



# You are invited to the IBM Technical Exploration Center (TEC)

Expose,  
& Explore  
Experience

## IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



**Come discover Software built to help build a Smarter Planet at the IBM TEC**

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

**Expose** to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

**Explore** Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

**Experience** through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Start Event Date	Event Event Date	Duration
E-RA01-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	17-Oct-13	17-Oct-13	1 day
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	28-Oct-13	30-Oct-13	3 days
E-XB08-1	Put Your Business in Motion. Become A Mobile Enterprise.	7-Nov-13	7-Nov-13	1 day
E-BA01-1	Budgeting and Forecasting for Better Business Outcomes	13-Nov-13	13-Nov-13	1 day
E-BA02-1	Informed Decisions at Every Level of the Enterprise	14-Nov-13	14-Nov-13	1 day
E-LN01-1	Increase Productivity by Incorporating Social in Every Interaction	19-Nov-13	19-Nov-13	0.5 day
E-LN02-1	Exceptional Customer Experience	20-Nov-13	20-Nov-13	1 day
E-TV01-1	Ensure Data Protection and Business Continuity with Effective Storage Management	26-Nov-13	26-Nov-13	1 day
E-TV04-1	Endpoint Management: Automate IT Before It Automates You	28-Nov-13	28-Nov-13	2 days
E-IS01-1	Real-time Marketing with Digital Analytics on the Cloud	3-Dec-13	3-Dec-13	0.5 day
E-IS02-1	Get Smarter About Every Stage of Commerce - Buy, Market, Sell & Service	4-Dec-13	4-Dec-13	1 day
E-IS03-1	Optimize Case Outcomes with 360-Degree View of Cases	5-Dec-13	5-Dec-13	1 day
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	9-Dec-13	10-Dec-13	2 days

### Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to:tecmy@my.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: IBM Malaysia Head Office, IBM Malaysia Sdn Bhd, 19th Floor, Plaza IBM, No. 8, First Avenue, Persiaran Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Malaysia please visit:

<http://www.ibm.com/software/my/tec>