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Today's mainframe For today's new era of business

The mainframe is designed to deliver

- A highly available and security-rich base for integrating applications
- Resources optimized to meet business priorities
- Scalability for data and transaction growth
- Robust and resilient networking
- Business resiliency

With new directions

- New workloads, new markets
- Simplification and modernization for the new generation of IT professionals
- Partnerships between IBM, clients, and schools that enrich the mainframe ecosystem



z/OS® System Management Strategy Making z/OS easier to deploy, administer, and service October 8, 2006

IBM announced a cross-company effort to make the IBM System z[™] mainframe easier to use for a greater number of computer professionals by 2011. The goal of this five-year effort, which will include an investment of approximately \$100 million, is to enable technology administrators and computer programmers to more easily program, manage and administer a mainframe programmers to more easily program, manage and administer a maintaine entering system -- as well as to increasingly automate the development and deployment of application of application of application of applications.

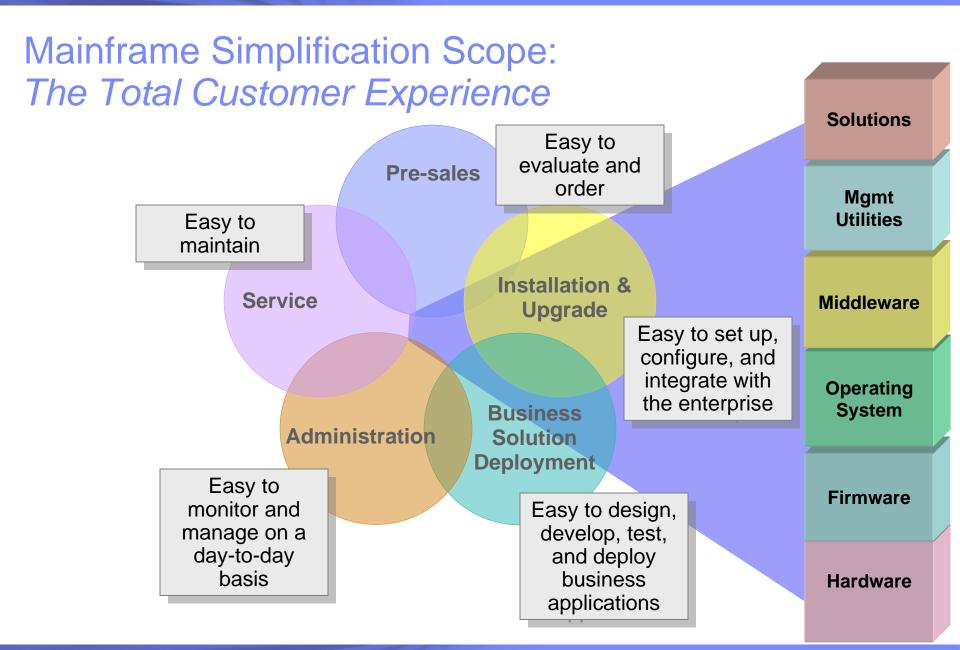
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Over the next five years, IBM intends to simplify*:

- System health monitoring with event analysis and problem management
- System installation and configuration
- Workload management
- Security management
- Network management
- Data and storage management

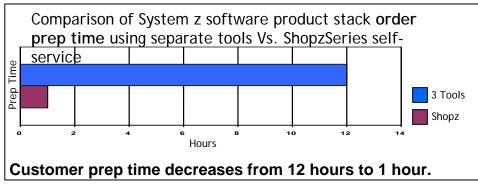


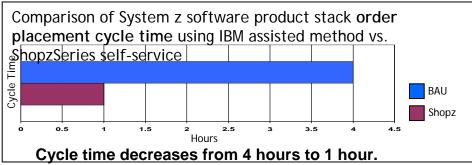
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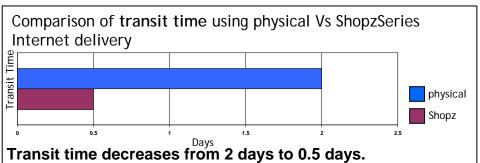


Easier Product Planning and Ordering

- With <u>ShopzSeries</u>, clients can plan and order IBM System z software over the Internet, 24x7x365
- Customer self-service features support:
 - Planning: Software product upgrade paths are displayed online
 - Ordering begins with a prepopulated software product order checklist
 - Delivery can be electronic; no waiting for media to arrive







Easier Installation

- Reference architecture packages that enable quick setup of a new sysplex.
 First up: Data Serving Software Bundle.*
- Package includes customization disks, scripts, and jobs that help with setup.
 - Automated, fast install
 - System pre-configured according to best practices
 - Result: A system ready for work
- Future upgrades are simplified because of adherence to best practices such as data set layout and naming conventions



About 30 minutes to install a readyto-use z/OS DB2 database server!

Easier Administration and Operations

- Address a broad range of IT administrative roles such as system, database, storage, security, and network administration.
- Make IT staff, who are new to the mainframe, productive more quickly by:
 - Providing a modern user interface that is consistent with other server platforms
 - Automating tasks, thus reducing the learning curve
 - Embedding active user assistance in the UI (e.g., wizards that guide users through tasks, interactive troubleshooting aids).





IBM OMEGAMON® z/OS Management Console V4.1

For monitoring the health of z/OS systems

- Targeted to operations staff
- Available at no charge for z/OS 1.4 and above
- Easy upgrade to comprehensive IBM Tivoli[®] monitoring products

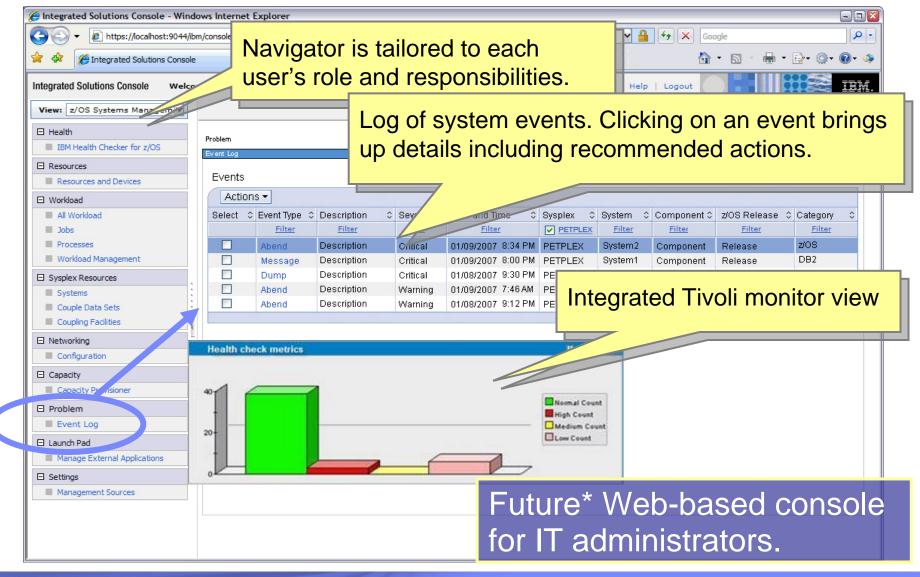
Powerful features:

- Event notification
- Drill-down to problem details and expert advice

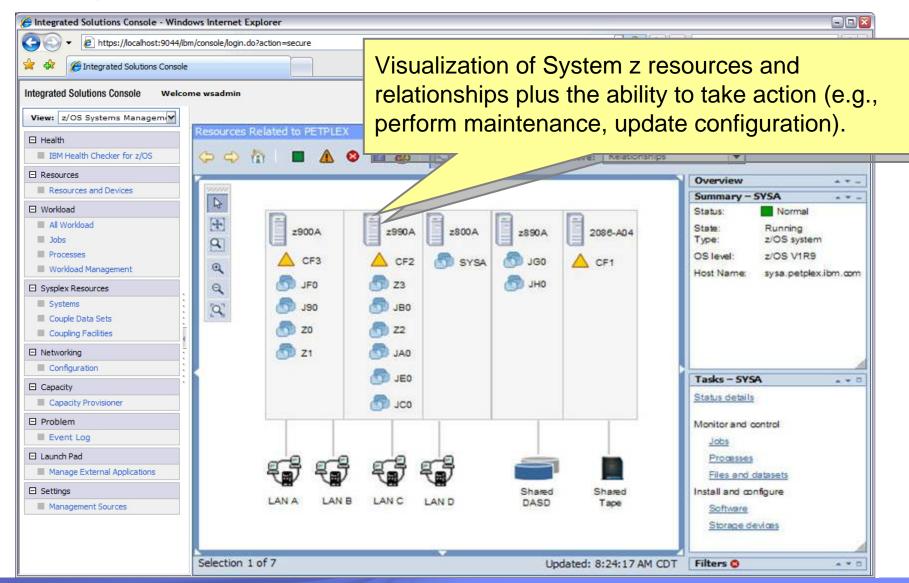


ibm.com/servers/eserver/zseries/zos/zmc/

IBM Systems Director Console for z/OS*



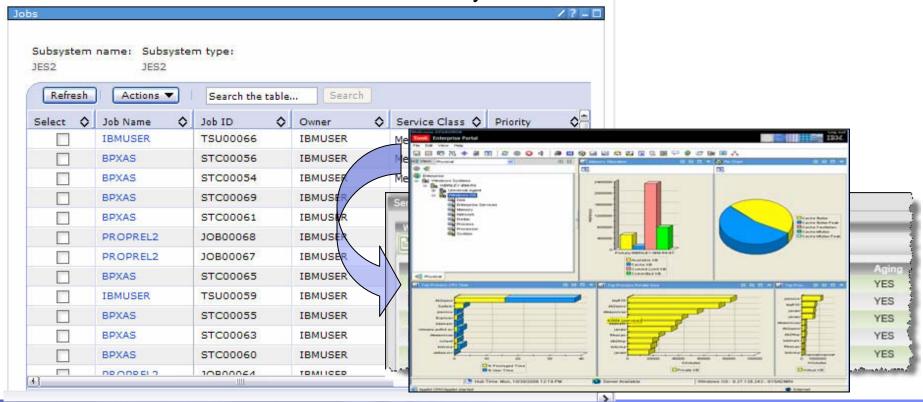
IBM Systems Director Console for z/OS*



Workload management scenario A critical job needs to be processed faster

Flow:

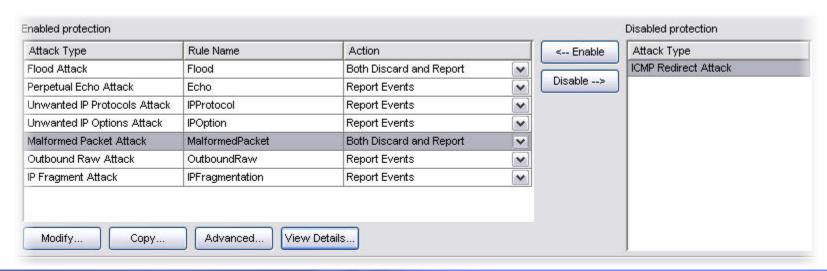
- View all running jobs; select the job that is running too slow.
- Click on the job's service class; select a preferred class.
- Launch OMEGAMON monitor to verify the results.



Network configuration scenario Enabling Intrusion Detection Services

Flow:

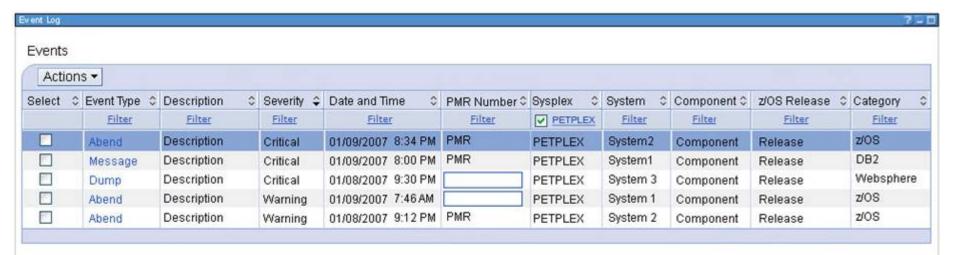
- Select the console's Network Configuration task.
- Choose "Intrusion Detection Services" from the list of customizable features.
 By default, all services are recommended and therefore enabled. However,
 the network administrator can choose to disable some forms of protection
 according to site policy.
- The system translates the administrator's choices into configuration settings that adhere to best practices.



Problem management scenario Reporting a problem to IBM

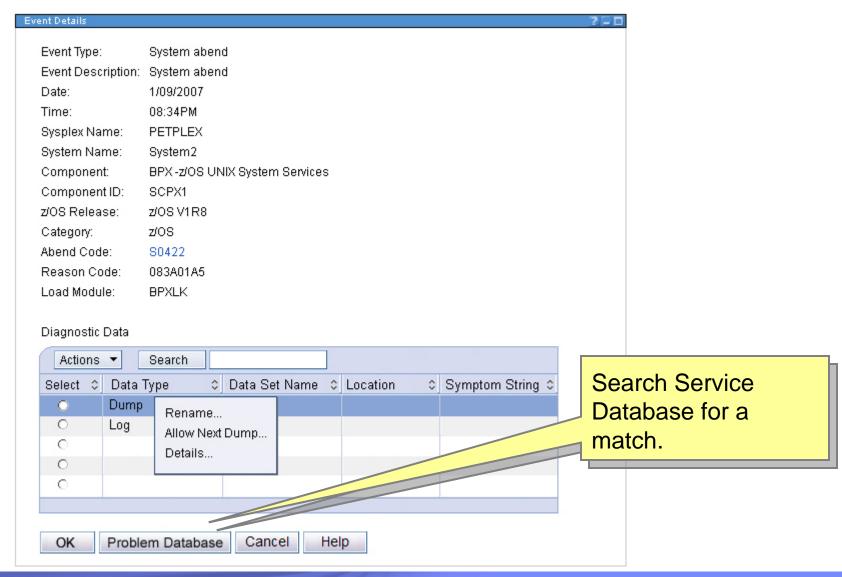
Flow:

- Review incident log.
- Select an incident from the list and review details and recommended actions.
- Search IBM's problem database for a fix. (Plan* to automate this in future.)
- If a fix is not yet available, open a problem report with IBM, and send diagnostic data (e.g., dump data, log snapshots) that were automatically captured at the time of the incident.

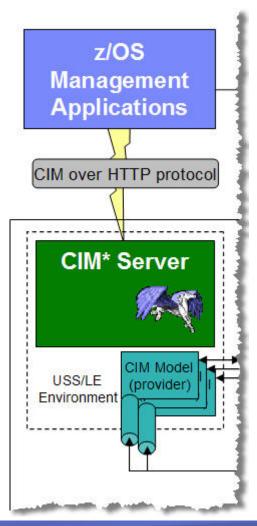


Reduced by 50%!

Example of incident details



Underlying Architecture for Simplification Leverages open standards and autonomics



Open Standards

- The Common Information Model (CIM) is a standard data model for describing and accessing systems management data in heterogeneous environments.
- CIM makes it possible for IBM and third party developers to create management applications that control z/OS – without requiring deep knowledge of z/OS interfaces.
- A subset of resources and metrics of a z/OS system have been mapped into the CIM standard data model, and more extensions are planned.

Autonomics

- IBM Health Checker for z/OS provides a foundation to automate the identification and correction of potential configuration problems before they impact system availability.
- Predictive technology detects unusual resource consumption and allows corrective actions to be taken before system availability is affected.

IBM Data Server Administration Console

New Web-based console planned.*

Common solution

- Supports DB2 LUW, DB2 for z/OS, IDS
- Objective is to make Web interactions exactly the same for all database products.

Task-based

Support key end-to-end admin scenarios

Simple but powerful

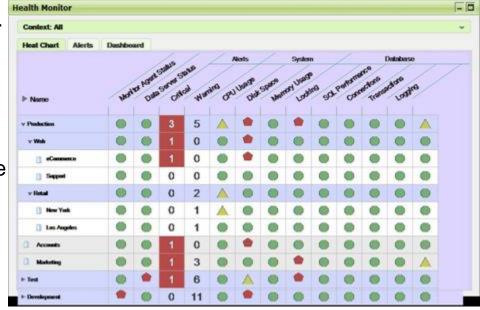
 Do the simple things easily & quickly, make the complex possible for everybody

Scalable

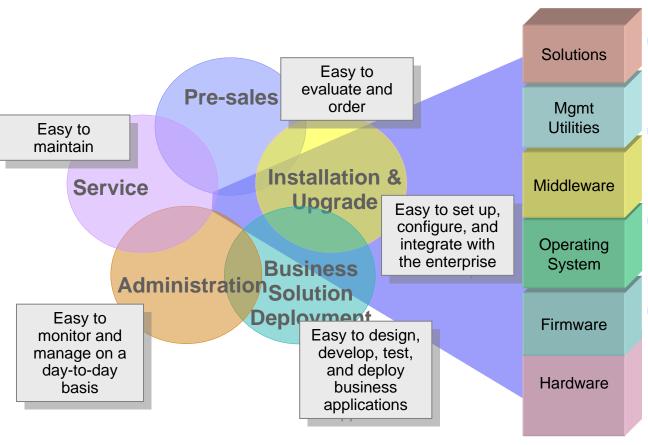
 Full spectrum – big (100s of DBs) or small (departmental DB)

Easy deployability, upgradeability

 Bundled with data servers & downloadable, upgrade console server <u>not</u> clients



Mainframe Simplification Scope: The Total Customer Experience

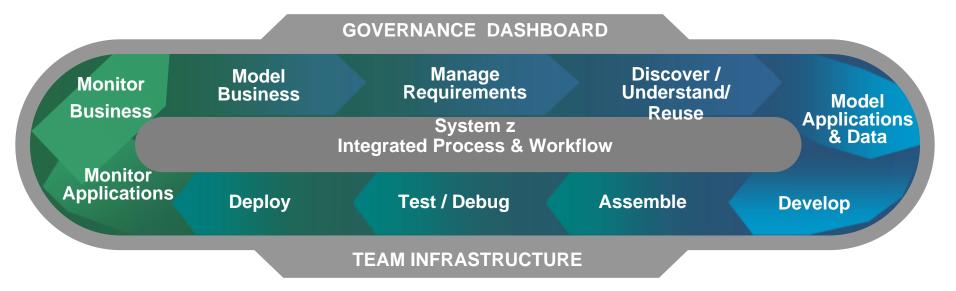


- All aspects of System z will be managed consistently.
- The management framework will be integrated – always there.
- Capabilities can grow with value-added extensions from IBM and 3rd parties.
- Basic management functions upwardly integrate into Tivoli enterprise management



Simplifying application development and giving new life to core business applications

IBM Software Delivery Platform (SDP)



- The marketplace is rapidly changing; IT must adapt by becoming more agile
- Challenges: architectural, middleware and technology complexity; skills gaps
- The IBM SDP offers leading edge, high productivity solutions to address these challenges
 - for teams as well as for individuals
 - for System z as well as for distributed platforms

WDz: The New Face of Application Development

- WebSphere® Developer for System z (WDz) provides a modern, efficient, Eclipse-based environment for developing:
 - Dynamic Web applications including Java[™] and Java 2 Enterprise Edition, JSF, JSP, HTML, and more;
 - Traditional COBOL and PL/I applications;
 - CICS[®] and IMS[™] Web services using integrated SOA tools.
- WDz offers advantages over the traditional mainframe development environment:
 - Single environment for programming tasks: design, code, debug from the same UI
 - Productivity features like syntax-checking, JCL generation, visual debugging
 - Integrated user assistance

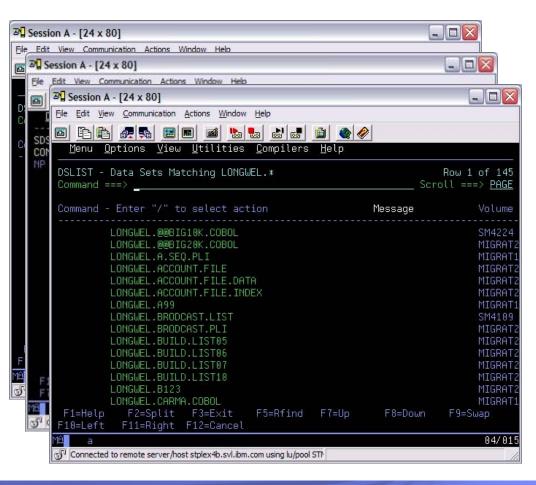


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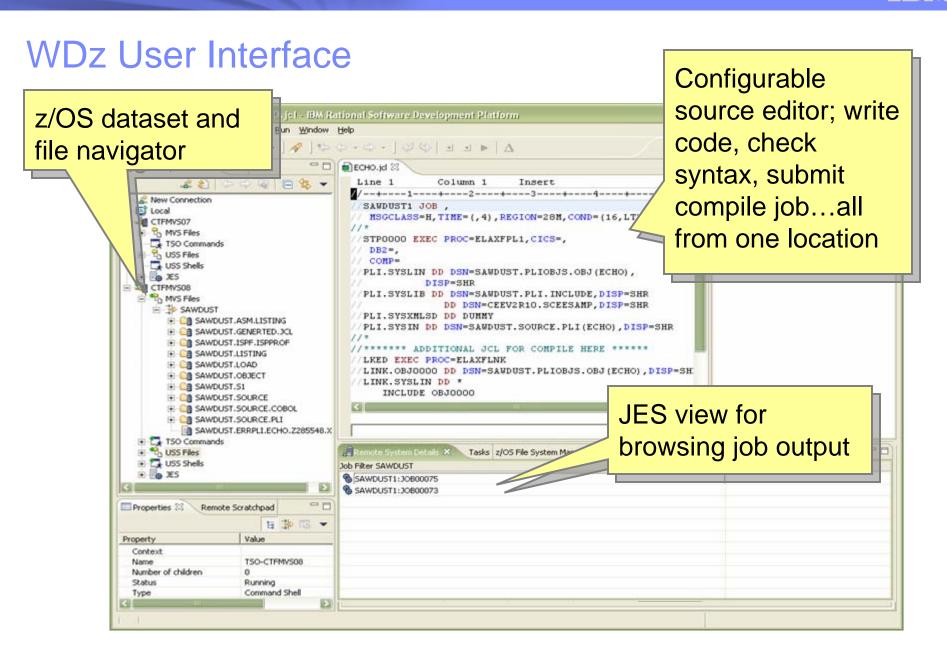
Client quote: "...this new release strengthens WDz position as the IDE of choice and the dream of a powerful, state-of-the-art and allintegrated IDE for mainframe development more and more comes alive."

z/OS Application Programmer's Experience Before WDz

Scenario: Correcting an error in a COBOL source file



- Start 3270 emulator
- Logon to the z/OS system
- 3. Navigate to the dataset and member using ISPF
- 4. Select the member for editing
- 5. Locate the line in the source code
- 6. Change the source code and save the member
- Switch to the JCL that is used to submit and schedule the compile job
- 8. Submit the JCL job
- Switch to SDSF to monitor the job and review the output
- 10. Repeat 5-9 until program runs correctly





Growing the mainframe community 010101010101010101

Advancing toward goal of 20,000 additional mainframe educated students in marketplace by 2010

<u>Academic Initiative</u> to educate students on mainframes and enterprise skills

- >27,000 students worldwide educated to date – reported by professors
- School enrollments grew <u>900%</u> in 2 years, over half outside of US
- 20 courses available to all schools
- Student Mainframe Contests
 4,500 students from 500 schools
- 6 University HUB systems actively sharing academic mainframe resources worldwide
- zNextGen community kicked off with SHARE/IBM
- Over 200 IBM mainframe ambassadors assisting schools



And more planned ...

- Student Mainframe Contest
- Faculty Education Seminars ongoing
- More Majors and Certifications
- Matching schools with customers
- Faculty Awards

Student Mainframe Contests

Completed first contest in North America, Fall 2005

- 750 students enrolled from 85 schools in first ever remote "hands-on" contest
- Three levels of challenges, prizes awarded at each level (T-shirts to ThinkPads)
- Winners invited to Poughkeepsie;
 Interviewed by IBM & Customers

Completed contests for 2006 – and planned for 2007

- 2nd NA contest complete 1,085 students from 177 schools (plus China contest)
- 1st Europe (UK) contest 725 students from 40 schools (additional European contests in Spring 2007)
- Brazil contest running (2,000 registered)
- Additional global contests being considered – Asia etc.



"z/OS has blown me away in terms of polish and usability compared to MVS."

student,Michigan State



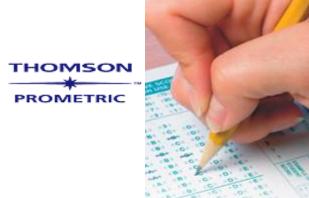
"I'm enjoying it more than I can admit in public."

student,Rutgers University



IBM System z entry level for z/OS System Programmer Mastery Test

- Measure and validate mainframe z/OS knowledge
 - Introduction to the Mainframe: z/OS Basics
- Panel of subject matter experts
 - IBM
 - College and university faculty
 - Mainframe customers
- Worldwide proctored exam



Results recorded in IBM certification database

- Goal: Increase the chances for success within an organization's mainframe community
- Qualifies students to submit their resumes to the Student Opportunity System Database (Accessible by customers)
- Leverage the value and importance of System z courses in academia

ibm.com/certify/mastery_tests/ovrZ01.shtml

