



# You are invited to the IBM Technical Exploration Center (TEC)



## IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



**Come discover Software built to help build a Smarter Planet at the IBM TEC**

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

**Expose** to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

**Explore** Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

**Experience** through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-RA01-1	Successful IT Delivery Strategies to Stay Ahead of the Competition	1 day	30-Jan-13	30-Jan-13
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	31-Jan-13	31-Jan-13
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	01-Feb-13	01-Feb-13
E-IS02-1	Streamline Marketing Processes & Improve Marketing Management in Banking & Finance	0.5 day	13-Feb-13	13-Feb-13
E-IS01-1	Orchestrate Your City to Deliver Exceptional Service to Your Citizens	1 day	14-Feb-13	14-Feb-13
E-IS04-1	Get Smarter About Every Stage of Commerce - Buy, Market, Sell & Service	1 day	15-Feb-13	15-Feb-13
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	3 days	19-Feb-13	21-Feb-13
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	25-Feb-13	25-Feb-13
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	26-Feb-13	27-Feb-13
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	28-Feb-13	01-Mar-13
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	04-Mar-13	04-Mar-13
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	05-Mar-13	05-Mar-13
E-LN02-1	Exceptional Web Experience	1 day	06-Mar-13	06-Mar-13
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	07-Mar-13	07-Mar-13
E-RA04-1	Automate & Reduce the Complexity in Software Delivery Processes	1 day	08-Mar-13	08-Mar-13
E-RA05-1	Enable Informed Decisions to Manage Business-Driven Change	1 day	11-Mar-13	11-Mar-13
E-ZS09-1	Assure Database Security, Audit and Compliance with zEnterprise	1 day	12-Mar-13	12-Mar-13
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	13-Mar-13	13-Mar-13
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	14-Mar-13	14-Mar-13
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	15-Mar-13	15-Mar-13
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	19-Mar-13	20-Mar-13
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	21-Mar-13	21-Mar-13
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise & Mobile Users	1 day	22-Mar-13	22-Mar-13
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	25-Mar-13	25-Mar-13
E-SS01-1	Web Security for a Smarter Planet: An End-to-End Approach to Addressing One of the Biggest Threats to a Business	1 day	25-Mar-13	25-Mar-13
E-SS02-1	Managing Privileged and Shared Identities for Identity Governance	1 day	26-Mar-13	26-Mar-13
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	27-Mar-13	27-Mar-13
E-TV03-1	Maximize the Availability of Data while Minimizing the Cost of Storage	1 day	28-Mar-13	28-Mar-13

### Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: [tecsg@sg.ibm.com](mailto:tecsg@sg.ibm.com) or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: IBM Singapore Pte Ltd 9 Changi Business Park Central 1, The IBM Place, Singapore 486048. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Singapore please visit:

<http://www.ibm.com/software/sg/tec>