



WebSphere Puts Business in Motion

Move Forward with WebSphere

These New Technologies will Change the Way You do Business



Mobile



Social



“Internet of Things”



Cloud Computing

With These Technologies, You can Better Engage Your Customers and Employees

- Design mobile applications to **enhance your customer's experience**
- **Put your customers at the center** of your business processes
- Use decision management to **make your processes smarter**
- Integrate your applications to **reuse valuable assets with performance and reliability**
- Build on an application server with **rapid development, intelligent management, and superior performance**
- **Deploy applications to a private cloud** for greater security, efficiency, and flexibility



IBM's Solutions Will Help You Implement "Systems of Engagement"

Solutions	IBM
Compelling mobile application development	Yes
Smarter Business Process Management	Yes
Intelligent operational decision management	Yes
Flexible Enterprise Service Bus	Yes
Scalable application server	Yes
Cost-effective workload deployment	Yes

IBM Leads in Four Key Gartner Magic Quadrants

Daniel Sholler, Yefim V. Natis, Massimo Pezzini, Kimihiko Iijima, Jess Thompson, Ross Altman
June 27, 2013

“New and composite on-premises applications need a complex array of runtime technologies and development capabilities.”

This Magic Quadrant graphic was published by Gartner, Inc. as part of a larger research note and should be evaluated in the context of the entire [URL](#)

Magic Quadrant for On-Premises Application Platforms



Source: Gartner (June 2013)

Magic Quadrant for Mobile Application Development Platforms



Source: Gartner (August 2013)

Ian Finley, Van L. Baker, Ken Parmelee, David Mitchell Smith, Ray Valdes, Gordon Van Huizen
Aug 7, 2013

“As unprecedented numbers of enterprises build mobile applications, the mobile application development platform market continues to grow and evolve rapidly.”

This Magic Quadrant graphic was published by Gartner, Inc. as part of a larger research note and should be evaluated in the context of the entire report. The full report is available at <http://ibm.co/13TU2DM>

Magic Quadrant for Application Services Governance



Source: Gartner (August 2013)

Magic Quadrant for On-Premise Application Integration Suites



Source: Gartner (June 2013)

Paolo Malinverno, Daryl C. Plummer, Gordon Van Huizen
August 8, 2013

“The design, implementation, publication, operation, maintenance and retirement of those APIs and services need to be governed and managed carefully, which is what ‘application services governance’ does.”

This Magic Quadrant graphic was published by Gartner, Inc. as part of a larger research note and should be evaluated in the context of the entire [URL](#)

Jess Thompson, Yefim V. Natis, Massimo Pezzini, Daniel Sholler, Ross Altman, Kimihiko Iijima
June 27, 2013

“Enterprises need systematic application integration functionality supporting robust messaging, multiple B2B protocols and cloud APIs.”

This Magic Quadrant graphic was published by Gartner, Inc. as part of a larger research note and should be evaluated in the context of the entire [URL](#)

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WebSphere software



Comparing **IBM WebSphere** and Oracle WebLogic

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Why WebSphere® Software

Software for SOA environments that enables dynamic, interconnected business processes, and delivers highly effective application infrastructures for all business situations..

What we offer

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Core WebSphere Solutions

Application Infrastructure

Build, deploy and run applications in a proven, secure and flexible environment.

Connectivity, Integration and SOA

Linking applications and services for operational efficiency and cost savings.

Mobile Development and Connectivity

Quickly and efficiently develop mobile apps that deliver rich user experiences

Business Process Management

Optimize business performance by documenting, deploying and continuously improving end-to-end business processes.

Portals

Deliver a point of personalized interaction with applications, content, processes and people.

Mobile Management and Security

Gain visibility and control to enforce a mobile security strategy

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→ [Whitepaper: IBM WebSphere Portal Reviewer's Guide](#)

→ [WebSphere DataPower Architectural Design Patterns: Integrating and Securing Services Across Domains](#)

→ [Integration: The Critical Path to Cloud Computing](#)

WebSphere demos

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→ [WebSphere Application Server Product Animations](#)

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1 to 10 of 3053 results		Next →	Results per page: 5 10 20	
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2.	Servlet and JSP Programming with IBM WebSphere Studio and VisualAge for Java, SG24-5755-00 Published 16 May 2000, Rating: ★★★★★ (based on 5 reviews)			
3.	Introduction to Storage Area Networks, SG24-5470-03 Published 10 Jul 2006, last updated 6 Sep 2006, Rating: ★★★★★ (based on 13 reviews)			
4.	xREF: IBM x86 Server Reference, REDP-XREF-00 Published 6 Mar 2012, last updated 31 Jul 2012, Rating: ★★★★★ (based on 3 reviews)			
5.	Introduction to Networking Technologies, GG24-4338-00 Published 18 May 1994, Rating: ★★★★★ (based on 7 reviews)			
6.	IBM System Storage DS3500 Introduction and Implementation Guide, SG24-7914-00 Published 20 May 2011, last updated 24 Oct 2011, Rating: ★★★★★ (based on 10 reviews)			
7.	IBM Cognos Business Intelligence V10.1 Handbook, SG24-7912-00 Published 25 Oct 2010, Rating: ★★★★★ (based on 4 reviews)			
8.	Introduction to the New Mainframe: z/OS Basics, SG24-6366-02 Published 29 Mar 2011, last updated 4 Jan 2012, Rating: ★★★★★ (based on 8 reviews)			
9.	IP Network Design Guide, SG24-2580-01 Published 21 Jun 1999, Rating: ★★★★★ (based on 18 reviews)			
10.	Tuning Windows Server 2003 on IBM System x Servers, REDP-3943-01 Published 23 Feb 2007, last updated 3 Jun 2011, Rating: ★★★★★ (based on 6 reviews)			

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Courses for your mobile device

Below are the currently available WebSphere Education mobile courses. The icon next to each course indicates if that course is optimized for a smartphone, tablet computer or both devices.

Phone	Tablet	Course Title/Description
		ZMS00 Cloud Computing Fundamentals A 15 minute overview of this new business model for providing resources and services on demand.
		ZMD00 Hypertext Transfer Protocol Get a 5 minute refresher of the workings of the most popular web communication protocol.
		ZMP00 Business Process Management Learn in 15 minutes the most important facts of defining, developing and improving business processes.
		ZMM01 WebSphere MQ Reason Codes Easy access to all of the WebSphere MQ Reason Codes.
		ZMM00 WebSphere MQ Overview A 10 minute overview of the features and functions of IBM WebSphere MQ.
		ZMP01 IBM Business Process Manager Best Practices Learn in 15 minutes effective ways of using the IBM Business Process Manager to improve your business processes.
		ZME00 WebSphere DataPower Solutions Demystify WebSphere DataPower appliances in 10 minutes by finding out how they can improve security, messaging and integration.
		ZMB80 IBM Business Monitor A five minute overview of the features and functionality of the IBM Business Monitor.
		ZME002 IBM WebSphere DataPower Business-to-Business Overview

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Training can help your projects meet objectives



"Training represents one concrete step IT managers can take to assure project teams possess the skills necessary to reduce failure risk, decrease costs, and increase project effectiveness." - IDC Survey Report, Impact of Training on Project Success, Doc. #229054, June 2011

[Download the report \(PDF, 262KB\)](#)

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→ Find the right platform for your organization

Leading through connections
→ Learn what's driving CEOs to change strategy

BPM plus Operational Decision Management increases flexibility
→ View how SCM solution lowers costs for OL&T's clients

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Learn about key SOA concepts, hands-on, with no install!

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WebSphere Operational Decision Management	WebSphere Operational Decision Management samples
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WebSphere sMash	Build agile, Web-based applications
WebSphere Transformation Extender	Transform a text document into XML using WebSphere Transformation Extender
WebSphere Virtual Enterprise	Create a dynamic infrastructure

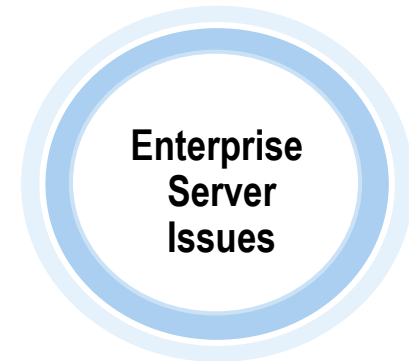
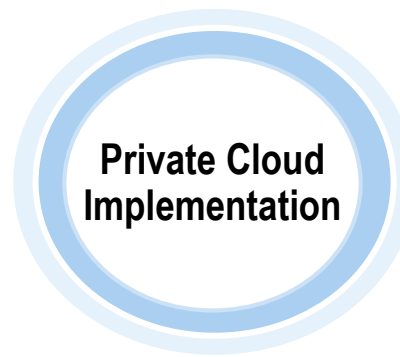
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Eagle TCO Engagements



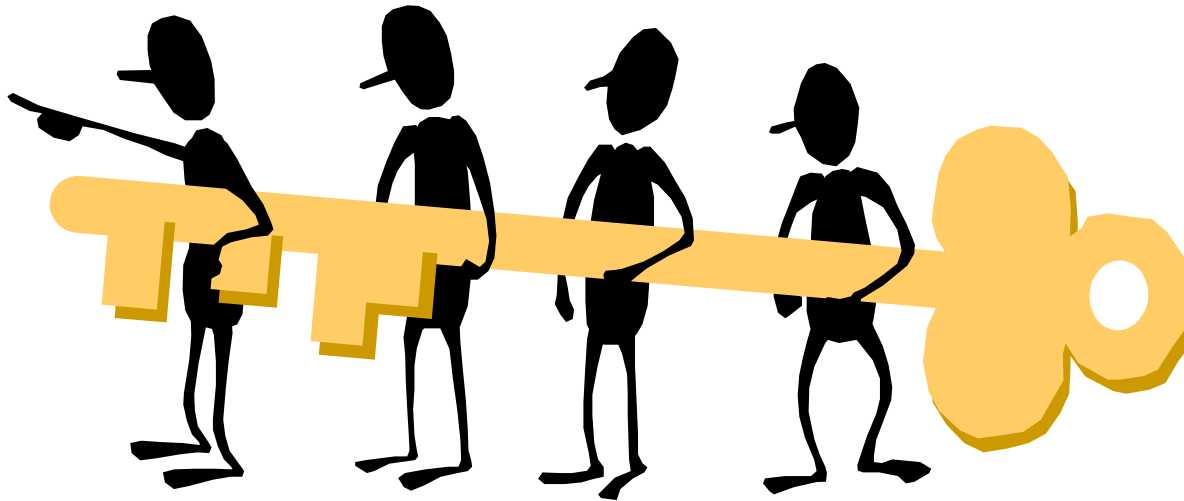
- **Free of Charge** total cost of ownership study that helps customers evaluate the lowest cost option among alternative approaches. The study usually requires one day for an on-site visit and is **specifically tailored to a customer's enterprise**.
- The study can be focused on at least one of the areas below:



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- Talk to your local IBM representatives (some are in the audience)



- They are your key resource in helping you improve your business with WebSphere solutions

Thank You for Attending Today!

**Thank
You!**