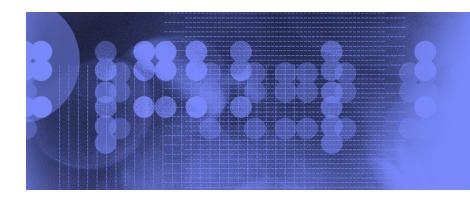




Business Service Management on System z

March 06, 2008

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Agenda

- Business Service
- Business Metrics vs IT Metrics
- IBM Business Service Management



Business Service Business Metrics vs. IT Metrics

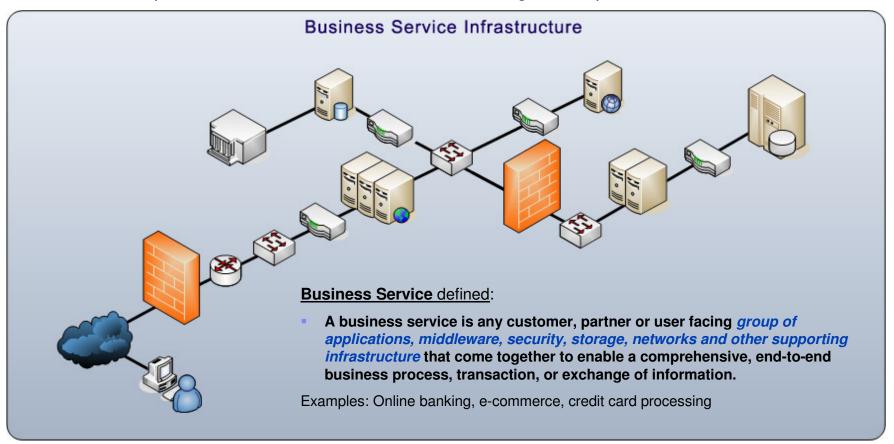




What is a Business Service?

Traditional understanding:

- A customer, partner or user facing business application.
 - Examples: SAP, Seibel, Oracle, Microsoft Exchange, Websphere





What are KPIs?

KPIs (Key Performance Indicators) are Operational, Line of Business, and financial <u>metrics</u> that reflect the strategic performance of an organization

Sample KPIs: Banking Transactions, Medical Record Lookups, processed orders, failed transactions, transaction response time



KPIs by Industry

Retail Financial Services

- Teller, ATM, Retail Banking Transactions completed
- Avg. Response Time by Transaction Type
- Failed Transactions
- Revenue from transactions
- Operational Penalty for application downtime and severe performance degradation

Equities Trading

- Transactions completed online
- Transactions passed to trading floor
- Online trading application performance
- Online trading application availability

Auto Manufacturing Sales

- Dealer Application Availability
- Orders processed
- Failed & reprocessed orders
- Order processing time when circuit utilization high.

Video Publishing

- Number of videos purchased by retailers
- 'Order processing' application availability
- Partner network circuit availability
- Failed & reprocessed orders

ASPs (service hosting)

- Active Users per application instance by Customer SLA Type
- Failed queries per application instance
- Average logged-in time by customer
- Average transaction completion time, and comparison to historic metrics under identical loads

Great location on industry specific KPIs:

http://w3-03.ibm.com/sales/compass/industry/lc/custbusvalgy.nsf/Content/85257067%3A00573A45



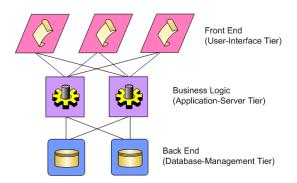
IT Centric KPIs

Email Environment

- MB of email processed by server and region
- Internal and external Messages transferred
- Average internal & external email transfer times
- Failed transfers

3 Tier Web Applications

- Breakdown of response times by tier and network
- Response time by tier as percentage of historic averages
- Active Users per application
- Load Balancer sessions



Server Virtualization

LPAR & Virtual Machine Utilization

Physical server or mainframe utilization

Efficiency achieved through virtualization

Virtual Instance and physical device availability



Enterprise Operations

High Severity Tickets per Line Of Business
Line of Business Application Availability
Mean Time To Repair
User experience by line of business vs. historic a



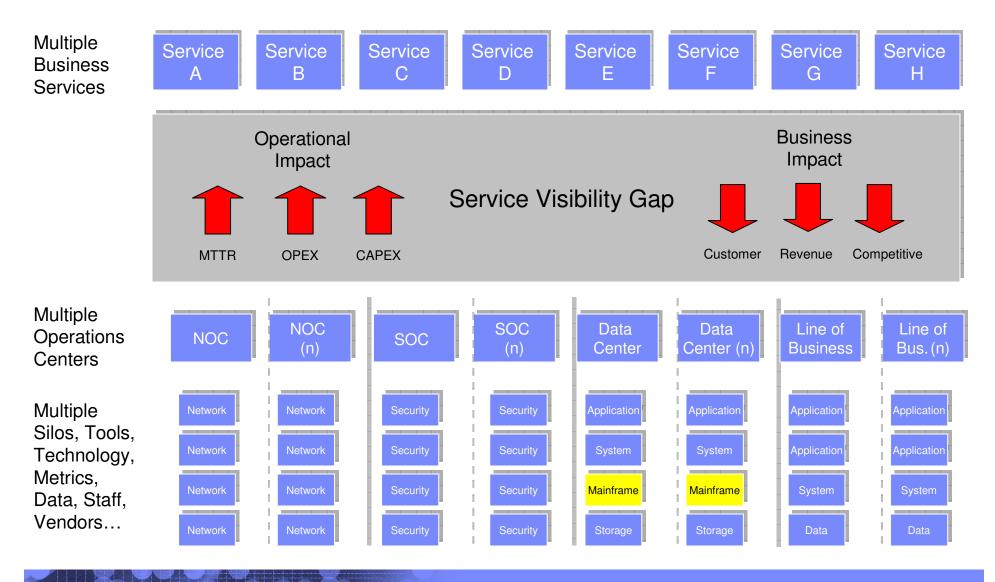


IBM Business Service Management



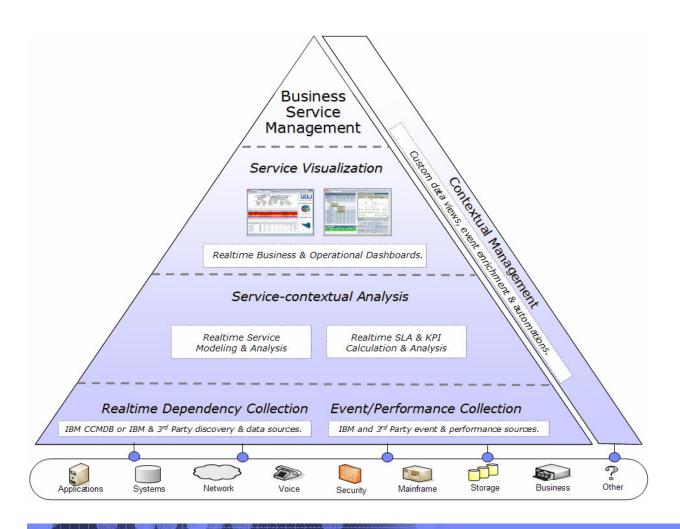


Common Challenges to Aligning Operations & Business Services





IBM BSM Solution



Service-contextual Analysis:

- Realtime Service Modeling
- Service Impact Analysis
- Root Cause Analysis
- KPI calculation & tracking
- SLA calculation & tracking

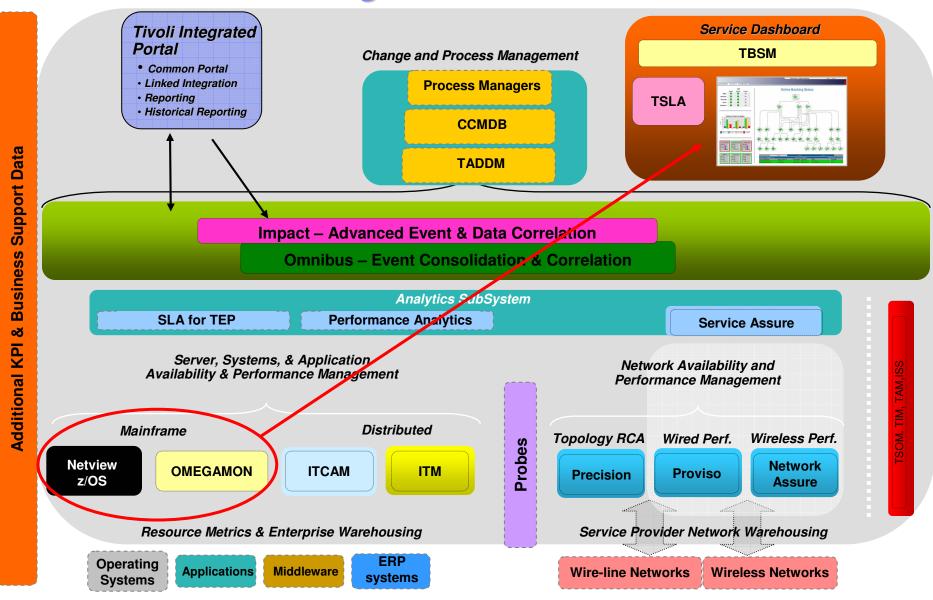
Contextual Management:

- Leverages external data sources & custom policies to deliver:
 - Custom views of distributed data in an integrated web interface.
 - Advanced KPI calculation
 - Event enrichment with business context.
 - Advanced/custom correlation
 - · Custom automations and integrations.

Service-centric Collection:

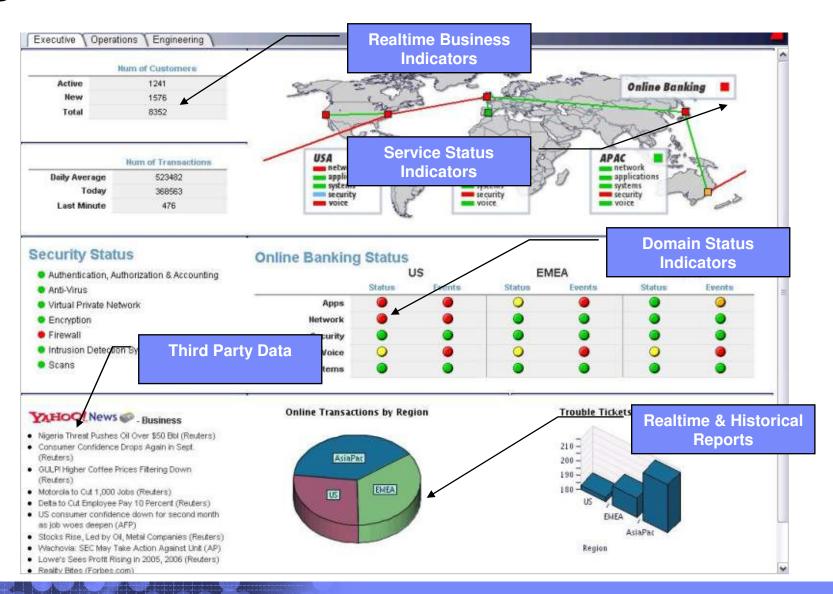
- Leverages existing investments in IBM & 3rd party CMDBs, discovery and dependency sources.
- Leverages existing investments in IBM & 3rd party monitoring
- Includes ultra-scalable event consolidation & correlation.

Business Service Management



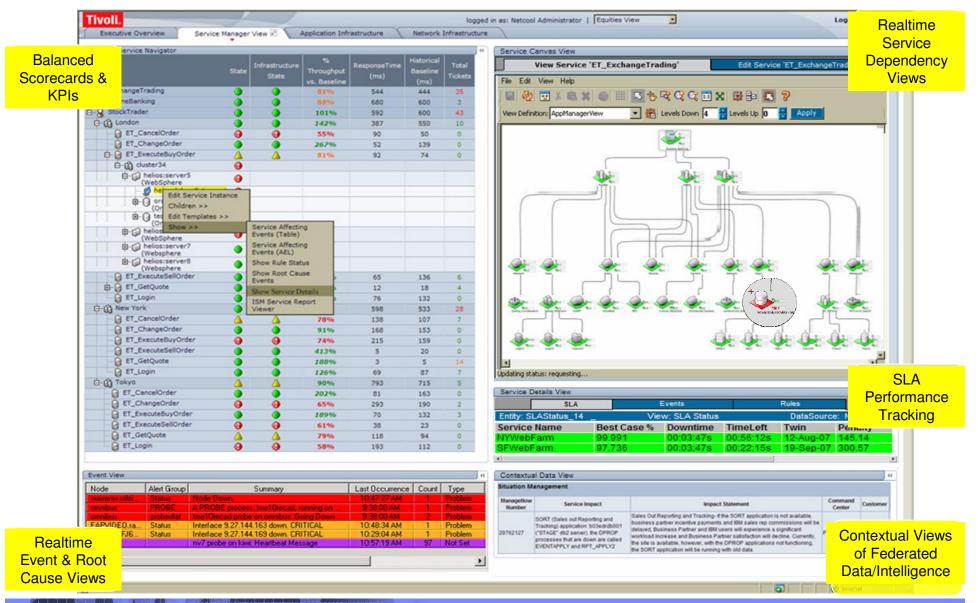


Single Effective Management Interface: Business Dashboard





Contextual Service Visibility





Business Service Management – Key Features

- Service Management is all about aligning IT with the services offered by the business, to improve service quality to the customer.
- BSM provides the means for IT and service managers to visualize and assure the health and performance of critical business services.

Capabilities:

Model and visualize business systems and services Custom business views & dashboards

Real-time service status from events and external sources

Dynamic key performance indicators (KPIs)

Advanced numeric rules for calculations

Service definition from TADDM/CMDB/inventory

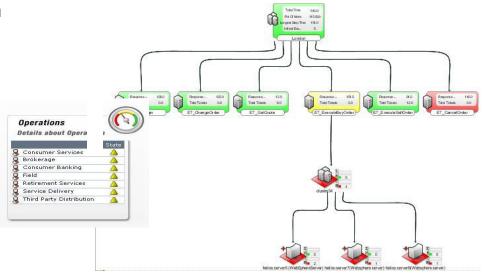
Real-time Service Level Tracking

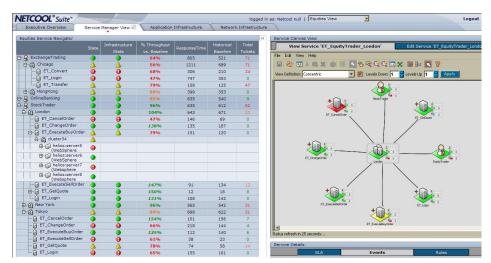
Tailored business dashboards

Granular user and role permissions to control views and filter content

Drill-down support for operations – access to event details and history, and detailed monitors

Broad operating system platform support







IBM BSM: A better way to manage your business



Business Benefits

- ☑ Gain real-time visibility into business performance indicators
- Understand and improve the customer experience.
- Streamline business processes via identification of bottlenecks.
- Ensure SLA guarantees are being met.
- ☑ Improve investment planning and reduce unnecessary capital expense.

Operational Benefits

- Manage against business objectives via improved business impact analysis.
- ✓ Improve operational agility through tools integrations and high automation.
- ✓ Pinpoint service root causes across silos and improve MTTR
- Identify future service requirements for improved IT investment planning
- ☑ Streamline service delivery processes and improve staff productivity.

IBM BSM software provides the service visibility & intelligence you need to deliver against your business objectives.

IBM

IBM BSM Software: Integrated Service Visibility & Intelligence



BREADTH: From business to service infrastructure.

The *only* industry solution to provide real-time, end-to-end management for Layers 1-7, as well as critical business events.

SCALE: Scalability to cover business growth.

The industry's fastest, most scalable engine for event collection, consolidation, and correlation.

SPEED: More value, faster.

Deploys quickly for immediate ROI and enables rapid response to service problems before services are impacted.

LEVERAGE: Leverage your existing investments.

Integrates and adds value to your existing platforms, tools, and applications... without disruptive changes to architecture or workflow.

FLEXIBILITY: Fit the tool to the business.

Customizable and configurable to adapt to your organization's unique requirements ... *not* the other way around.



Delivering BSM on System z



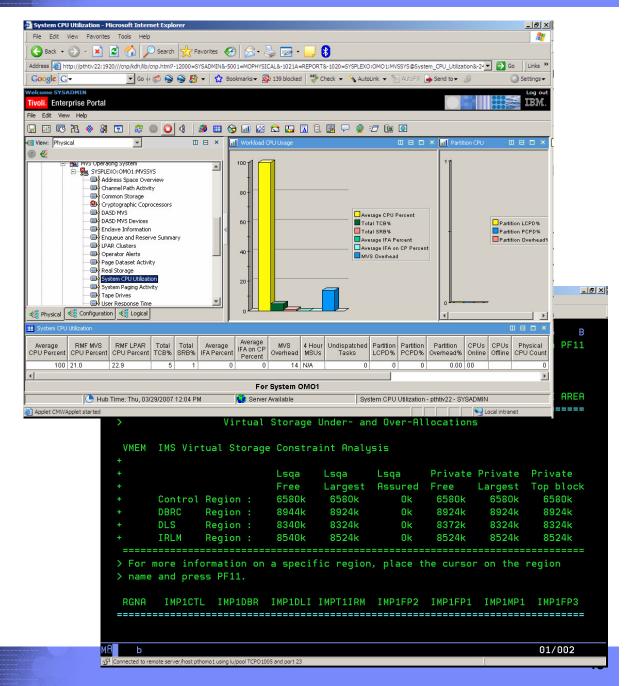


Infrastructure Views

- Operations staff
- · Technical Support staff
- → ITM & OMEGAMON XE

Low level Diagnostics

- Technical Support staff
- Systems Programmers
- → OMEGAMON Classic



High Level Business Views

- Business Managers
- End Users
- → TBSM

Business Component Views

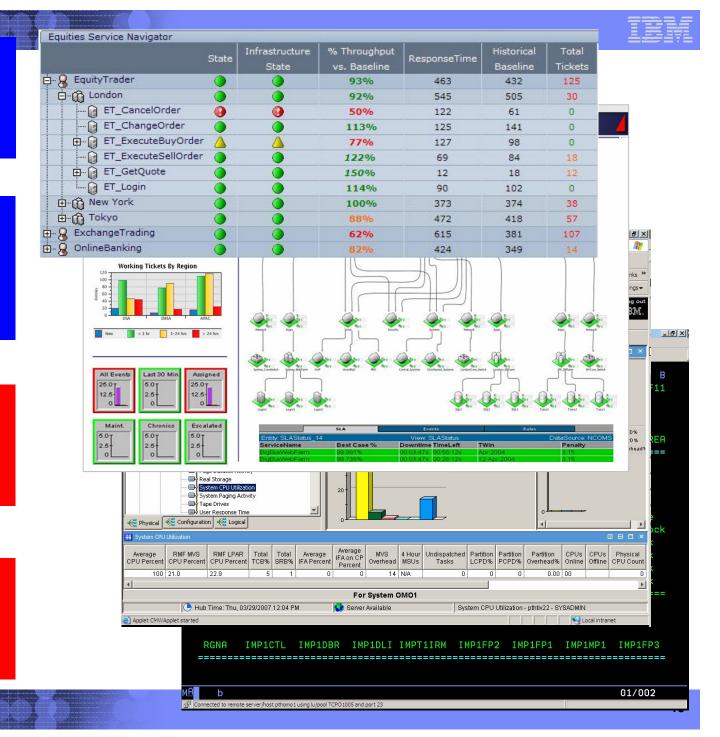
- Application Support staff
- Help Desk staff
- Operations staff
- → TBSM

Infrastructure Views

- · Operations staff
- · Technical Support staff
- → ITM & OMEGAMON XE

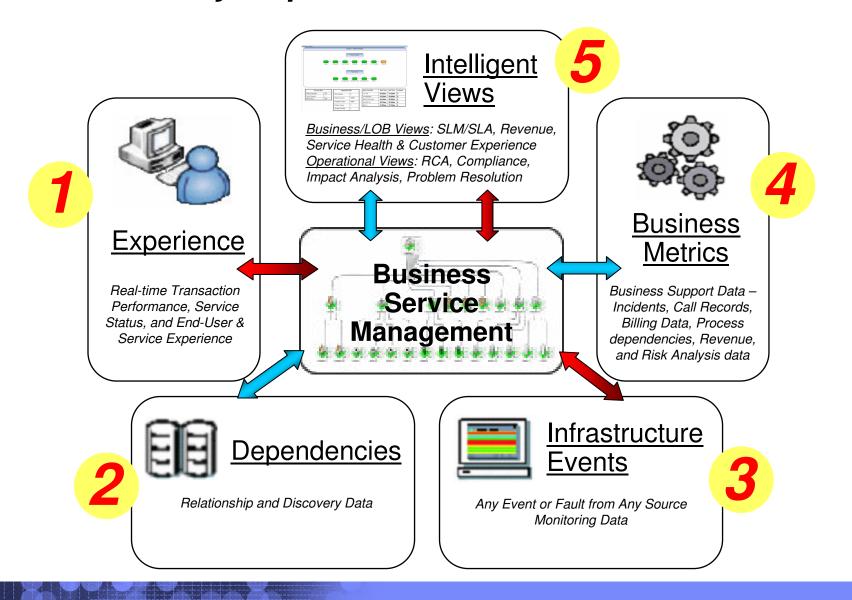
Low level Diagnostics

- Technical Support staff
- Systems Programmers
- → OMEGAMON Classic





What are the key steps to a successful BSM solution?

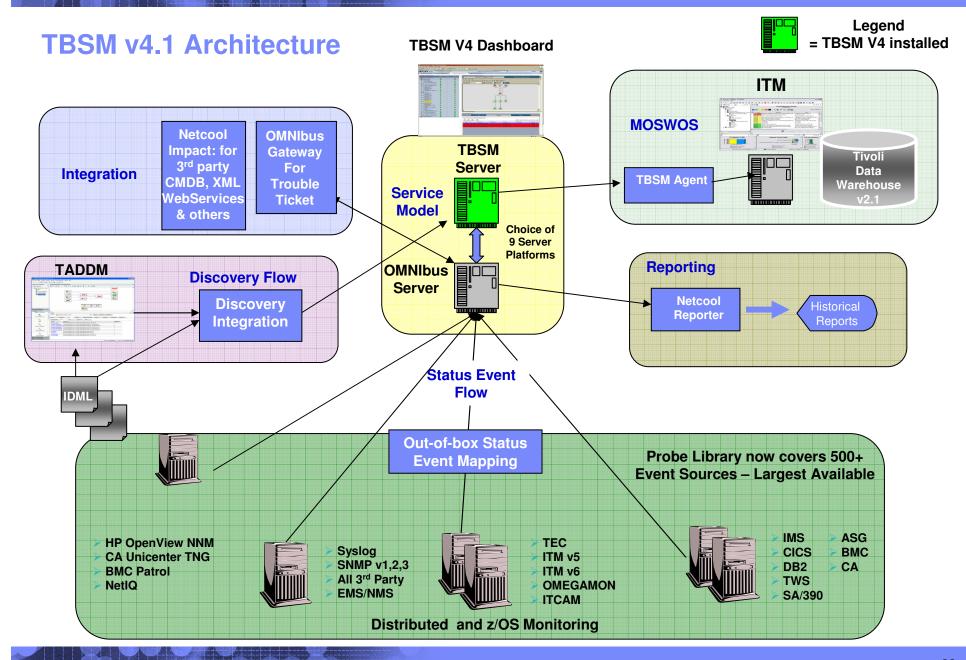




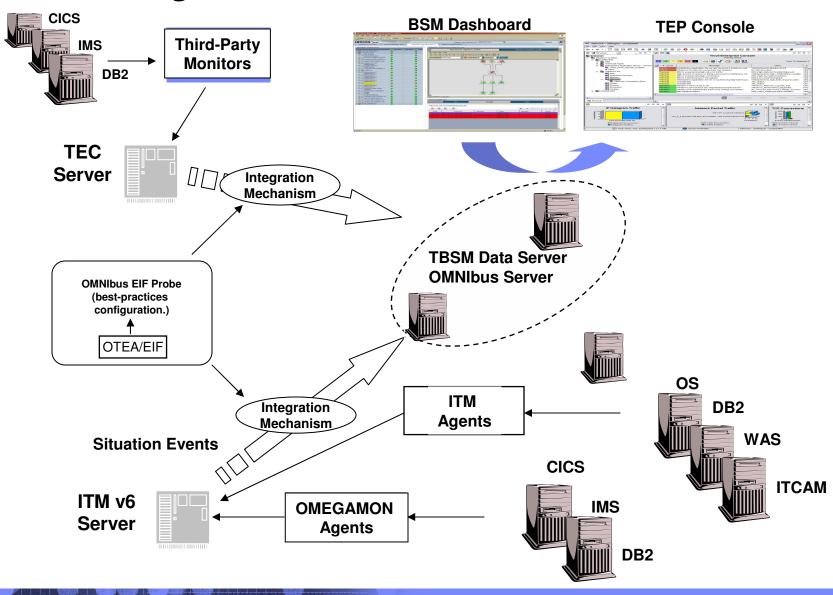
Tivoli Business Service Manager







TBSM Integration: ITM/OMEGAMON Events





Status and Structure

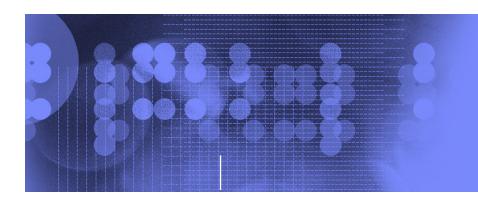


- Events Sources:
 - Netcool/Omnibus
 - •TEC
 - **OMEGAMON**
 - NetView for z/OS
 - Any source that sends an event OMNIbus, vice TEC, SNMP Trap, ...
- Resource events match against infrastructure components in your model,
- Transaction events give an end-to-end status perspective



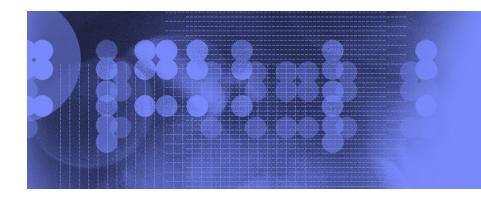
- Discovery and Dependency Sources:
 - *TADDM, CCMDB
 - **3rd-party CMDB**
 - **Discovery Library Adapters (DLAs):**
 - z/OS
 - **TMS**
 - **ITCAM** family
 - TCM / TPM
 - TPC / TSM
 - Netview for z/OS
 - Many more today...
 - Home-grown DBs







Business Service Management Discovery Library Adapters z/OS





What is a Discovery Library Adapter

- Discovery Library Adapters (DLAs)
 - Discover resources and relationships
 - Aim for zero prerequisites
 - Create an XML file that is in Identity Markup Language (IdML) format, which conforms to the Common Data Model (CDM)
 - The XML files are loaded into TADDM via the Discovery Library Bulk Loader
 - The XML files can be loaded directly into TBSM v4
- z/OS DLA
 - Discovers z/OS hardware and z/OS details; Address Space details; Subsystem Details (DB2, IMS, MQ, CICS, WAS)
- TMS DLA
 - Discovers Tivoli Monitoring Services resources; All Managed Systems, including Distributed Agents and OMEGAMON XE mainframe agents. Logical Groupings.
- IBM Tivoli NetView for z/OS DLA
 - Discovers System z IP Managed Element data



TBSM 4.1 z/OS -- Key Value

Quick Time to Value

- XML
 - CCMDB loads the XML files to detect configuration changes
 - TBSM loads the XML files for dependency relationships and event correlation (BSM Identity).

Strong design focus to be simple, efficient and accurate

- Batch job that can be run "out of the box"
- Anyone with basic access to the z/OS can perform the discovery
 - > Does not require complex customization
 - > Does not require a live agent environment to be installed.
 - > Does not require z/OS, IMS, CICS etc expertise.
 - > Does not require site knowledge e.g. no naming conventions needed



Discovery Library Adapter relevant for TBSM z/OS

- The (Tivoli Monitoring Services) TMS DLA comes with Tivoli Enterprise Portal (TEP) and discovers:
 - All Managed Systems, including ITM and OMEGAMON XE agents
 - Logical View "collections"
 - Attributes to enable context sensitive launch into TEP
- The NetView for z/OS DLA discovers:
 - IP Networking Topologies
 - Recognizes SystemZ and Distributed networked servers
 - Attributes to enable context sensitive launch into TEP
- The z/OS DLA and TMS DLA can be used independently or in conjunction with each other.
 - Main strengths of z/OS DLA not covered by TMS DLA
 - > Richer Subsystem Relationship & Attribute discovery
 - > Z Hardware discovery
 - Main strengths of TMS DLA not covered by z/OS DLA
 - > Enables context sensitive launch to TEP
 - Event correlation to ITM & OMEGAMON XE



Agenda

- IBM Business Service Management
- Convergence of Tivoli and Netcool BSM Products
- What is BSM?
- Managing z/OS Business Systems with TBSM
 - TBSM v3 and TBSM v4
 - TBSM z Directions
 - Key Value
 - z/OS Discovery
 - Integrations

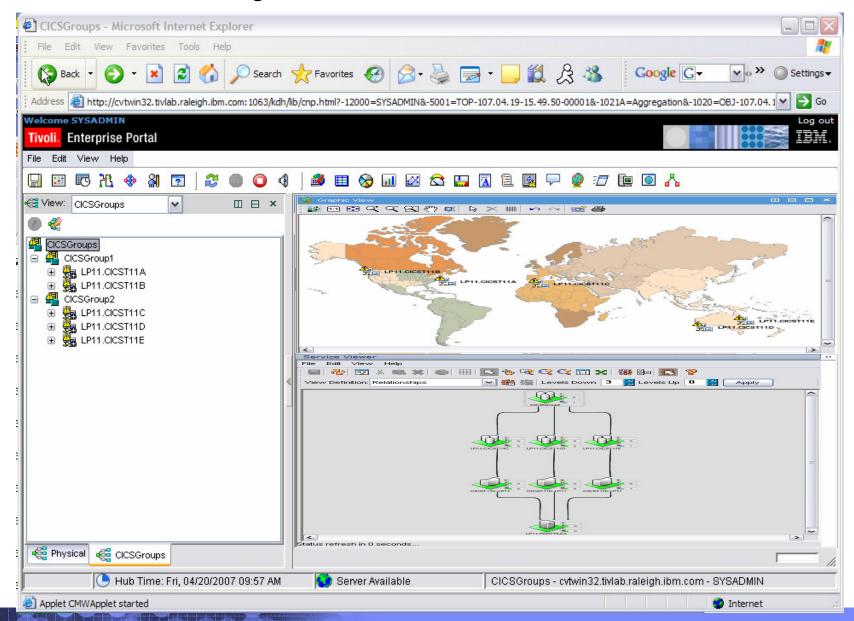


OMEGAMON integration to TBSM

- Imports resource information from all OMEGAMON agents
 - Via the TMS DLA
- Provides support for z/OS data sources using OMEGAMON as a key source for resource status information
 - OMEGAMON status events are mapped to the right instances "Out-of-the-box"
- Supports any z/OS data sources
 - Using EIF-based status events
 - NetView for z/OS, System Automation for z/OS, etc...



BSM Solution for z/OS – Alignment with OMEGAMON





Integration Interfaces

Discovery Information

Any IDML-producing source provides resource and relationship information to TBSM

External Service Dependency Adapters (ESDAs) federate other resource info sources

Event sources auto-populate (auto-pop) resources into TBSM

When TADDM / CCMDB is in the environment, TBSM imports all resource and relationship information

Status Feeds

Any source that sends events to OMNIbus or TEC is enabled to send to TBSM

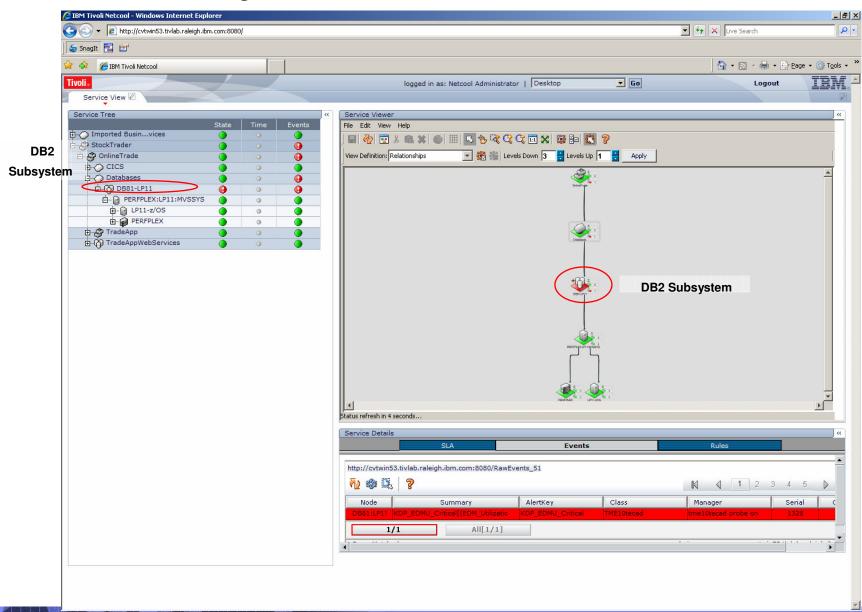
TBSM ships out-of-the-box event mapping rules for OMEGAMON, ITM, and many other event sources

All event mapping rules are customizable and extensible by users

Data Fetchers allow myriad service status information to integrate to the dashboard

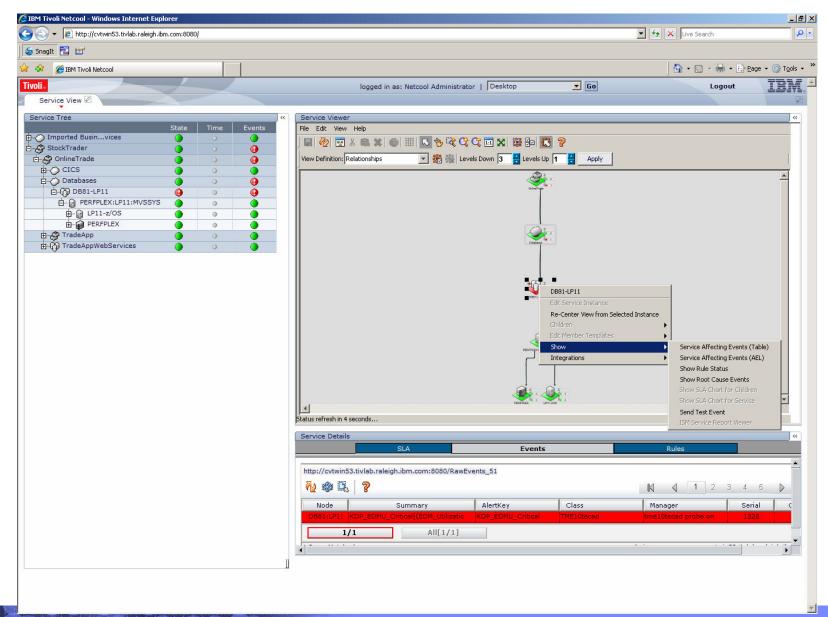


Contextual Launch Integration



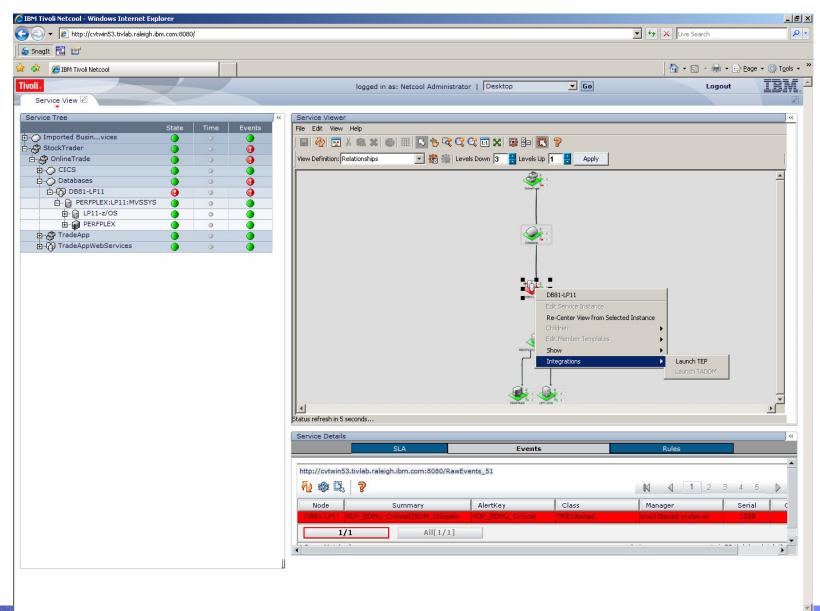


Contextual Launch – Show Service Affecting Events



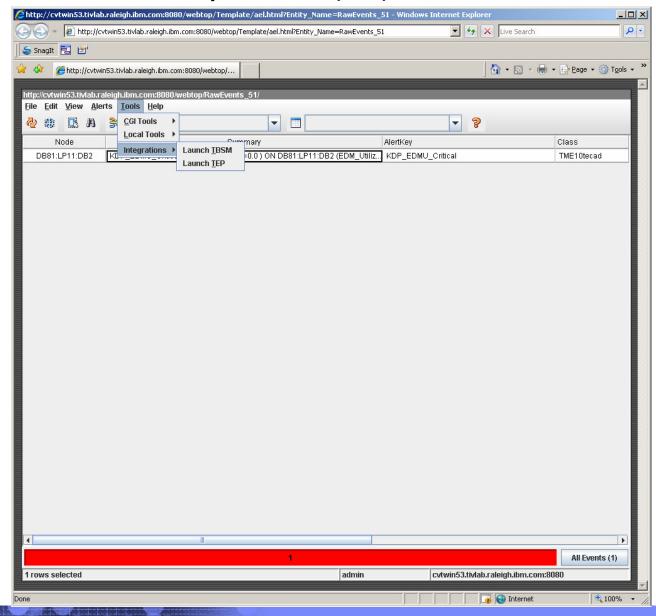


Contextual Launch – Tivoli Enterprise Portal (TEP)



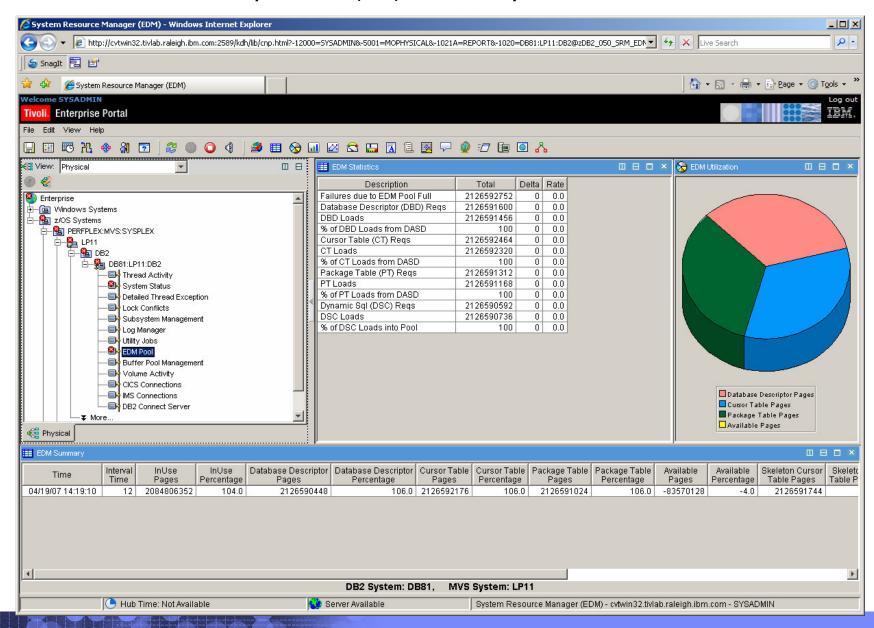


Contextual Launch – Tivoli Enterprise Portal (TEP)





Launch in Context to Tivoli Enterprise Portal (TEP) - DB2 Workspaces





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