing IBM Cognos in the Insurance Company. Cook Book The Inside Story of Implementing a Business Intelligence Solution in an Insurance Company. Speaker: Max Serpukhov, Head of Branch, Ingosstrakh Insurance Co. Ltd
14:00 – 14:45 Main Auditorium	Featured Keynote - InfoSphere Hear from IBM’s General Manager for InfoSphere, Data Warehouse, Data Integration, Data Quality. Speaker: Jim Welch, General Manager, InfoSphere, Information Management, IBM Software Group
14:00 – 14:45 Room 5 Estrel Hall C BLD - 2031	IBM’s Information Agenda - Live Demonstration Using a business scenario, the demonstration will interplay components of Master Data Management, Enterprise Content Management and Business Intelligence to show how organisations can reduce costs, optimise processes, and elevate business agility. Speaker: Rajani Ramkaran, Program Manager, ECM, Information Management, IBM Software Group William Platt, IOD Architect, Information Management, IBM Software Group
15:00 – 15:45 Room 5 Estrel Hall C BLD - 2264	Take Control, Unifying your Info Strategy to Reduce Costs & Minimise Risk Developing a unified Information Strategy can help you reduce your operational costs and reduce your security and compliance risks. Speaker: Douglas Coombs, Information On Demand Advocate, Information Management, IBM Software Group George Parapadakis, IBM, Enterprise Content Management Value Advocate, Information Management, IBM Software Group
16:15 – 17:00 Main Auditorium	Featured Keynote – Enterprise Content Management Hear from IBM’s General Manager for Enterprise Content Management. Speaker: Ron Ercanbrack, General Manager, Enterprise Content Management, Information Management, IBM Software Group
16:15 – 17:00 Room 6 Estrel Hall C TSB - 2056	How to Achieve Quality in Access Paths at Itergo What a company can do to achieve good SQL performance. Speaker: Walter Janissen, DBA, Itergo
16:15 – 17:00 Room 8 Estrel Hall C BLD - 2499	Confident in your Data? Managing Data Quality of Insurance Data Warehouses A solution framework integrates data quality management directly into the data warehouse design. Thereby data quality builds the basis for the users’ confidence in their data. Speaker: Ruediger Schnoy, Business Consultant, BearingPoint GmbH
17:15 – 18:00 Room 9 Estrel Hall B BLD - 2643	A Customer Success Story: Using IBM Insurance Data Warehouse Models Learn how Gjensidige Forsikring, a Norwegian Insurance company, leveraged IBM’s Insurance Information Warehouse to accelerate and deliver trusted information to stakeholders in their organisation. Speaker: Ariane Gjøsteen Grumstad, Gjensidige Forsikring
17:15 – 18:00 Room 36 Level 1 BLD - 1891	Cognos in Insurance Business: Automation - Operation – Meta Data Management Ensuring the correctness of company wide used terms in the Insurance industry. Speaker: Kai Noack, Senior Consultant, BI-SOLUTIONS NOACK GmbH Martin Otto, Consultant, NOW! Consulting GmbH
20:00 ’til Late	IOD Networking Event



Friday, 5 June

<p>09:00 – 09:45 Room 7 Estrel Hall C BLD – 2623</p>	<p>Effectively Implementing IBM FileNet Case Management for Insurance Companies This presentation outlines the quantifiable and non quantifiable key business benefits for insurance companies specific and business in general.</p> <p>Speaker: Richard van Delft, Delivery Manager, Atos Origin Robert Maalman, Solution Architect, Atos Origin</p>
<p>09:00 – 09:45 Room 12 Lyon BLD – 2282</p>	<p>The Road to Success in BPM Adoption The tour towards successful BPM adoption introduces and discusses several distinct approaches, starting with the selection of specific BPM methodologies, and reviewing the pros and cons of a number of different entry points to BPM implementations.</p> <p>Speaker: Michael Scheible, Development Lead, WebSphere Flow Technology, IBM Ron Kastner, Lead IT Architect for SOA, LVM Insurance</p>
<p>09:00 – 09:45 Wing 3/641 TSB – 2638</p>	<p>ABSA – Raising the Bar for Web Services and Application Reuse Hear how ABSA was faced with the challenge of offering a variety of services via different retailers and the solutions used to efficiently and flexibly achieve their infrastructure objectives – and more!</p> <p>Speaker: Nick Baguley, Application Architect, ABSA</p>
<p>10:00 – 11:00 Main Auditorium</p>	<p>GENERAL SESSION “Exploring new technologies and business approaches to drive business performance” A panel of experts share their views and take your questions.</p> <p>Speaker: Chair: Frans Johansson, author of The Medici Effect Mike Ferguson, Managing Director Intelligent Business Strategies Arvind Krishna, Vice President, Data Management & Worldwide Information Management, IBM Software Group Dr. Peter Waggett, Emerging Technology Strategy Programme Lead, IBM Global Technology Outlook Dr. Christian Plenge, Head of Research and Innovation, MGI Metro Group Hansjoerg Fromm, European Leader, Centre for Business Optimisation, IBM Global Business Services</p>
<p>11:30 – 12:15 Room 11 Paris TSB - 2179</p>	<p>Cloning of a complete DB2 system in a high volume environment for BI/DWH The Allianz fairy tale of DB2 system copy.</p> <p>Speaker: Martin Reiser, DB2 Sysprog, Allianz Shared Infrastructure Services SE</p>
<p>12:30 – 13:15 Room 35 Level 1 TSB – 2202</p>	<p>DB2 V9 Package Stability: Migration, System and Daily Database Maintenance LVM Insurance implemented procedures that keep us in control of our access paths to insure good SQL performance during V9 migration, refresh pack apply and daily DB2 database maintenance.</p> <p>Speaker: Stephan Terhorst, Project Manager, LVM Versicherungen</p>
<p>12:30 – 13:15 Room 5 Estrel Hall C BLD - 2236</p>	<p>Creating an Information Agenda for Insurance: Leveraging the Business Value To address the myriad challenges in the insurance industry today, organisations are looking to build a best-in-class information management vision for their organisation and create a detailed roadmap to realise it.</p> <p>Speaker: Bob Palmer, WW Insurance Industry Marketing Manager, Information Management, IBM Software Group Rick Hoehne, Global Industry Lead - Insurance, IBM Software Group</p>

