



# You are invited to the IBM Technical Exploration Center (TEC)



## IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



### Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

**Expose** to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

**Explore** Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

**Experience** through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date	Locations
E-TV05-1	Service Assurance: Keep Your Business Thriving	2 days	07-Jan-13	08-Jan-13	Vietnam-HCM
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	17-Jan-13	17-Jan-13	Vietnam-HCM
E-TV03-1	Maximize the Availability of Data while Minimizing the Cost of Storage	1 day	23-Jan-13	23-Jan-13	Vietnam-HCM
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	28-Feb-13	28-Feb-13	Vietnam-HCM
E-IM04-1	Manage the Data Explosion in the Enterprise	1 day	01-Mar-13	01-Mar-13	Vietnam-HCM
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	06-Mar-13	06-Mar-13	Vietnam-HCM
E-SS02-1	Managing Privileged and Shared Identities for Identity Governance	1 day	13-Mar-13	13-Mar-13	Vietnam-HCM
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise & Mobile Users	1 day	20-Mar-13	20-Mar-13	Vietnam-HCM
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	21-Mar-13	21-Mar-13	Vietnam-HCM
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	22-Mar-13	22-Mar-13	Vietnam-HCM
E-TV05-1	Service Assurance: Keep Your Business Thriving	2 days	10-Jan-13	11-Jan-13	Vietnam-HN
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise & Mobile Users	1 day	30-Jan-13	30-Jan-13	Vietnam-HN
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	05-Mar-13	05-Mar-13	Vietnam-HN
E-IS02-1	Streamline Marketing Processes & Improve Marketing Management in Banking & Finance	0.5 day	06-Mar-13	06-Mar-13	Vietnam-HN
E-IS03-1	Bring Science to the Art of Marketing in Telecommunication	0.5 day	06-Mar-13	06-Mar-13	Vietnam-HN
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	14-Mar-13	14-Mar-13	Vietnam-HN
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	15-Mar-13	15-Mar-13	Vietnam-HN
E-EM02-1	Optimize Case Outcomes with 360-Degree View of Cases	1 day	20-Mar-13	20-Mar-13	Vietnam-HN
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	21-Mar-13	21-Mar-13	Vietnam-HN
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	27-Mar-13	28-Mar-13	Vietnam-HN
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	29-Mar-13	29-Mar-13	Vietnam-HN

### Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: [tecvn@vn.ibm.com](mailto:tecvn@vn.ibm.com) or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited,

IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event.

TEC Locations:

IBM Vietnam - Hanoi, IBM Vietnam Company, 2nd Floor, Pacific Place, 83B Ly Thuong Kiet, Hanoi, Vietnam.

IBM Vietnam - Ho Chi Minh, Saigon Trade Center, 3B Floor, 37 Ton Duc Thang, District 1, Ho Chi Minh City, 7000, Vietnam.

For the latest schedule and a copy of TEC brochure with full synopsis of the events in Vietnam please visit:

<http://www.ibm.com/software/vn/tec>