Application Integration for CICS and IMS in a Smart SOA

Attend one of our free half-day technical seminars to learn how your mainframe can be used to integrate applications across platforms to support a Service Oriented Architecture (SOA)

It's the future of every successful enterprise: Applications connected across any number of platforms, sharing information in real-time. For current businesses, that means extending the life of the applications you already depend on and broadening their value. Yet, integration can require time-consuming and costly transformation of information across multiple transport mechanisms – in order to get the right information to the right people, even as events and information changes.

Join IBM for this complimentary half-day seminar to learn how enterprise application connectivity can become a reality with System z™ as the hub of your SOA. We'll show you how to get the most out of your SOA by using WebSphere® solutions with the Enterprise Services Bus (ESB), an extension to the messaging backbone that improves business performance, and enables enterprise application connectivity, monitoring and management.

If you're an application architect or developer, system programmer, or in IT operations or management, this seminar can give you valuable information to:

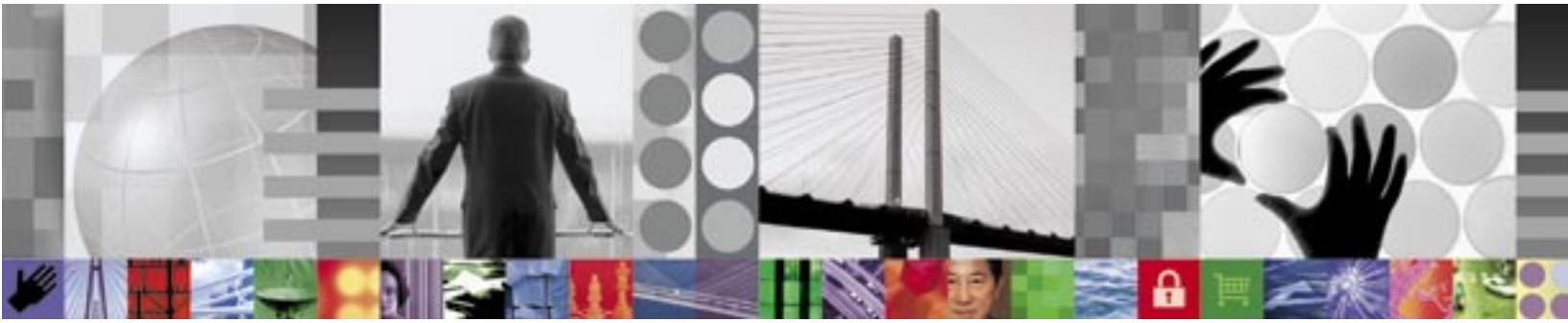
- *Reduce costs by leveraging open standards and proven integration technologies to overcome the barriers to integration*
- *Reduce the need for custom coding that integration can require and the expensive maintenance of such solutions*
- *Increase the ROI of existing investments while enabling new business models*
- *Increase agility by managing the risk of technology change, and identify and benefit from new opportunities with speed*

Agenda

8:15 A.M.	Welcome and introduction
8:30 A.M.	Introduction to IBM connectivity portfolio and ESB concepts
9:00 A.M.	WebSphere MQ for z/OS® as the messaging backbone for SOA, Web 2.0 and file transfer
9:45 A.M	Break
10:00 A.M.	Building an Enterprise Service Bus with WebSphere Message Broker for z/OS
10:45 A.M.	Using WebSphere Enterprise Service Bus for z/OS
11:15 A.M.	Break
11:30 A.M	Using WebSphere DataPower® SOA appliances to extend the value of System z
12:00 P.M	Considerations for selecting an ESB

Register online today!

We look forward to your attendance at this half-day event. Visit **ibm.com**/software/systemz/aiseminars right now to locate the seminar nearest you.



Abstracts

8:30 AM
Introduction to IBM connectivity portfolio and ESB concepts

This session explores the connectivity options on System z. It provides an overview of the family of connectivity solutions and discusses the advantages of having an Enterprise Service Bus (ESB) solution in an SOA. The session explores the basic ESB concepts and introduces the portfolio of IBM solutions available for implementing an ESB. We'll also look at how these solutions can be extended with WebSphere Transformation Extender and WebSphere Adapters on System z.

9:00 AM
WebSphere MQ for z/OS as the messaging backbone for SOA, Web 2.0 and file transfer

Learn how to connect together your System z assets – including CICS®, DB2® and IMS™ applications – with distributed applications in your enterprise, using the latest release of WebSphere MQ for z/OS. In this session, you'll learn about the benefits of WebSphere MQ when used as a reliable and flexible messaging backbone for building your ESB and Web 2.0 solutions, as well using it for the underlying mechanism for building a reliable file transfer solution.

10:00 AM
Building an Enterprise Service Bus with WebSphere Message Broker for z/OS

This session is an introduction to WebSphere Message Broker and explores how to build your ESB solution using the recently announced WebSphere Message Broker for z/OS V6.1. We will explore the features and functions and deployment options for Message Broker as an ESB on System z, including nodes specific to z/OS.

10:45 AM
Using WebSphere Enterprise Service Bus for z/OS

In this session we will provide an overview of WebSphere ESB for z/OS, including its architecture and functionality to deliver an ESB as part of your SOA solution. We will look at the latest function in the recently announced new release of this product.

11:30 AM
Using WebSphere DataPower SOA appliances to extend the value of System z assets

In this session, you'll receive an overview of WebSphere DataPower SOA appliances and their role in helping to secure and accelerate SOA in a scalable manner. WebSphere DataPower SOA appliances can serve as both a point solution to address immediate security, connectivity and performance needs, as well as an ESB, and a strategic component for a complete SOA solution for z/OS when combined with other IBM products.

12:00 PM
Considerations for selecting an ESB

This session explores some criteria to consider when evaluating an ESB. We will take a look at several generic case studies and the relative strengths of WebSphere Message Broker, WebSphere Enterprise Service Bus and WebSphere DataPower Integration Appliance XI50 in these scenarios.

Locations and dates

Des Moines — **July 22, 2008**
Draper & Kramer
400 Locust Street, Suite 245
Des Moines, IA
Conference Room, 1st Floor

Indianapolis — **July 24, 2008**
IBM
9229 Delegates Row
Indianapolis, IN
Classroom 540-541

Jacksonville — **July 24, 2008**
IBM
401 Touchton Road
East Building 400, Suite 4120
Jacksonville, FL
Room 110

Jefferson City — **Aug 19, 2008**
IBM
1005 Ikon Drive, Suite G
Jefferson City, MO