



IBM Software Technical Conference

KUALA LUMPUR Malaysia, One World Hotel **3 - 5** August 2010



**Instrumented
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Intelligent**

Attend the
IBM Software Technical
Conference 2010
in Malaysia, Kuala Lumpur,
One World Hotel



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Intelligent**

Filled with deep technical content surrounding the IBM family of products and related industry trends, the IBM Software Technical Conference 2010 is designed to deliver in depth knowledge and insight to help you succeed. From traditional lectures to hands-on lab sessions, attendees will learn about real world scenarios, case studies, implementation details and best practices from recognized leaders in the field. We've also included lectures from key IBM architects on the future direction of the IBM Software Group product portfolio. There are many opportunities to network with other like-minded technical experts at the Conference.

The IBM Software Technical Conference 2010 will deliver new survival strategies, deep technical dive, expert advice and practical know-how, all with one goal - To make sure you gain more value from your IBM software deployment.



Conference Benefits:

- Gain skills to increase your productivity.
- Leverage on information relevant to your current projects. Technical conferences offer a more cost effective way of gaining large amounts of information within a few days as compared to individual classes per topic.
- Network with professionals who can answer your questions and give you ideas on both current and future projects.
- Meet the product developers and technical experts and get solutions to your technical issues.
- Meet directly with a wide range of business partners and understand their complementary solutions.
- Lead your co-workers in implementing several ideas you have learned at the conference. The conference proceedings, available on CD-ROM, will allow you to get the information on sessions that you were not able to attend.
- Gain practical experience and get the opportunity to test-drive new technologies with the hands-on lab sessions.
- Seize the opportunity to take IBM certification tests during the conference.



Who should attend?

The IBM Software Technical Conference 2009 is designed for:

- IT Architects
- IT Specialists
- IT Strategists
- IT Consultants
- Application Developers
- Business Analysts
- Project Managers
- Technical Implementers
- Mainframe Professionals

IBM Software Technical Conference Tracks 2010

Highlights

3 - 5 August 2010



WebSphere software

IBM WebSphere provides integration and application infrastructure software to help organizations 'Get Smart' in a recession and turn uncertainty into valuable opportunities using the Smart SOA Approach. Conference covers: SOA, Integration and Business Process Management.

Information Management software

Only IBM Information Management has the end-to-end capabilities to help you manage your data and content, pull together trusted information that cuts across diverse silos, and gain valuable insights to optimize your business. Conference covers: ECM, Information Integration & MDM, Business Intelligence & Performance Management.

Rational software

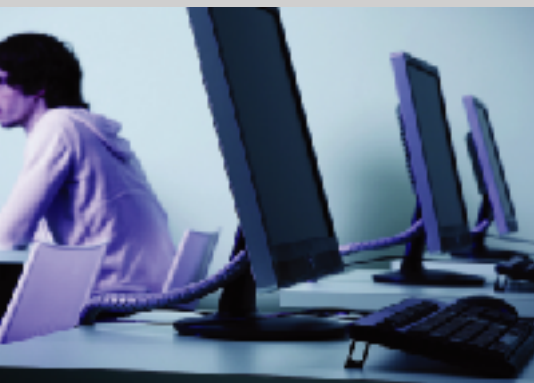
IBM Rational not only delivers greater IT agility in today's rapid changing business environment, but also offers enduring quality, reduced risk and lower cost throughout the software development cycle. Conference covers Discipline: Process and Project Best Practices, Collaborative Requirements Definition, Mainframe Modernization and Quality Management

Lotus software

IBM Lotus delivers security-rich collaboration software that empowers people to connect, collaborate, and innovate to drive better business outcomes. Conference covers: Portal, Web Content Management, Messaging, Collaboration & Social Computing.

Tivoli software

IBM Tivoli delivers the visibility, control and automation needed to deliver quality service, manage risk and compliance, maximize return on investments, and accelerate business growth. Conference covers: IBM Service Management, Business Application Management, Storage Management and Security Management.



Tracks

WebSphere software

- Web 2.0
- WPS
- WAS
- DataPower
- iLog

Lotus software

- Lotus with iPhone (Lotus Traveler)
- Web 2.0 Collaboration
- Portal Development best practice
- Domino 8.5 (Discussion & Roadmap)
- Lotus Live
- Portal high Availability

Tivoli software

- Maximo
- Netcool
- CCMDB
- ITIL
- Tivoli Enablement Server
- Tivoli Performance
- Tivoli Security
- Tivoli Asset Management

Information Management software

- DB2 Utility, Performance Tuning
- Informix
- Cognos BI, TM
- Filenet
- Conetnt Manager
- Archive Topic
- Datastage
- Data Modeler - Banking or Telco

Rational software & Telelogic

- System Architect
- Rational Team Concert
- CC & QC
- Requisite Pro
- Jazz Technologies
- Telelogic

Explore emerging topics and trends



Certification Testing



Once you have gone through the lectures and hands-on labs, complete your training cycle by applying the knowledge you have gained to the test, and get Certified! Each conference participant will have up to TWO free certifications for the 3-day pass and to be taken during the conference.



Conference Feedback:

"Absolutely fantastic job! Kudos to everyone involved! First IBM Training program I have attended and will definitely recommend to others including my clients to come to other IBM events"

"Really enjoyed myself! Thanks for bringing the conference down under! Hopefully there will be more - I will certainly attend again, I have learnt more than I would have "trying/testing" than I could have learnt by self study"

"A great conference. Well done IBM . . .the certification lab was also a nice touch"

"Gained more experience from expert, especially lesson and learn from real life implementation"

"Practical and helpful sharing of experiences"

"Good real-time examples"

"Very structured presentation brings valuable knowledge examples"

"I just wish I could record the entire session"



"Great conference. It was very informative and enjoyable. All the instructors were very knowledgeable and approachable. . . I hope there is another conference next year"

Registration Form



Conference Fee

A. Without Travel and Accommodation

Local currency	Singapore (SGD)	Malaysia (MYR)	Thailand (THB)	Philippines (PESO)	Indonesia (USD)	Vietnam (USD)
	2,500	5,200	57,000	75,000	1,500	1,500

B. With Travel and Accommodation

Local currency	Singapore (SGD)	N/A	Thailand (THB)	Philippines (PESO)	Indonesia (USD)	Vietnam (USD)
	4,000	N/A	91,500	134,200	2,750	2,750

C. Estimate on airfare and hotel accommodations

Local currency	Singapore (SGD)	Malaysia (MYR)	Thailand (THB)	Philippines (PESO)	Indonesia (USD)	Vietnam (USD)
Air Travel	500	NA	14,000	31,000	650	650
Hotel (3 nights)	1,000	NA	20,500	28,200	600	600

Enrol online at: ibm.com/training/stc or fax this enrolment form to: +603-7727 4612

IBM Malaysia Sdn Bhd, 19th Floor, Plaza IBM, 8 First Avenue, Persiaran Bandar Utama, 47800 Petaling Jaya Selangor, Malaysia. Tel. No. (603) 2301 2314, e-mail to : educ@my.ibm.com

Conference

Date

Location

IBM Software Technical Conference 3 - 5 Aug 2010 Malaysia, Kuala Lumpur , One World Hotel

Personal and company details

Mr Mrs Miss Dr Other

First Name _____ Family Name _____

Position/Title _____ Company _____

Business Address _____

Mobile (+ country code) _____ PO No. _____

Billing Address (if not the same as Business Address) _____

City _____ Postal Code _____ Country _____

Tel _____ Fax _____

E-mail _____ IBM Customer ID (mandatory information): _____

Please indicate: Customer Lotus Notes ID (IBMer only): _____

IBM Employee IBM Serial ID: _____ Manager's Name: _____

Business Partner BP Customer ID: _____

Hotel Booking

Please note that you are responsible for your hotel booking and that your hotel reservation is not part of your registration to the conference. For information about hotels in the local area and how to book your accommodation, visit the enrolment information page on the conference Web site. The reservation is based on a first come first served policy.

Special needs

If you have any special requirements, please let us know and we will do our best to accommodate these.

Signature (mandatory)

Date

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