



## The SOA Centre of Excellence

Steve Wells & Narrator

No where is IBM's commitment to SOA more apparent than the SOA Center of Excellence.

Hursley has always been an important site for IBM. It is the largest development center outside of the US. There are some 2000 developers here. It has a great heritage in technology and power of thought.

It is quiet, it is peaceful, the rooms are larger and airy and it allows you to think away from all the phones and all the day-to-day hubbub...So it really is a place where you can think.

But the Center is more that just an elegant and tranquil environment—with its vast offering of technology and expertise, it provides the perfect opportunity to see how *business* objectives can be fully articulated through SOA.

The Galileo Centre is the customer centre. For us it's where we spend time with you the customer--with technology, looking at technology and how we can apply that technology to your business needs today.

The room next to me is the infrastructure we use here at the customer centre. It contains over 600 servers, the networking and store each hardware that we actually need to drive and allow the customer to experience the technology.

In addition to this end-to-end hardware resource, the Center offers a variety of settings for interactions with developers who can work with your team to craft the solutions your business is seeking.

The SOA Centre for Excellence.

Tap into a wealth of experienced, highly skilled professionals from the SOA centre for development and services.

The environment. The technology. The expertise. And the mission to create SOA solutions that give your business a competitive advantage now, and far into the future.

So please come and join me here at the Centre of Excellence. Let us understand your business. Let us understand what your business needs to



be more successful and compete in this ever changing world. But more importantly maximize the resources we have here, the expertise to allow us to leverage that into your business so as a partnership we can move forward together.