



# You are invited to the IBM Technical Exploration Center (TEC)



## IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



### Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

**Expose** to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

**Explore** Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

**Experience** through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-XB04-1	Orchestrate Your City to Deliver Exceptional Service to Your Citizens	1 day	23-Apr-13	23-Apr-13
E-TV01-1	Ensure Data Protection and Business Continuity with Effective Storage Management	1 day	29-Apr-13	29-Apr-13
E-TV02-1	Know & Control Enterprise Assets to Align Organization with Business Goals	1 day	30-Apr-13	30-Apr-13
E-RA01-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	02-May-13	02-May-13
E-RA02-1	Fund, Fuel & Optimize Your IT Investments	1 day	03-May-13	03-May-13
E-XB05-1	Next Generation Testing with IBM Quality Management Center of Competency	1 day	08-May-13	08-May-13
E-XB06-1	Accelerate Service Delivery with Effective Collaboration between Development and Operations	1 day	09-May-13	09-May-13
E-XB07-1	Predict & Prevent Asset Failures for Effective Asset Maintenance Management	1 day	10-May-13	10-May-13
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	3 days	13-May-13	15-May-13
E-IM02-1	Manage the Data Explosion in the Enterprise	2 days	16-May-13	17-May-13
E-BA01-1	Budgeting and Forecasting for Better Business Outcomes	1 day	20-May-13	20-May-13
E-BA02-1	Informed Decisions at Every Level of the Enterprise	1 day	21-May-13	21-May-13
E-LN01-1	Increase Productivity by Incorporating Social in Every Interaction	0.5 day	22-May-13	22-May-13
E-LN02-1	Exceptional Customer Experience	1 day	23-May-13	23-May-13
E-IS01-1	Real-time Marketing with Digital Analytics on the Cloud	0.5 day	27-May-13	27-May-13
E-IS02-1	Get Smarter About Every Stage of Commerce - Buy, Market, Sell & Service	1 day	28-May-13	28-May-13
E-IS03-1	Optimize Case Outcomes with 360-Degree View of Cases	1 day	29-May-13	29-May-13
E-SS01-1	Web Security for a Smarter Planet: A Holistic Approach to Addressing One of the Biggest Threats to Business	1 day	30-May-13	30-May-13
E-SS02-1	Managed Privileged and Shared Identities for Identity Governance	1 day	31-May-13	31-May-13
E-XB08-1	Put Your Business in Motion. Become A Mobile Enterprise.	1 day	03-Jun-13	03-Jun-13
E-TV03-1	Visibility, Control and Automation to Effectively Manage Service Outages	2 days	04-Jun-13	05-Jun-13
E-TV04-1	Endpoint Management: Automate It Before It Automates You	2 days	06-Jun-13	07-Jun-13
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	10-Jun-13	11-Jun-13
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	12-Jun-13	13-Jun-13
E-WS03-1	Accelerate Business Agility with Expert Integrated System	1 day	14-Jun-13	14-Jun-13
E-XB02-1	Harness & Harvest Big Data for the Enterprise	2 days	17-Jun-13	18-Jun-13
E-XB03-1	Serious Analytics with a Simple Appliance	2 days	19-Jun-13	20-Jun-13
E-ZS01-1	Analytics in A Secure Private Cloud for the Enterprise	0.5 day	24-Jun-13	24-Jun-13
E-ZS02-1	Enterprise Data Governance on Z	1 day	25-Jun-13	25-Jun-13
E-ZS03-1	CICS Goes Mobile	1 day	26-Jun-13	26-Jun-13
E-XB01-1	Transforming Information Into Business Insights: A Banking Scenario	2 days	27-Jun-13	28-Jun-13

### Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: [techt@th.ibm.com](mailto:techt@th.ibm.com) or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>