



保險業商業規則與流程之應用 — BPM 與 BRM整合之優勢

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BPM 可以協助現代企業處理重要的企業需求

企業需求

“提高效能，降低成本”

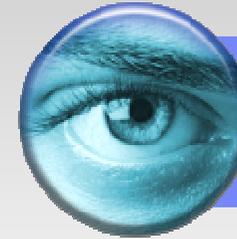
“即時洞悉現狀，作更聰明的決策和行動”

“更快、更容易的調適和改變”

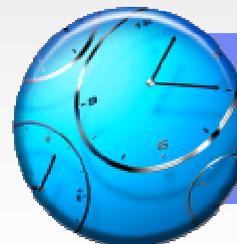
常見的 BPM 用途



端對端的流程自動化



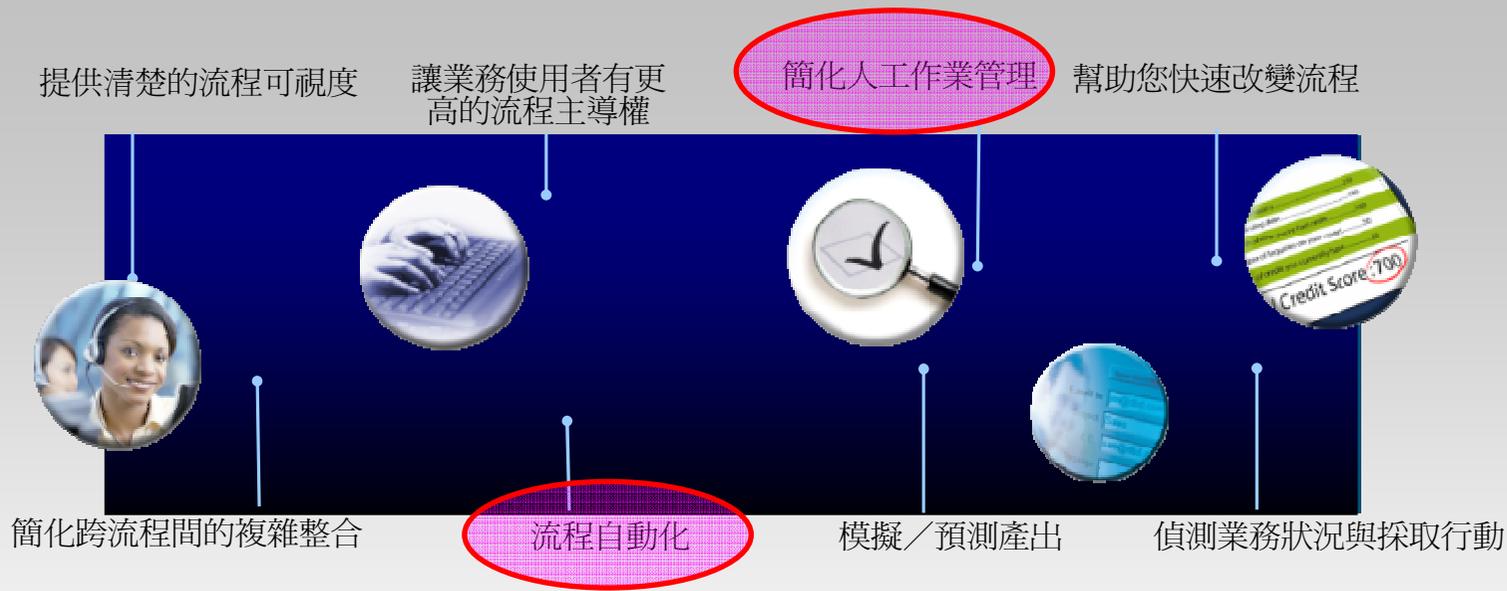
深入了解企業即時現狀並採取行動



動態調適和回應

透過 BPM 對商業流程進行改良和創新

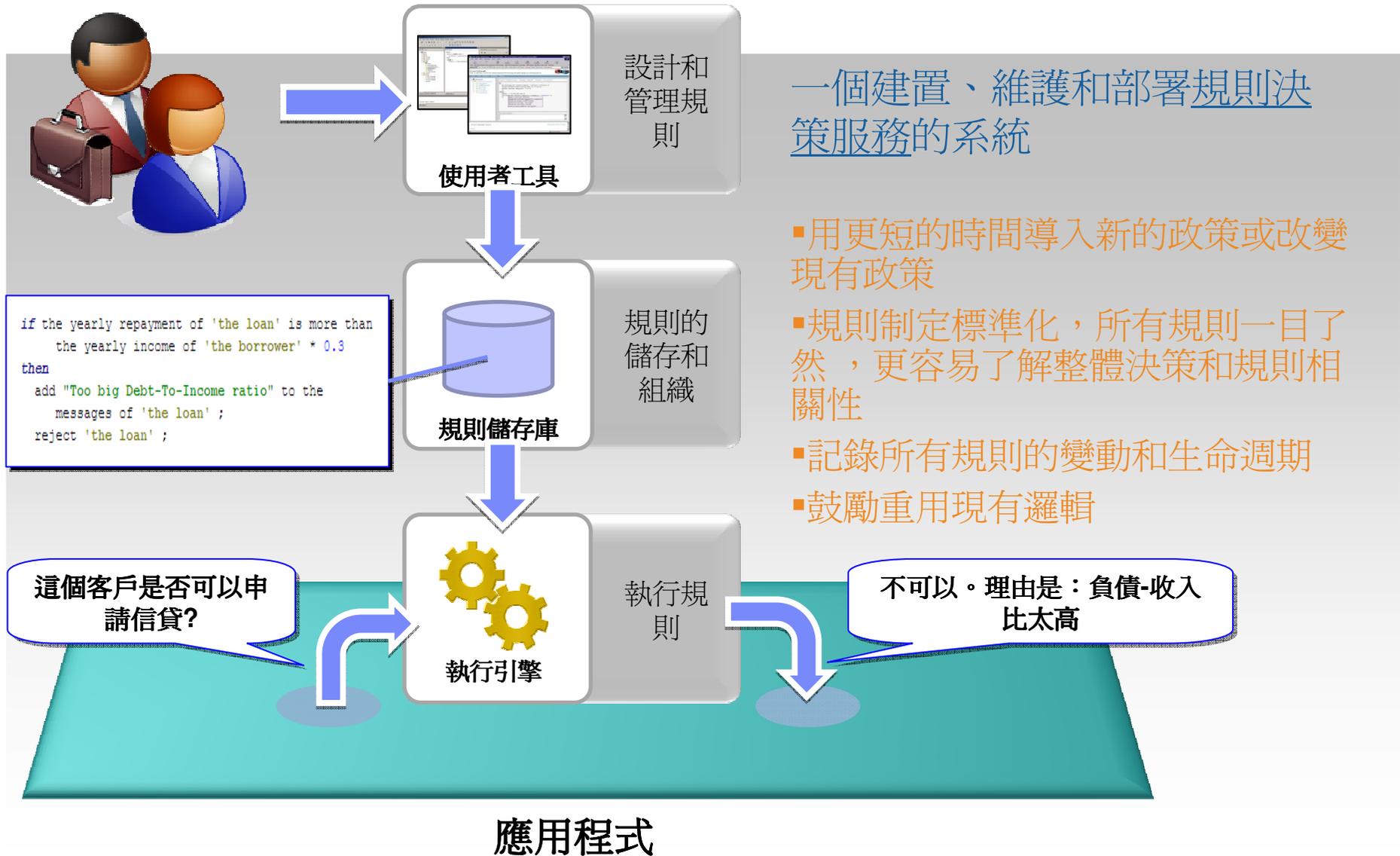
BPM 幫助您解決常見的業務難題 . . .



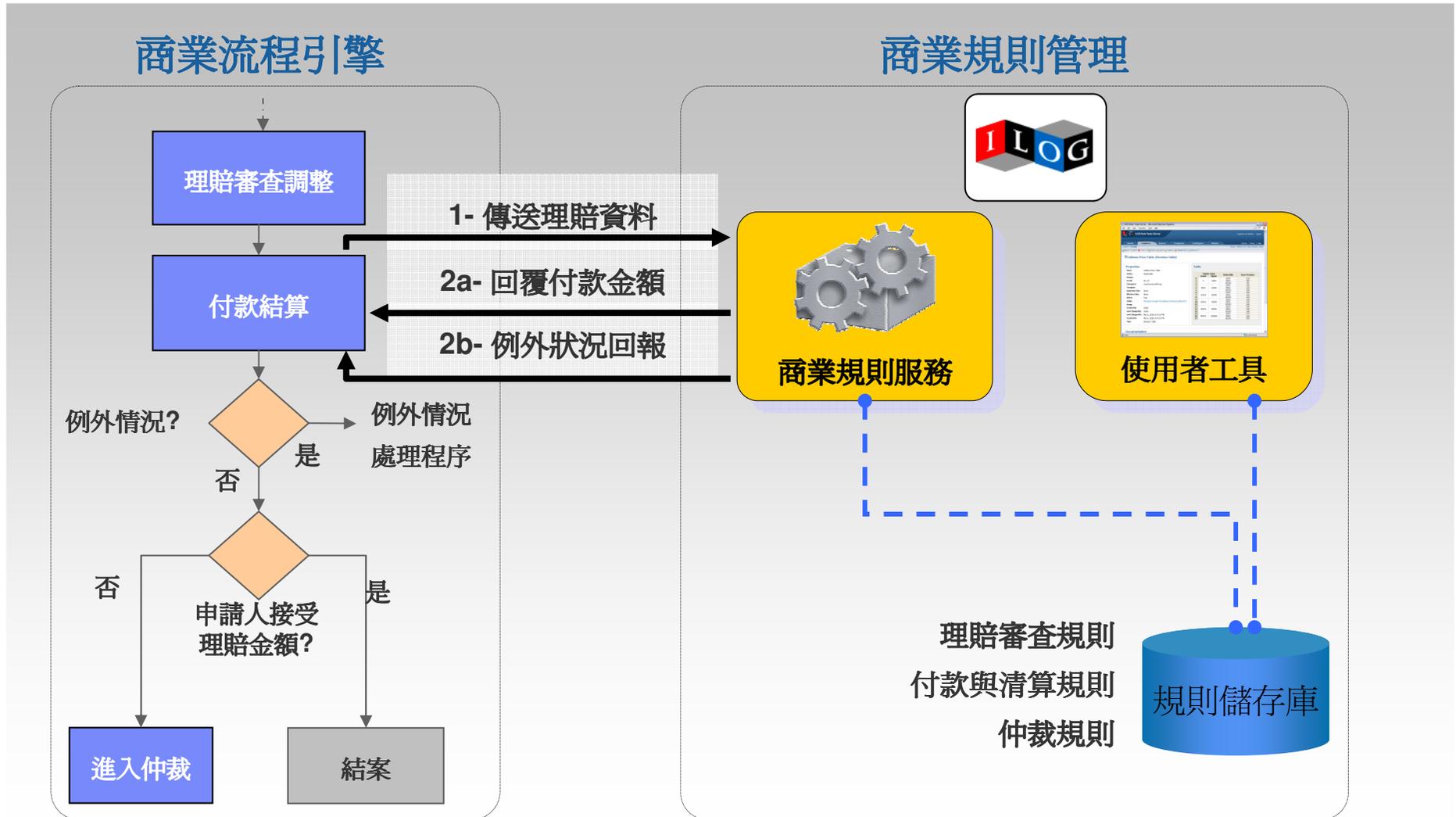
BPM 包括：



完整的 BRMS 系統

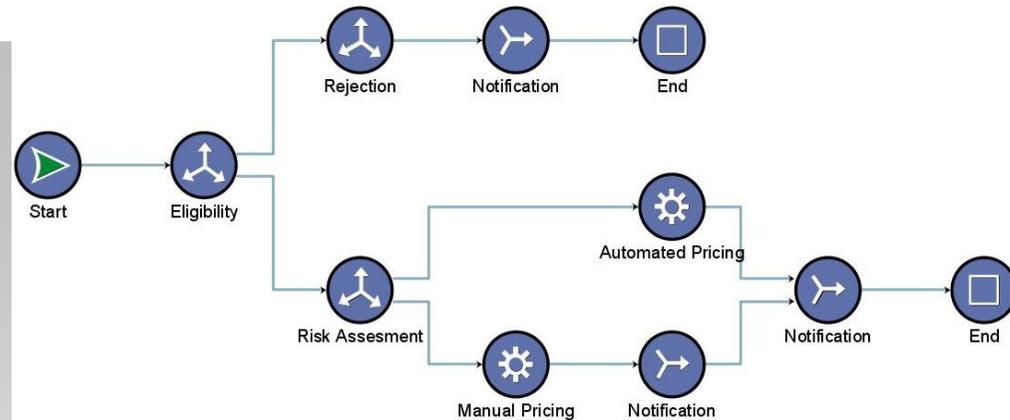


商業規則管理 (BRM) 與 BPM 相輔相成



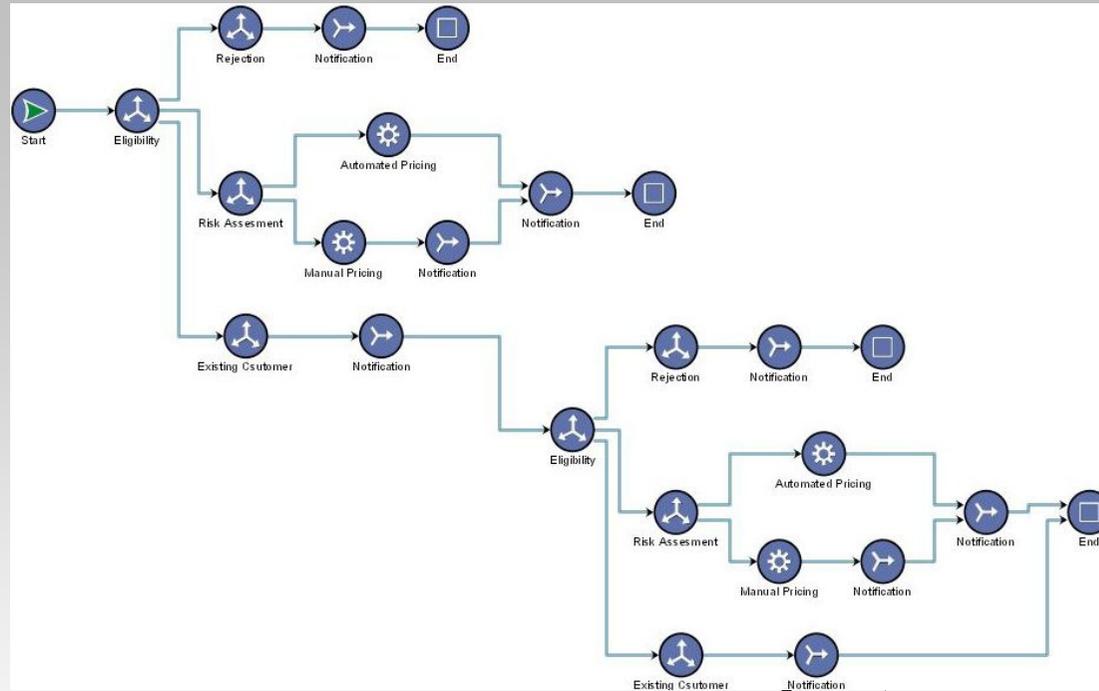
簡單商業流程

Streamlined process
works fine today...



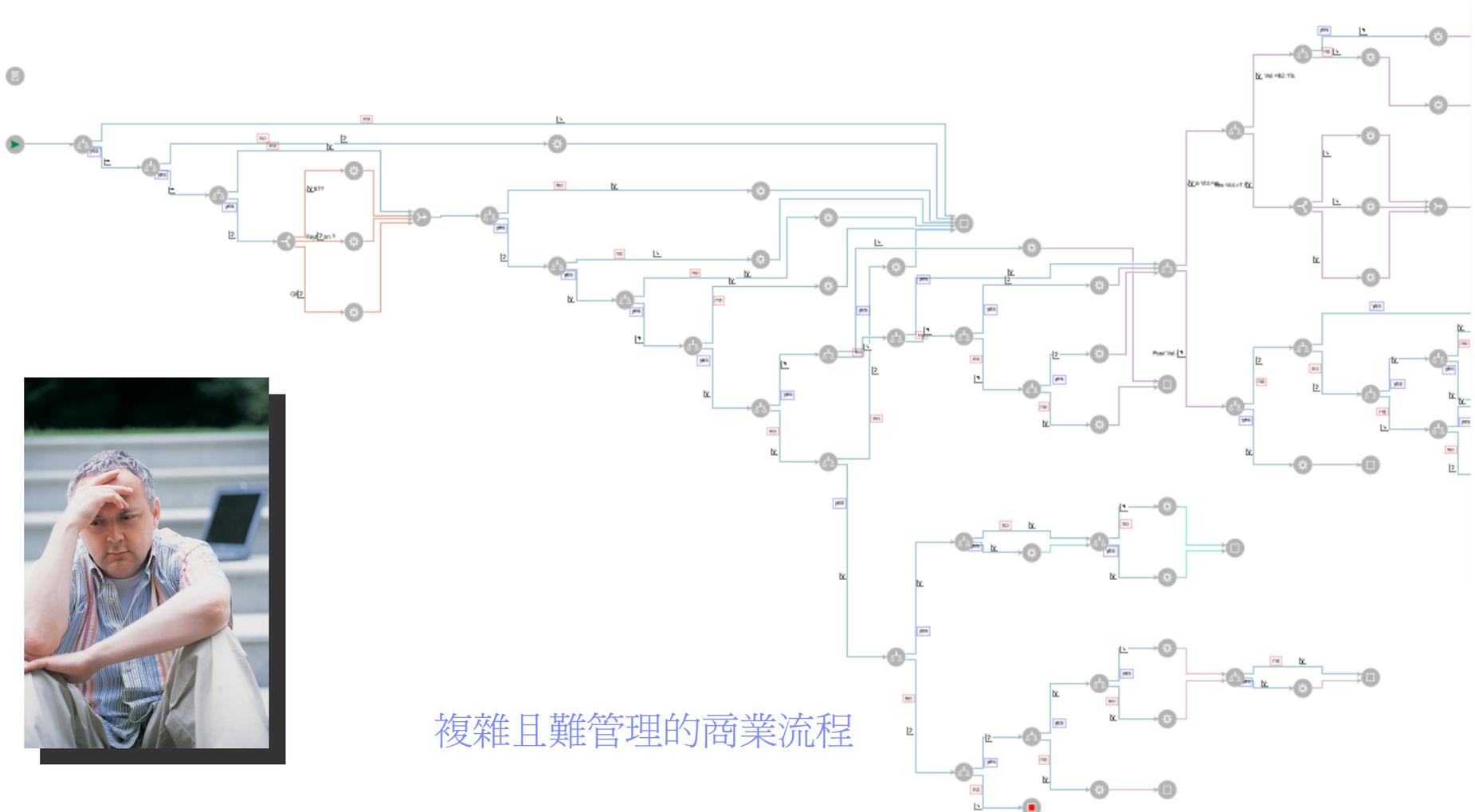
- **Until...**
 - **New Product**
 - **New Policy**
 - **New Regulation**
 - **New Pricing Rules / Model**
 - **New Scoring Rules / Tables**
- ...

因應需求變動後的商業流程



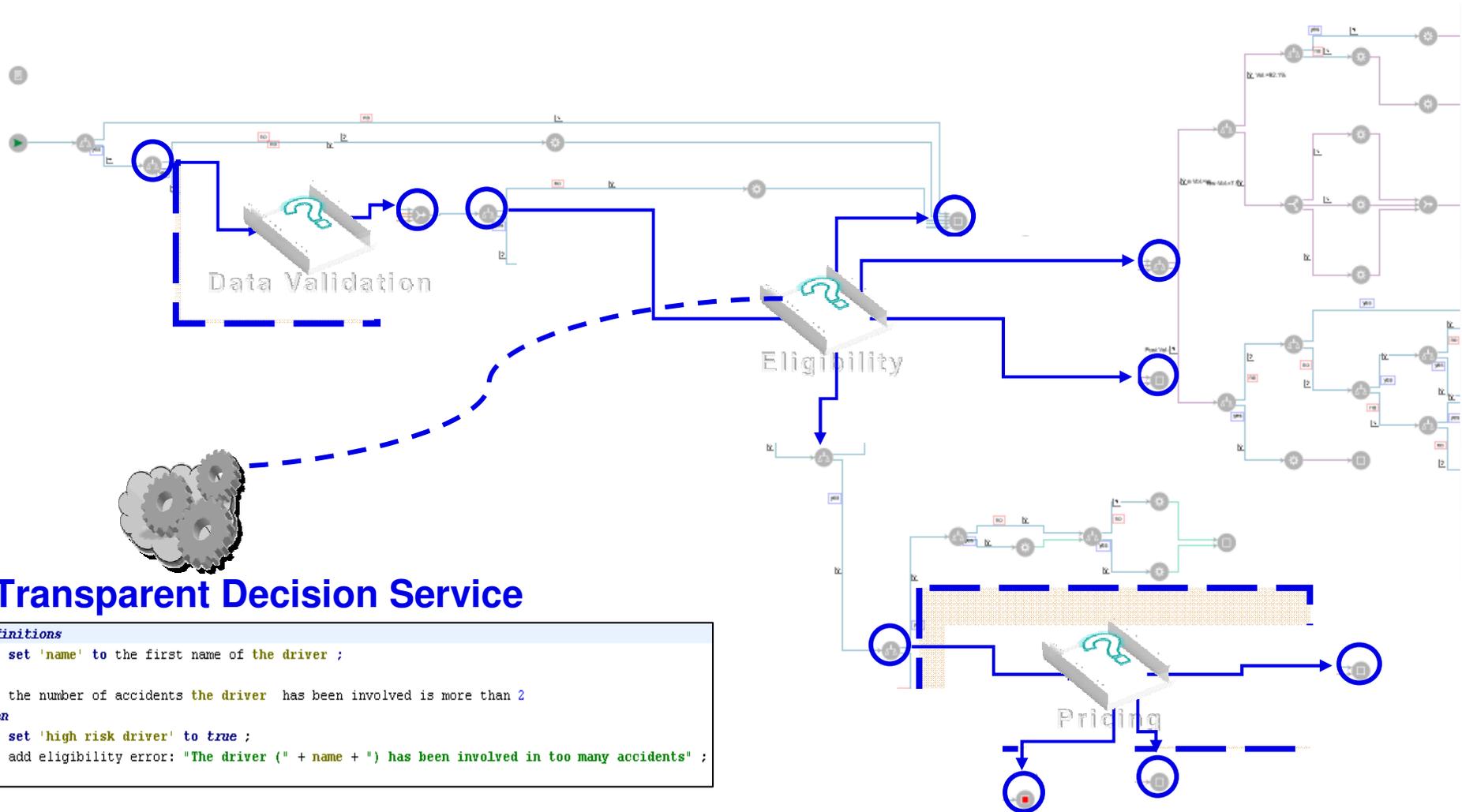
Your 'streamlined' process in x months

日積月累變動後的商業流程

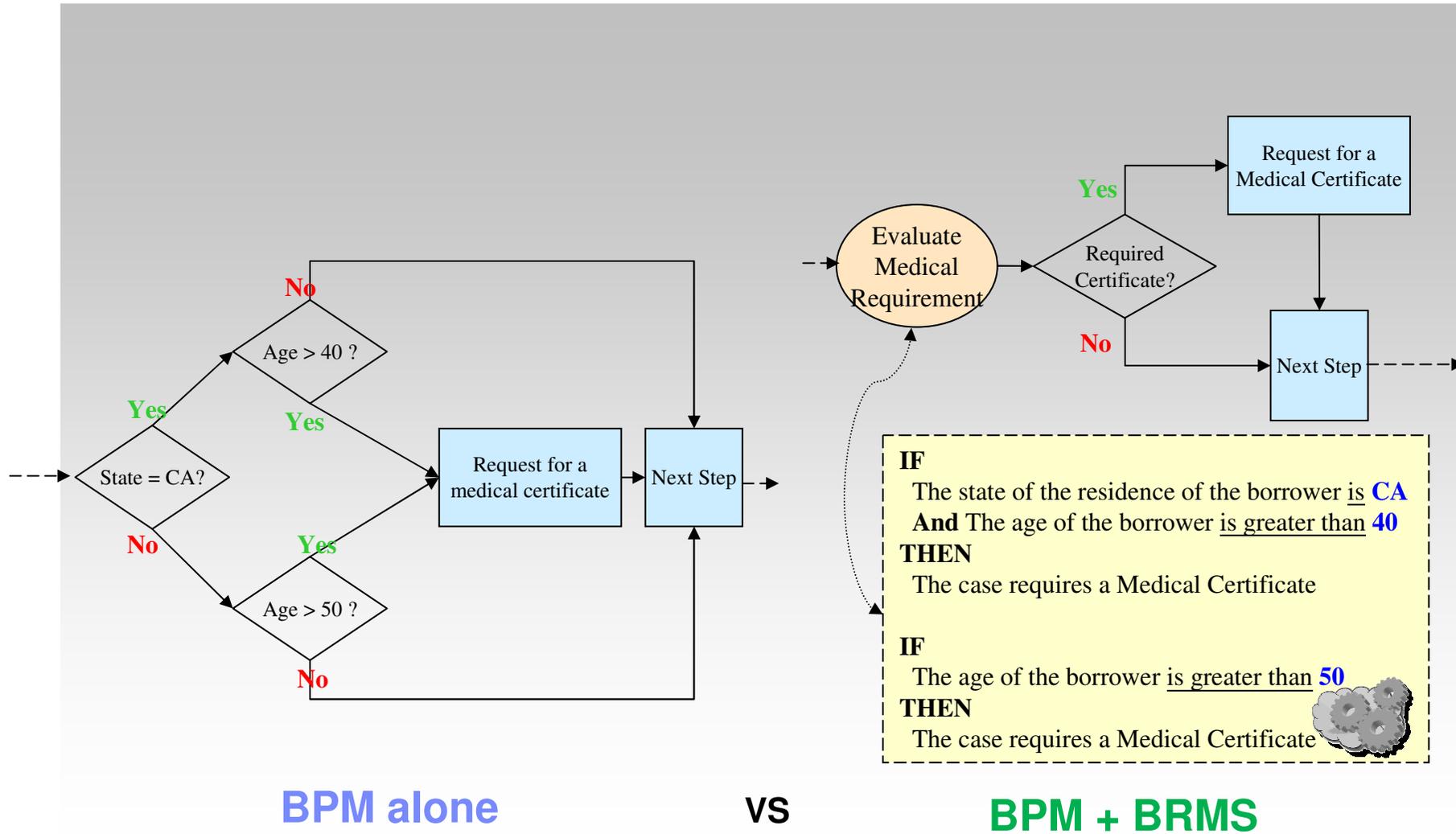


複雜且難管理的商業流程

透過商業規則簡化流程



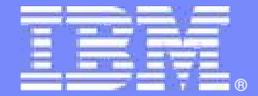
流程內含規則 V.S 集中式 BRMS



BPM alone

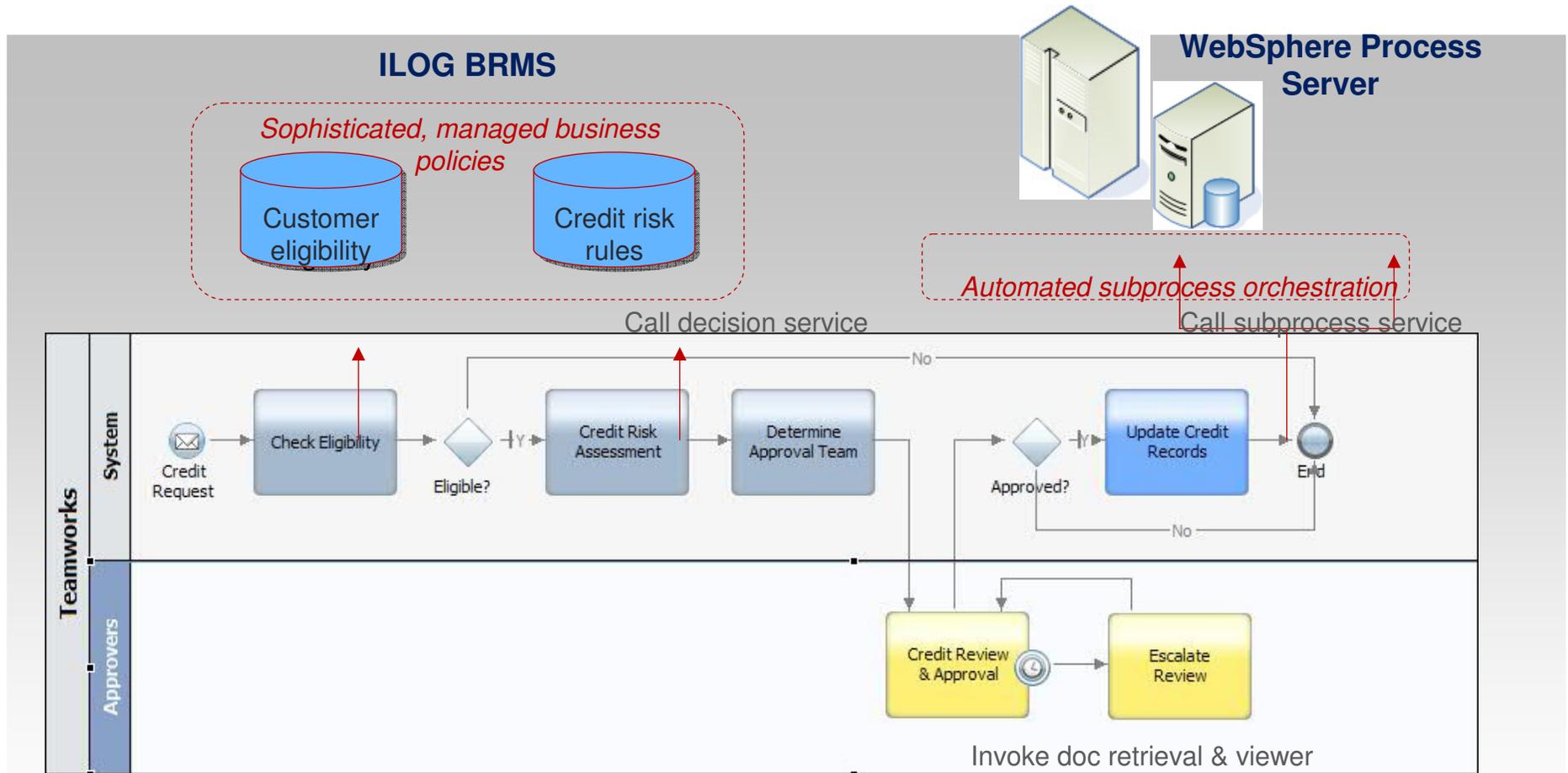
VS

BPM + BRMS

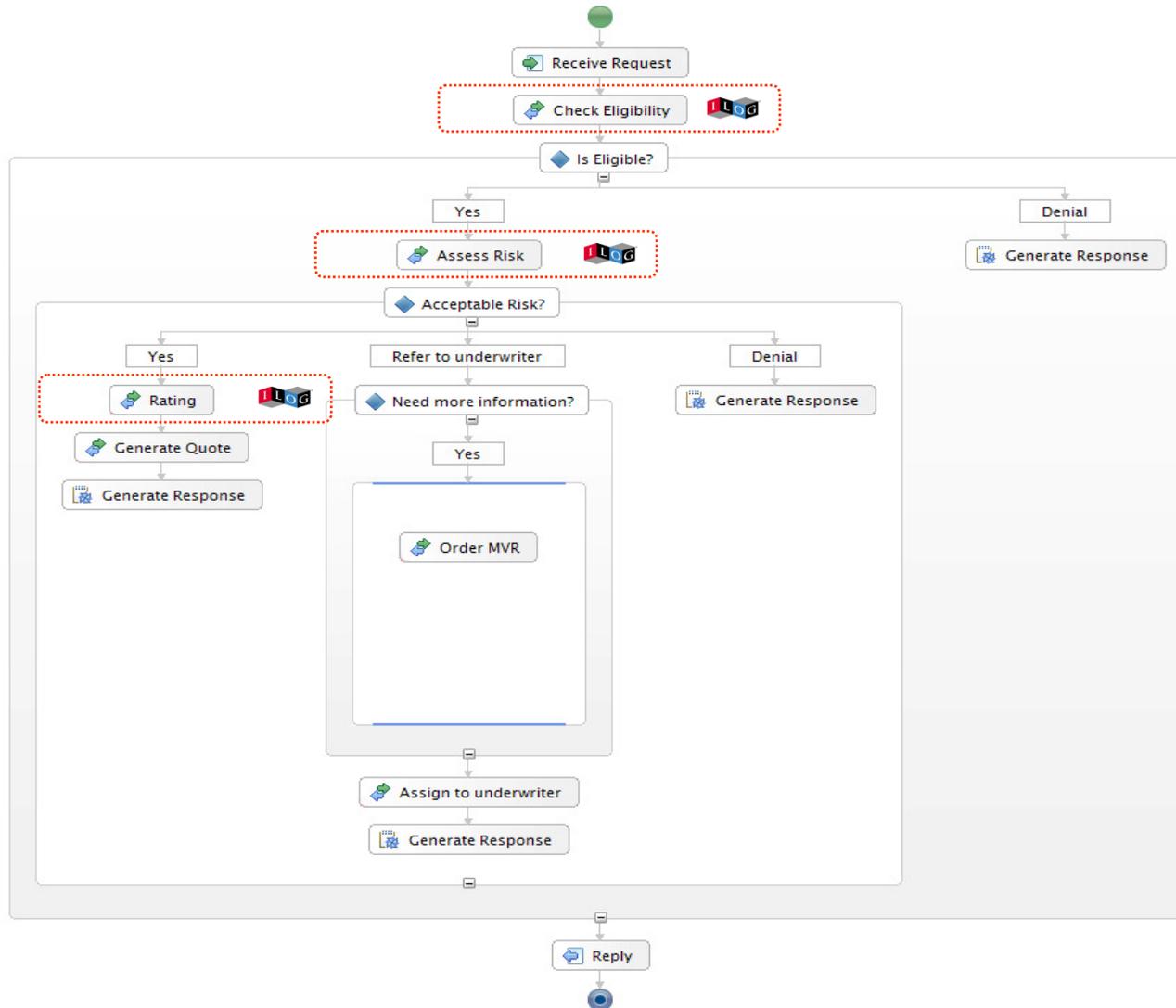


商業規則簡化商業流程 -以車險核保流程說明

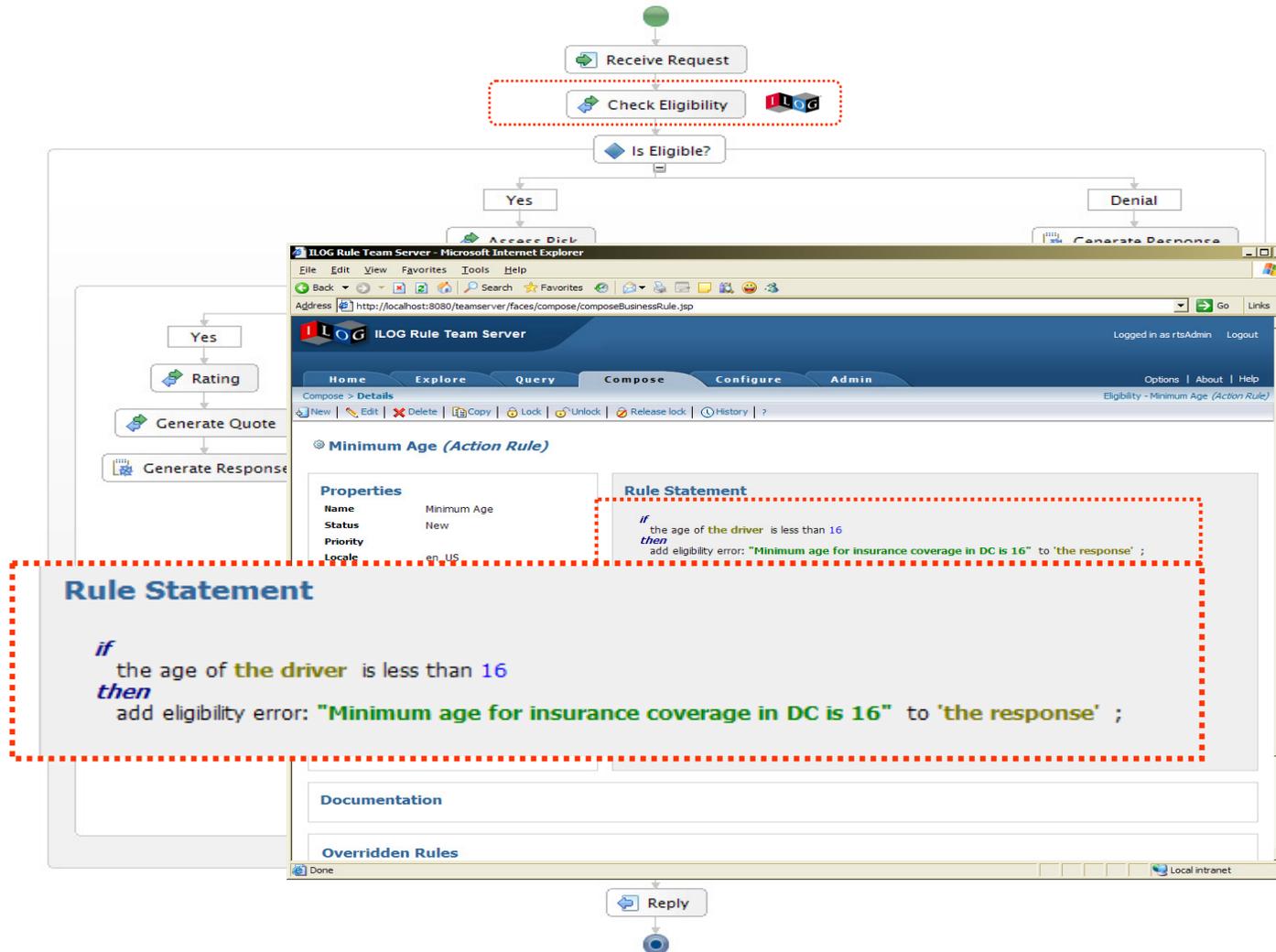
透過商業規則簡化核保流程



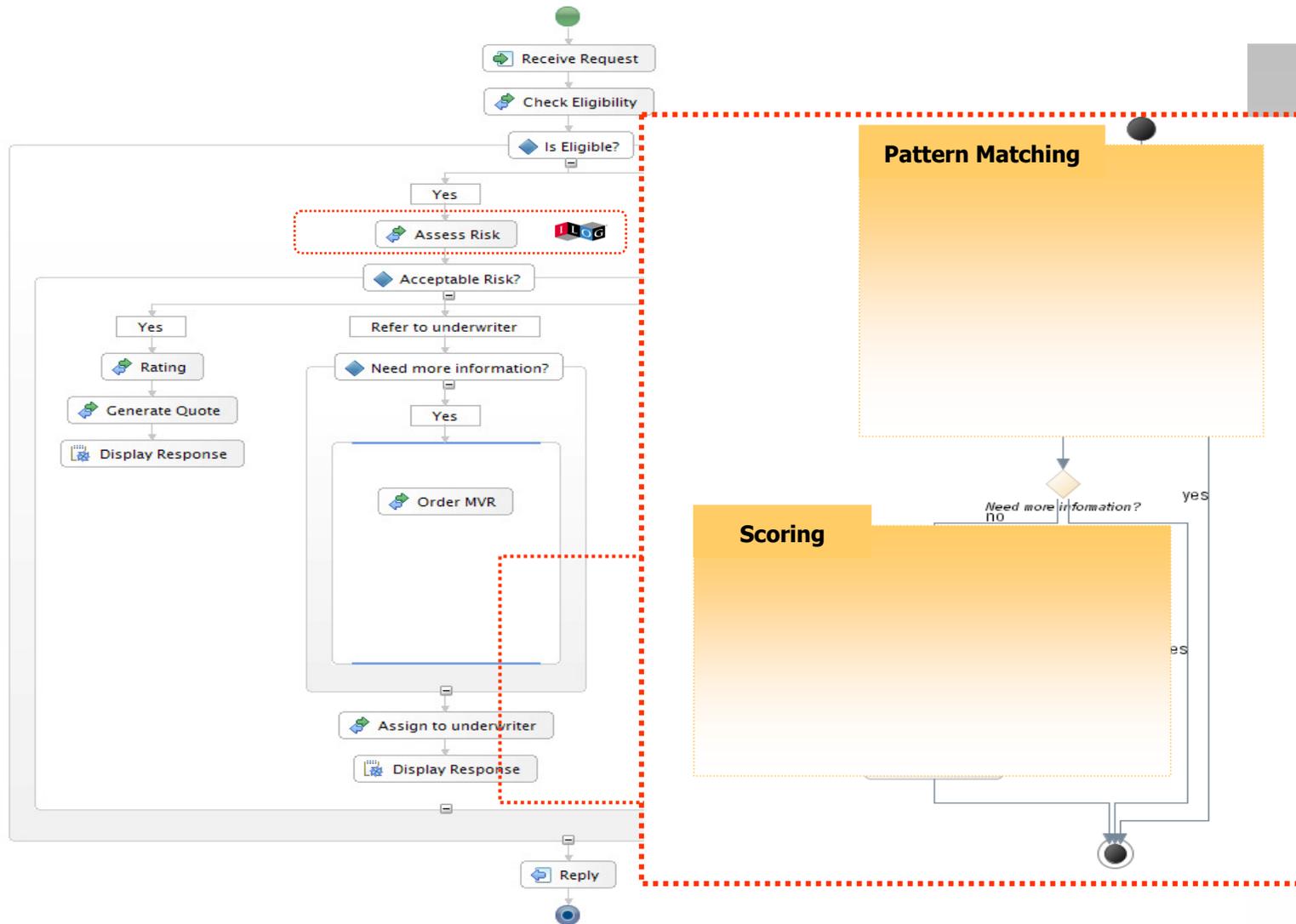
透過商業規則簡化核保流程



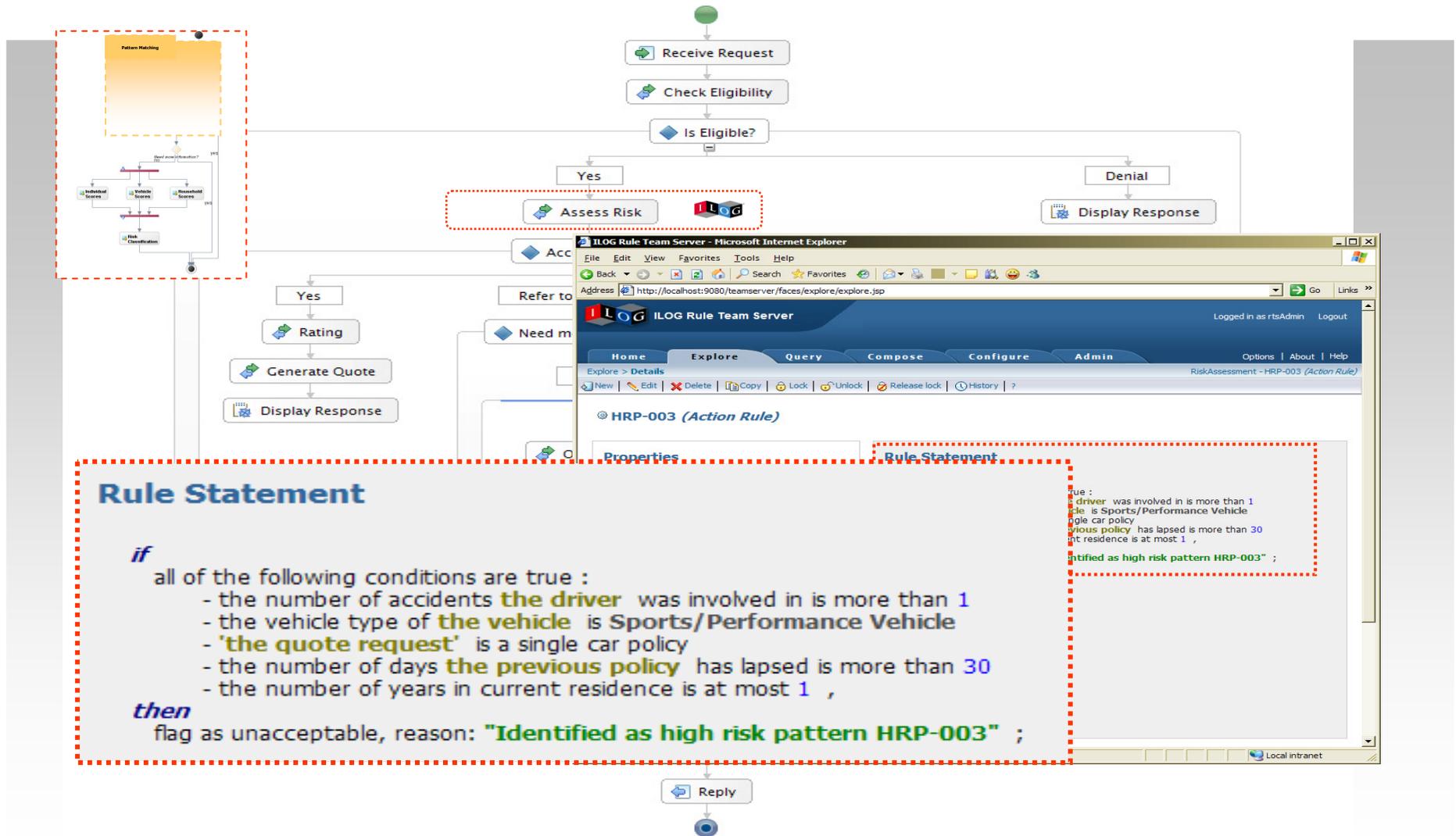
被保險人資格審核



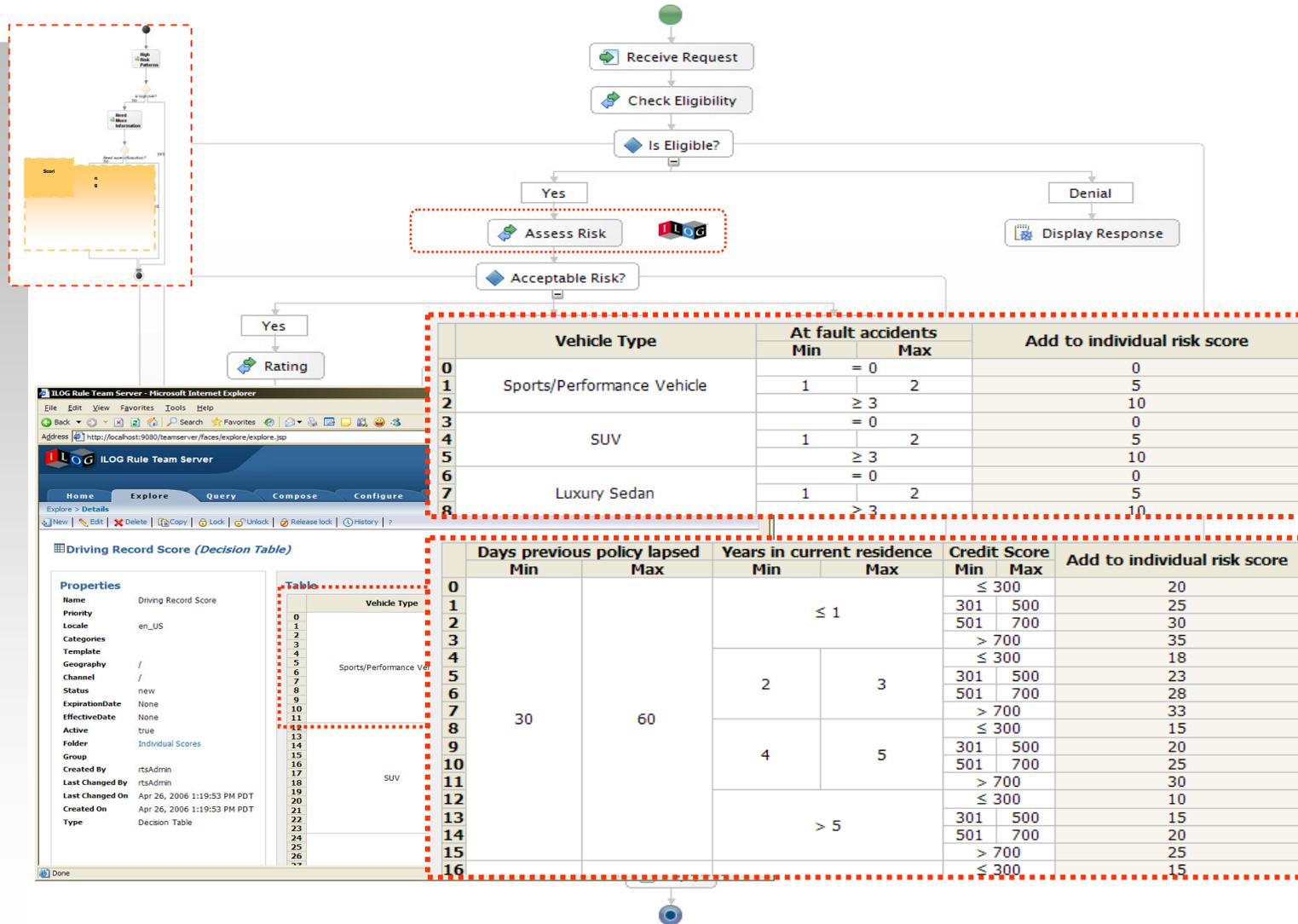
被保險人風險評估



被保險人風險評估



Scoring 評分





ERROR: stackunderflow
OFFENDING COMMAND: ~
STACK: