





Quality in Action Kickoff

Kedar Walimbe

Technical Sales Manager, IBM Rational software



Today's Agenda



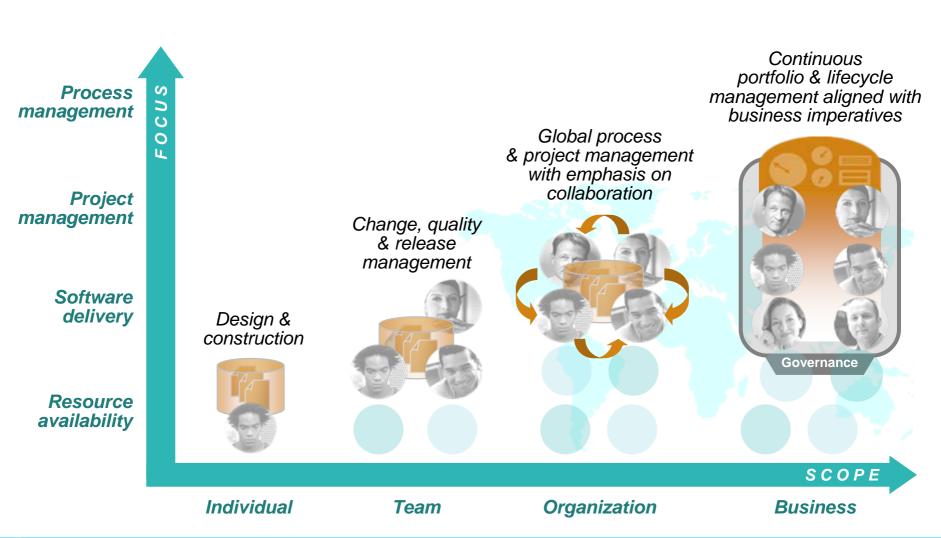






The evolution of customer priorities

Driving the convergence of business drivers and software delivery

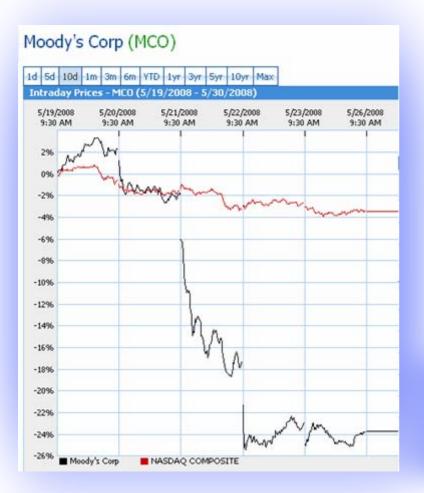






The Cost of Software Failure

Moody's Investment Services' \$1.7 billion dollar defect



- Software bug incorrectly assigns positive safe credit ratings to \$4 Billion of high risk complex debt securities
- Moody's market value tumbles \$1.7 Billion in one day
- Los Angeles Times:
 - "Investors are petrified that the company could be charged with fraud."

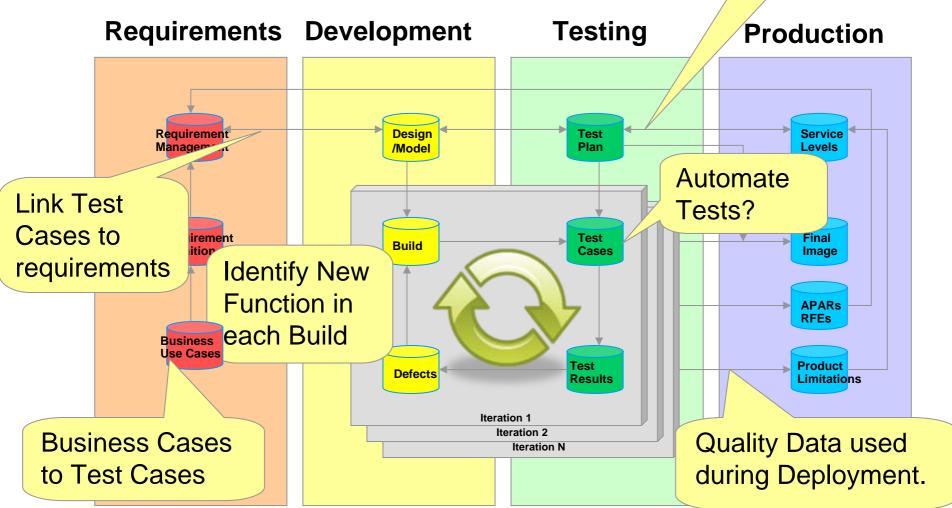




Meet Exit Criteria?

The Application Development Lifecycle

Leverage data to make workflows more efficient, addressing customer integration pain points







Today's Agenda



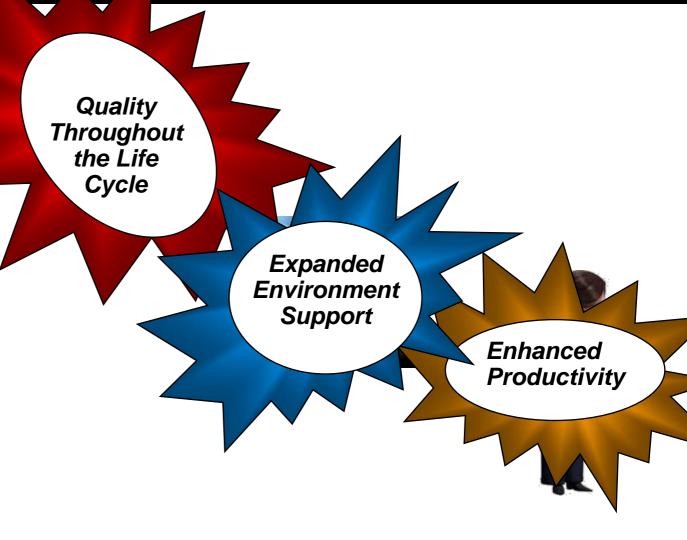






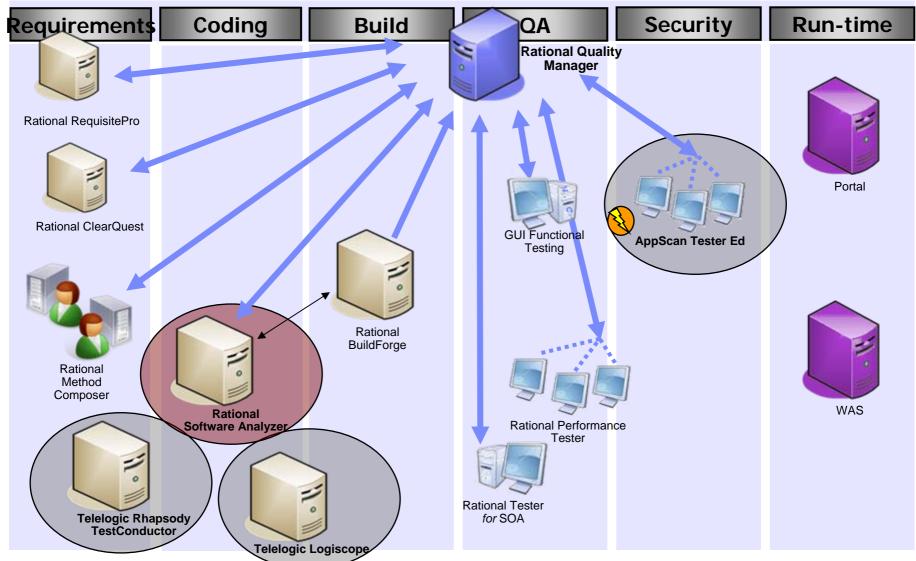
Battling the Super Villains

Quality
Management
updates
2007 - 2008





Quality Throughout the Life Cycle





Siebel

Version 7.9 & 8.0



Expanded Environment Support



Oracle Forms GUI Proxy ORACLE'
New



SAP JCo Batch Tests
Unequaled Scalability



Packaged Applications



Web 2.0

Expanded Environment Support



Flex

Functional GUI testing





AJAX

Functional GUI testing





SOA

RESTful Architectures SOAP 1.2
MQ Transport Custom security





Proxy and Protocol Extensions



Session Initiation Protocol (SIP)

Instant Messaging, Gaming, Telco



Expanded Environment Support



TCP/IP Socket Protocol

Performance testing





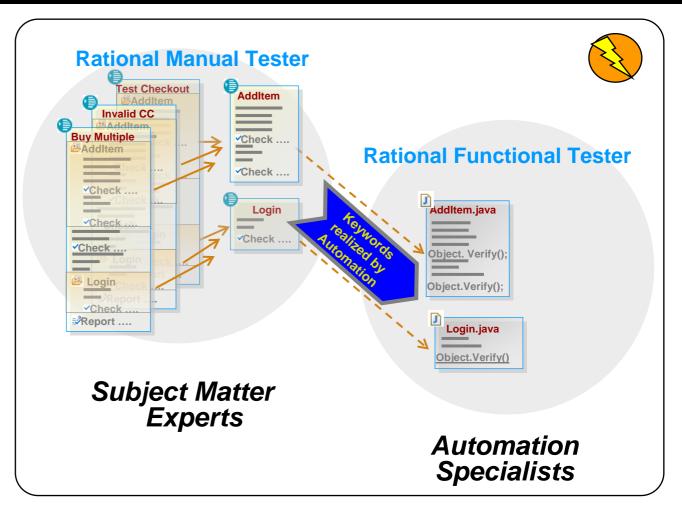
GUI Control Proxy SDK







Keyword testingEnhancedProductivity









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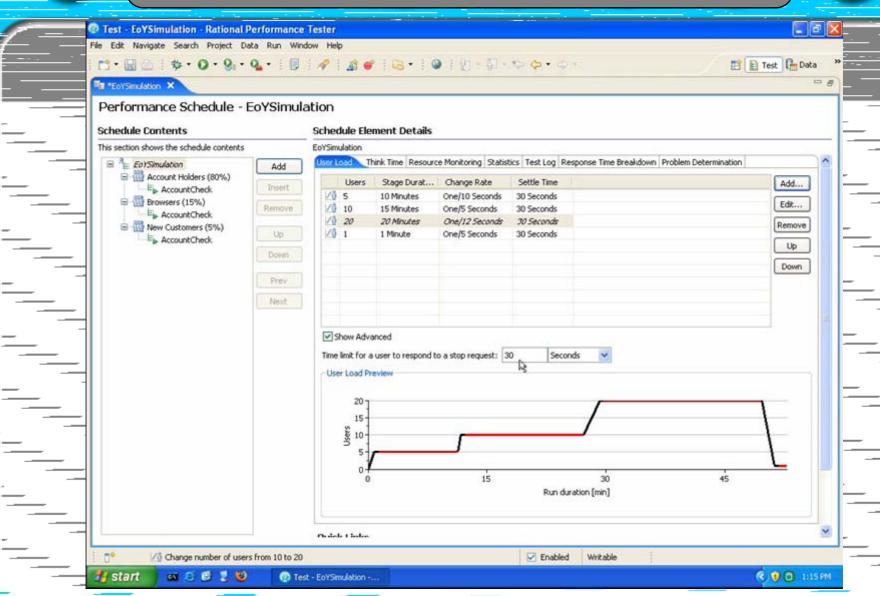






Increased Productivity

Multi-staged schedule loads





Today's Agenda



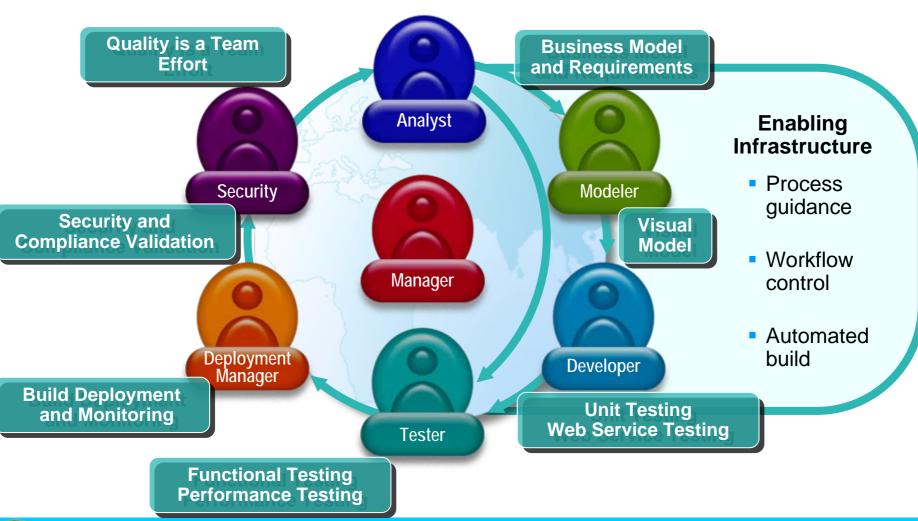






Quality management in action

Continuous process, powered by automation to govern software delivery



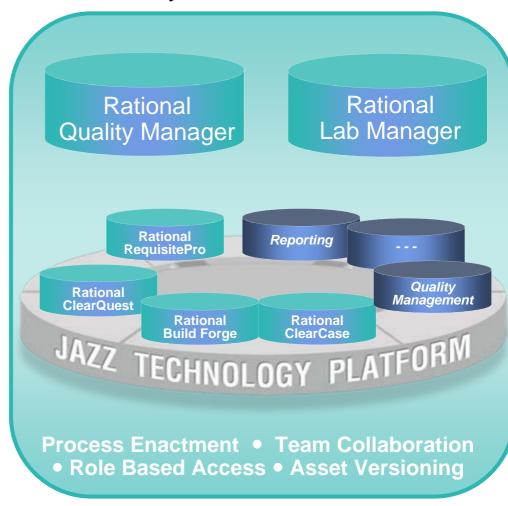




New Quality Management Tools

For Collaborative Quality Driven Software Delivery

- Web based solution for test and test lab management
- Align quality with business strategy
- Open and accessible test management platform
- Web Access for launch and control of testing tools
- Built on Jazz Platform





Quality in Action: Rational Quality Manager

Quality Management for the enterprise or the enterprising









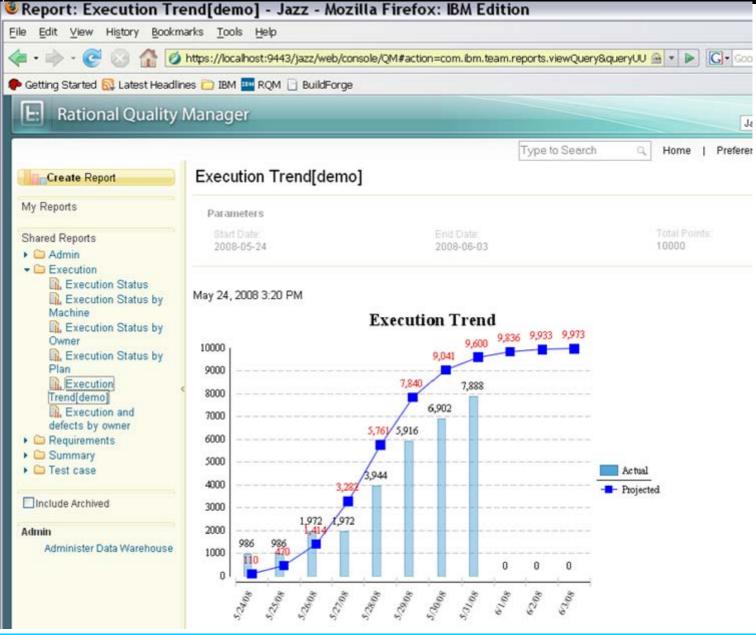
Contextual Collaboration

Customized dashboard provides information you need to get your job done



IBM Rational Software Development Conference 2008



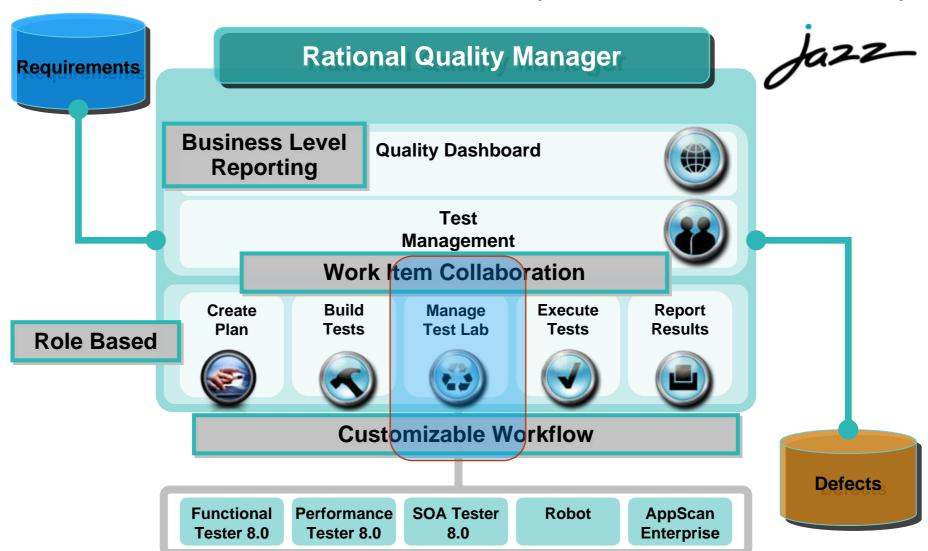






Quality in Action: Rational Quality Manager

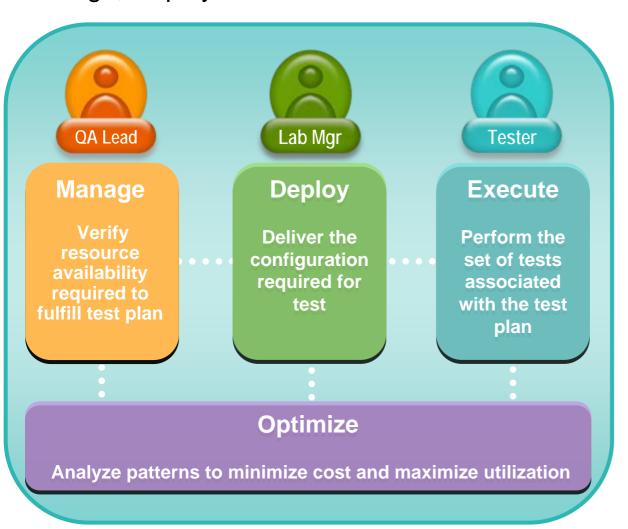
Collect, Execute and Inform for Quality Driven Software Delivery





IBM Rational Test Lab Manager

Manage, Deploy and Execute test lab resources to accelerated testing



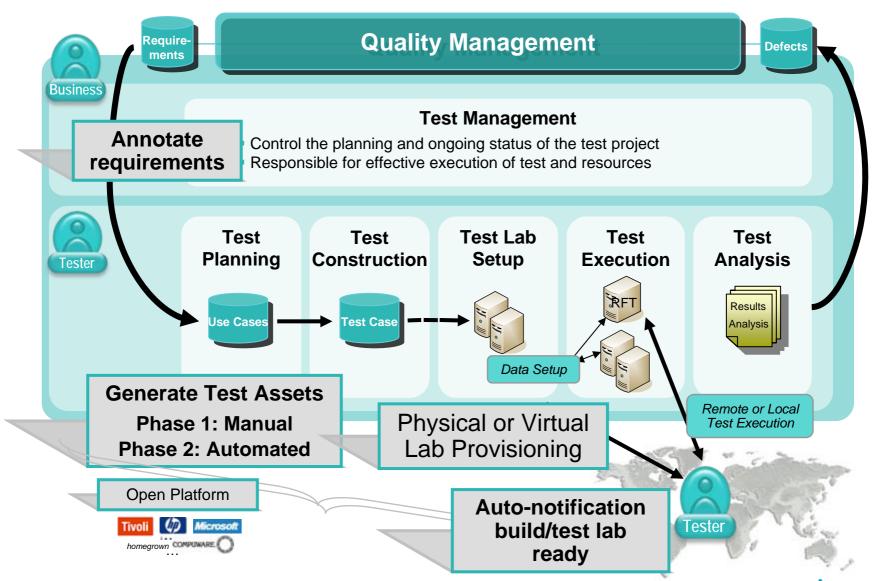
- A centralized asset inventory
- Automation tasks accelerate the delivery of test configurations
- Asset reservation system
- Utilization metrics
- Integration of physical and virtual systems maximizes flexibility



RSDC Geo Review



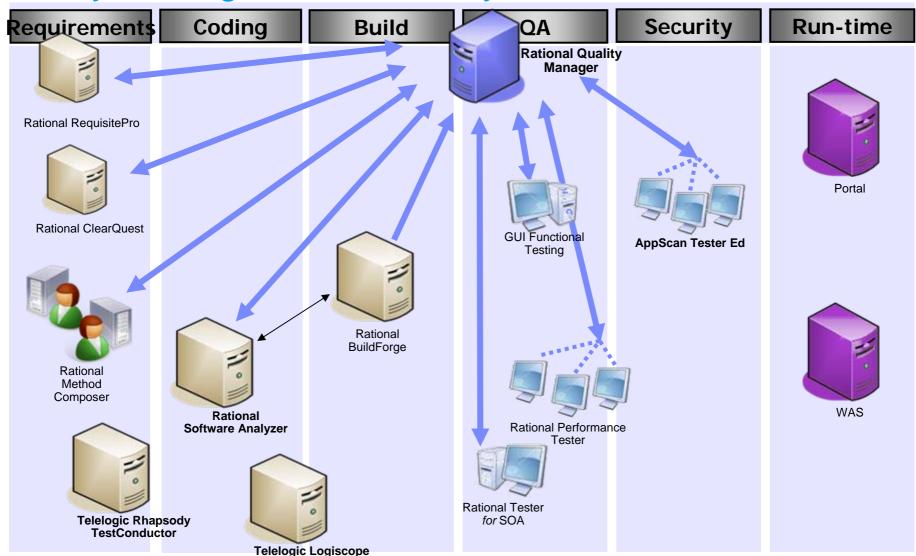
Quality in Action: Rational Quality Manager







Quality Throughout the Life Cycle





Special Announcement: Open Beta Program

- Rational Quality Manager
- Rational Test Lab Manager
- Rational Functional Tester
- Rational Performance Tester
- Rational Service Tester for SOA Quality

https://www14.software.ibm.com/iwm/web/cc/earlyprograms/rational/QMOpen/





















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