



Summary / Next Steps

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Smarter Collaboration For A New World



Small And Medium Businesses – Roadmap For Smarter Collaboration

*Appliance solutions or
Cloud-based options*

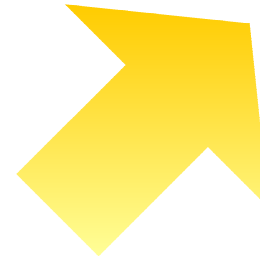
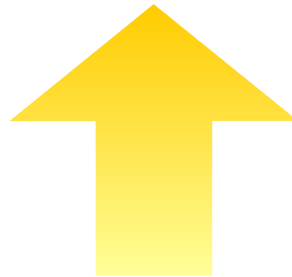
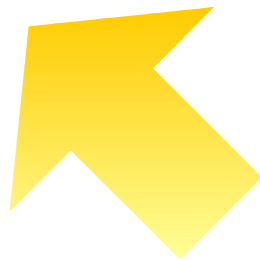
Reduce
Infrastructure
Costs

*Build customer and
partner relationships
Generate revenue*

Extend
Reach

*Free editors
Open source software
Open standards based*

Reduce
Desktop
Costs



Small And Medium Businesses – Roadmap For Smarter Collaboration

*Appliance solutions or
Cloud-based options*

Reduce
Infrastructure
Costs



Lotus Foundations



LotusLive

*Build customer and
partner relationships
Generate revenue*

Extend
Reach



LotusLive

*Free editors
Open source software
Open standards based*

Reduce
Desktop
Costs



Lotus Symphony

Linux on the Desktop

Enterprise Businesses – Roadmap For Smarter Collaboration

*Free editors
Open source software
Open standards based*

Reduce
Desktop
Costs

*Reduce storage needs
Consolidate servers*

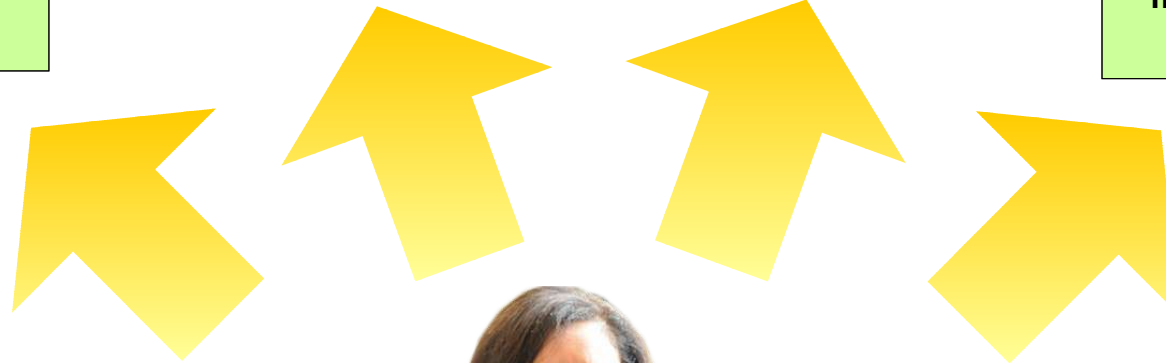
Reduce
Infrastructure
Costs

*Access people anywhere
Share content easier
Reduce travel costs*

Support
Virtual
Teams

*Capture knowledge
Innovate faster
Reduce search times*

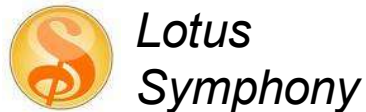
Spur
Innovation



Enterprise Businesses – Roadmap For Smarter Collaboration

*Free editors
Open source software
Open standards based*

Reduce
Desktop
Costs



*Linux on
the Desktop*

*Reduce storage needs
Consolidate servers*

Reduce
Infrastructure
Costs



*Lotus
Notes and
Domino*

*IBM Power Systems
IBM System z*

*Access people anywhere
Share content easier
Reduce travel costs*

Support
Virtual
Teams



*Lotus
Quickr*



*Lotus
Sametime*

*Capture knowledge
Innovate faster
Reduce search times*

Spur
Innovation



*Lotus
Connections*

Enterprise Businesses – Roadmap For Smarter Collaboration

One more thing...

*Get information out faster and cheaper –
entice customers and empower
employees*

*Make better, more informed business
decisions faster*

Accelerate
Business
Value



Enterprise Businesses – Roadmap For Smarter Collaboration

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*Get information out faster and cheaper –
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Accelerate
Business
Value



*WebSphere
Portal*

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