





Using Rational Requirement Tools to Implement Business Driven Development

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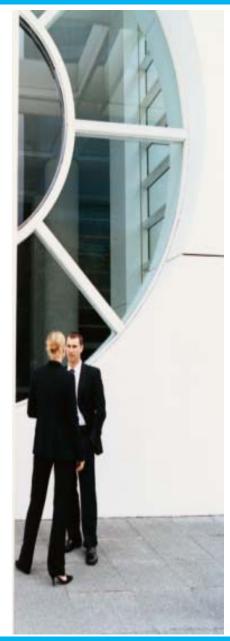
- Though this represents our current direction, these plans are subject to change
- Nothing in this presentation is intended to create any representations or warranties
- IBM Rational warranties are contained in the applicable license agreements





Agenda

- Overview of Rational's Requirement Strategy
 - Offering Motivation
 - Customer Feedback And Market Research
 - ▶ IBM Rational Requirements Definition And Management
 - Executing the Vision: Requirements Composer
- Questions







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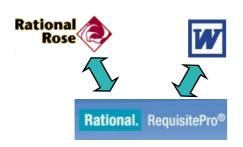


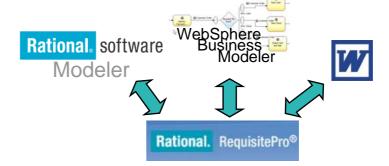


Rational's Requirements Heritage

 For the last decade, Rational has focused on helping Analysts communicate requirements to the delivery team

 Advocated text and modeling as a way to elaborate requirements (UC Diagrams, Activity Diagrams, Business Process Models)





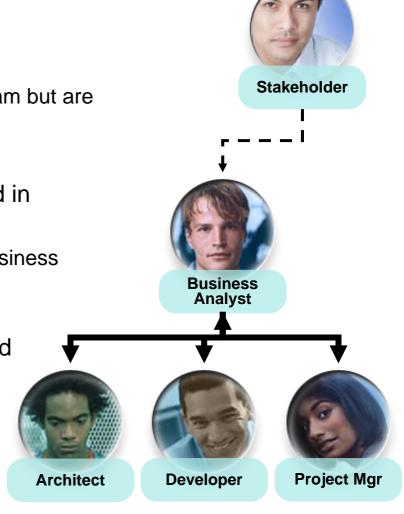
- WBM has recently replaced RSM with many customers
- RequisitePro as the hub for requirements management and traceability
- This approach became widely accepted and continues to provide great benefit
 - ▶ Fits well with an iterative development process
 - Flows well from inception to elaboration





Areas for Improvement

- Techniques should focus more on clients and stakeholders
 - Present models communicate to development team but are generally unintelligible to clients / stakeholders
- Practitioners currently need to be highly skilled in modeling
 - Techniques that are beyond the skills of many business analysts, limits up-take
- Tighter integration between point tools required
 - Workspace vs. database mismatch
 - Large footprint, difficult configuration
 - Performance in WAN environment

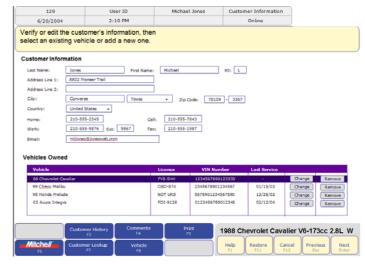




The evolving requirements marketplace

- The marketplace is experimenting with supplements and alternatives
 - Model things different "Stories"
 - Wireframes and storyboards of UI
 - Visio, PowerPoint, Illustrator
 - Simulations
 - iRise, ...
 - Model business processes
 - Help people get their models right
 - Ravenflow's visual validation from text that describes process flow
- General principles
 - Write less text
 - Use the vocabulary best suited to communicate your ideas
 - Enable a larger set of business-oriented people to participate in the RD process
 - Including the clients themselves









Industry Requirements Techniques: Some Good, Some Not So Good

- Individual requirements techniques can be useful and successful but...
 - Most approach the problem from the point of view of individual practitioners (analysts, architects, developers, project managers, etc).
- Techniques sometimes miss the growing need to address ...
 - Distributed teams and time zones
 - Collaborative nature of requirements refinement
 - The web of relationships that exists between ideas, background context and discussions of team members
 - ▶ The organizational processes that intersect with RD
 - For example; creating short-term teams, roles of team members, reviews & approvals, ...
 - ▶ Information overload & the challenge of finding the things that matter



We can do better...





Rational: In position to lead and innovate in requirements

Steps to the future...

- Improve Requirement Management
 - Listen to our users
 - Deliver high priority enhancements (Rational / Telelogic)
- Complement management with more effective requirements definition
 - Focus on analyst and stakeholders
 - Create an open, server based platform for definition
- 3. Focus on requirements role in Application Lifecycle Management (ALM)
 - Protect integrity of business value through deeper requirements integration in the software development lifecycle

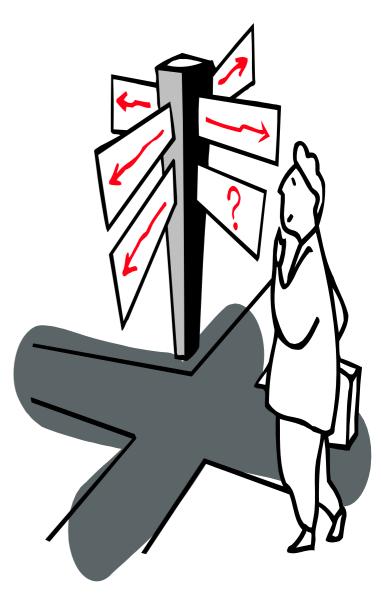






Motivations for doing more

- Requirements are important to our customers
 - Doing more with less, faster, more important than ever
 - Gaps in shared understanding between business and IT
 - Uncertainty, driven by perception, knowledge, and communication gaps during the requirements process
- Effects that drive project failure and cost
 - Poorly defining the problem
 - Poorly defining a solution
 - Poorly managing change
- There are opportunities to better address businessdriven development beyond what today's Requirements Management (RM) tools can do
 - More focus on discovering requirements in the first place
 - Do more to help validate requirements
 - Support specification techniques beyond text-based





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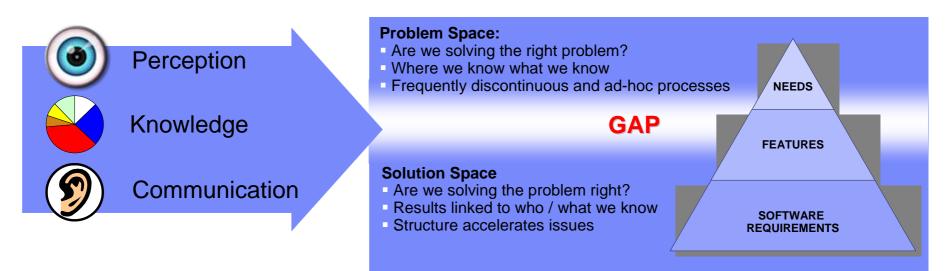






Customer Feedback And Market Research

- Requirements are ubiquitous and continue to be labor-intensive. We need to evolve our approach to requirements.
- Business customers are conflicted about requirements. They want more confidence and correctness in requirements, but also more efficiency in the definition process.
- Improving the <u>requirements definition process</u> offers more ROI than incrementally better requirements management for many organizations
- IDC finds that 80-plus percent of software development failures result directly from poor requirements definition, gathering, management, and analysis.
- Need to improve business/IT communication







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IBM Rational Requirements Definition And Management

Our vision for Requirements Definition and Management (RDM)

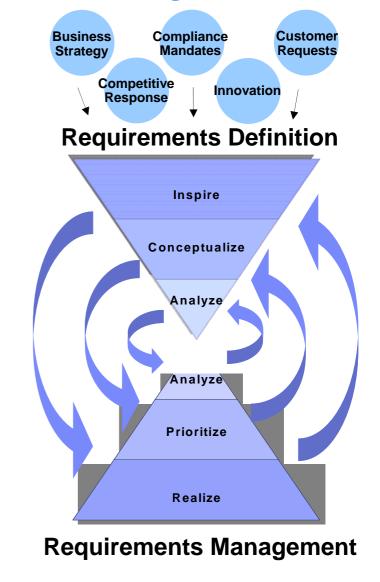
There is a natural progression in the lifecycle of requirements from:

- Accumulated to organized
- Ambiguous to precise
- Approved to implemented
- Implemented to validated

We will foster natural, real-time, contextual, focused collaboration using various techniques, vocabularies, and types of documents.

Enabling better project outcomes through

- Improved definition, validation and management
- More effective communication among business/client stakeholders & IT delivery teams wherever they are located
- More effective use of requirements across the development lifecycle
- Less project rework, faster project execution and lower-cost delivery



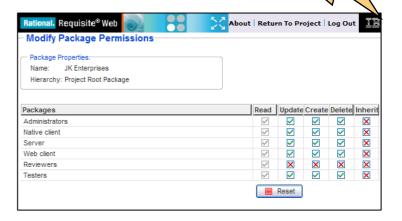


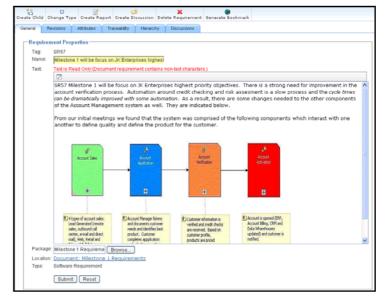
Requirements Management – RequisitePro

Version 7.1 Open Beta Now, Available Q4 2008

Key Benefits for Version 7.1

- Secure and managed requirement repository
- Robust Web interface to serve globally distributed teams with ease
- Powerful database infrastructure for filtering and reporting
- Application Lifecycle Management (ALM) integrations
- Administer projects using the web client



























RequisitePro 7.1 Open Beta

Available **Now** on IBM.com

www.software.ibm.com/iwm/web/cc/earlyprograms/rational/RDMOpenBeta/index.shtml

Or link from the Requirements Management Page http://www.ibm.com/software/rational/offerings/irm/

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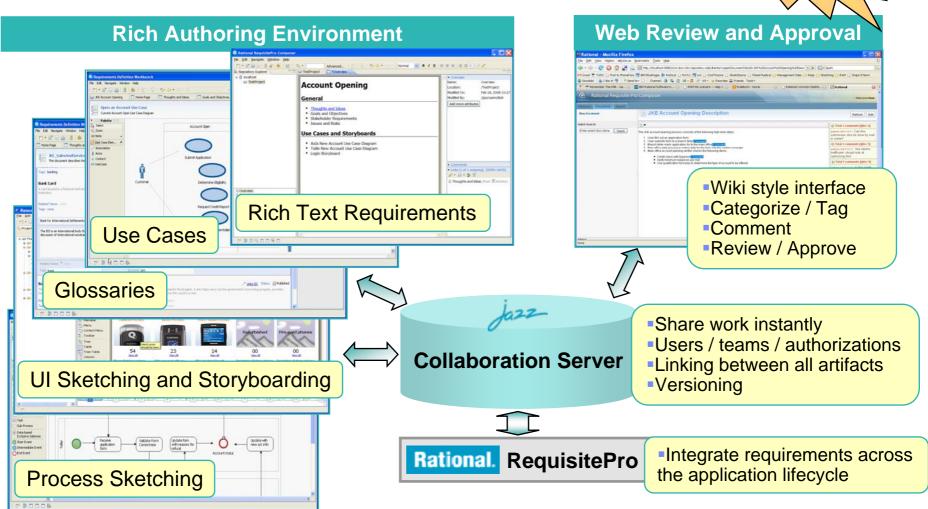
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IBM Rational Requirements Composer

Open Beta Now, Available 4Q 2008



www.ibm.com/software/rational/announce/rrc/





Visualize Investments Before Committing Resources

- Improved requirements definition, validation and management of change through the software development lifecycle
 - Reduce risk by eliciting and interconnecting ideas that clarify actual business issues, enabling more effective solutions.
 - Integrates with RequisitePro to make use of requirements across the lifecycle
- More and clearer collaboration among business stakeholders & IT delivery teams wherever they are located
 - Gain Consensus quickly using sketches, storyboards, use cases, and glossaries to remove confusion and build consensus
 - Collaborate between stakeholders and teams online and realtime for faster iterations, guicker decision making and sign-off.
- Less project rework, faster project execution and lower-cost delivery
 - Get teams up to speed with a rich history to reduce rework, and meetings focused on building context
 - Allow teams to reuse requirements artifacts on future projects.











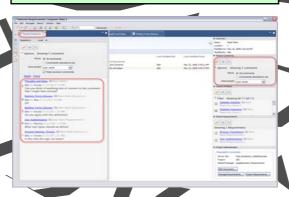


Transform your Web of Information into requirements knowledge

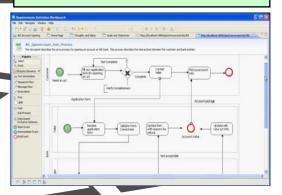
Use Rich-text to capture and structure information (text, links, images, emails)

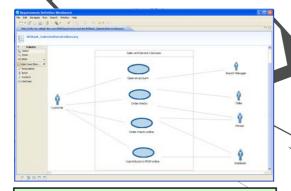


Collaborate between Teams and stakeholders in real-time, to quickly achieve sign-off.

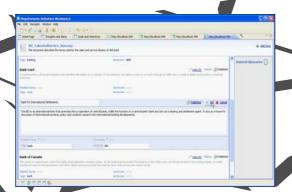


Model the Proposed Future State with **Business Process sketches**





Build **Use case models** and Elaborate on the Processes, Actors and Activities



Define and reuse terminology with **Shared Glossaries**



Visualize User Scenarios with **UI Sketches and Storyboards**





Requirements Composer - Capabilities

Rich text capture

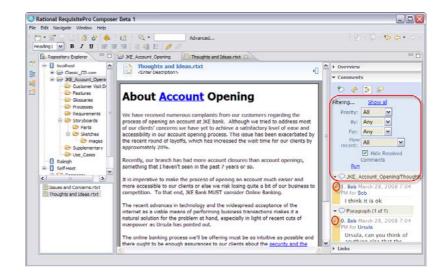
- Organize the web of information into documents
- Integrate formatted text, images, and sketches.
- Link across documents and external sources to consolidate information

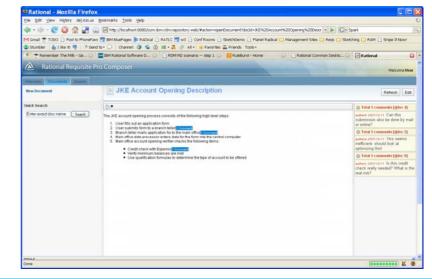
Collaboration

- Attach comments to virtually any element
- Comment threads for conversational context
- Embed diagrams and sketches into documents for productive hosted reviews

Web interface support

- View and comment on all artifacts
- Participate in reviews
- Search and query









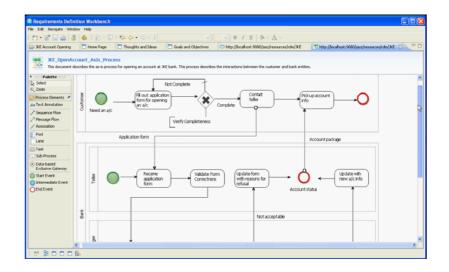
Requirements Composer – Capabilities

Business processes

- Sketch current and future business processes
- Link business processes to business goals and objectives
- Link tasks and decision points to:
 - UI sketches to tasks
 - Use cases to tasks
 - Business rules to decision points

UI sketches and storyboards

- Elicit and validate user experience requirements
- Quickly assemble UI storyboards
- Easily update storyboards over project iterations
- Create reusable interface assets
- Provide end-to-end user experience reviews
- Link any element to almost anything









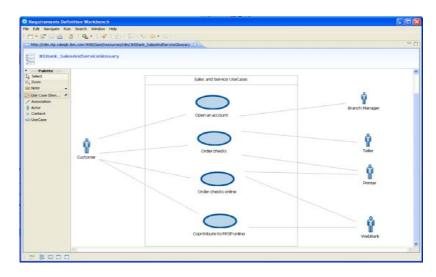
Requirements Composer - Capabilities

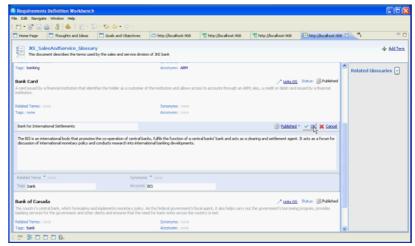
Use Cases

- Create informative diagrams
- Elaborate with rich document descriptions
- Link use cases with:
 - UI sketches and storyboards
 - Process sketches
 - **...**

Glossaries

- Terminology definition to promote consistency, clarity and correctness
- Link glossary terms to any textual content
- Maintain and reuse multiple glossaries
 - Enterprise, project, client
 - Industry-specific
- Synonyms, related terms, search, more...

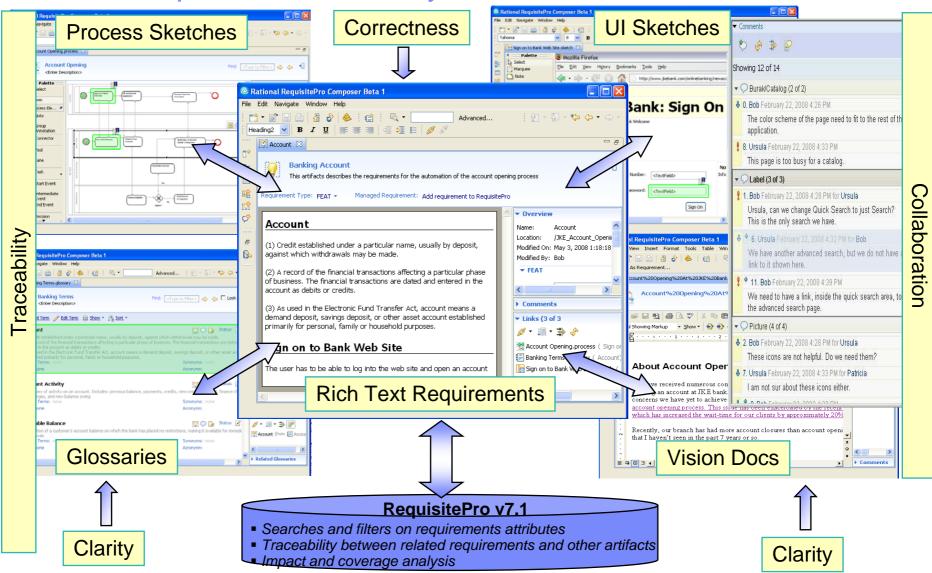








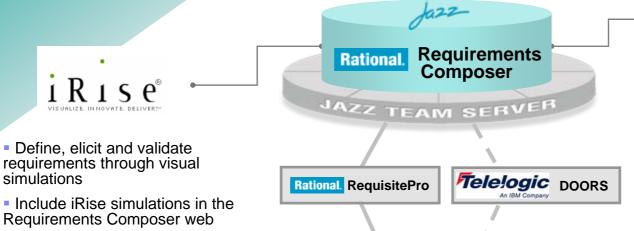
Extract Requirements - Clarity, Collaboration, Correctness







Requirements definition platform Enhanced by our partners



Rational.

Ja22

JAZZ TEAM SERVER

Quality

Manager

- **RAVEN**FLOW
- Validate and find missing requirements
- Generate visual models from textual use cases to aid understanding
- Include RAVEN artifacts in the Requirements Composer web

Rational.

- Rational AppScan (Security)
- Rational Policy Tester (Compliance)
- Functional Tester
- Performance Tester
- Software Analyzer
- SOA Tester

Requirementsdriven software quality Enhanced by QM tools &

practices





IBM acquires Telelogic, April 3rd, 2008

 "Telelogic will report into the IBM Rational Software unit. Consistent with IBM's Software strategy,

Telelogic clients' and partners' investments in existing IBM and Telelogic technologies will be preserved, allowing customers to take advantage of the broader set of capabilities without the need to replace existing systems."

www.ibm.com/software/rational/welcome/telelogic/press.html





RequisitePro

Complementary requirements solutions One Size Does NOT Fit All ... IBM remains committed to both

DOORS

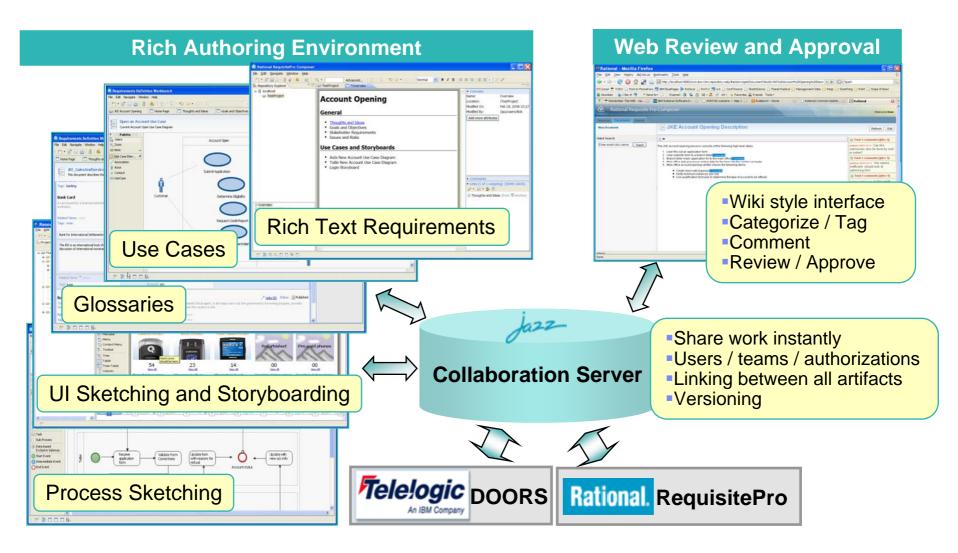
Systems Formal Req. Change Process Lightweight Req. Change Management Rational Tools / RUP Formal Rigorous Compliance / FDA IT Compliance

Successful projects using DOORS or RequisitePro tend to have the characteristics shown above





Coming in 2009: Composer integration with DOORS







Overall Strategy

- Delivering significant requirements tools in 2008
 - RequisitePro 7.1
 - Requirements Composer
 - DOORS 9.0 & 9.1
- Rational is committed to both Rational & DOORS products
- Jazz technology
 - Bring RequisitePro and DOORS together over time
 - Helps solves long standing RM problems
 - Enables better ALM integrations

























Requirements Composer Open Beta

Available **Now** at

www.ibm.com/software/rational/announce/rrc/

Or link from the Requirements Management Page http://www.ibm.com/software/rational/offerings/irm/

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QUESTIONS





















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