



# You are invited to the IBM Technical Exploration Center (TEC)



## IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



### See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

### Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

**Expose** to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

**Explore** Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

**Experience** through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



| Event Code | Event Title  | Duration | Start Date | End Date  |
|------------|--|----------|------------|-----------|
| E-BA01-1   | Budgeting and Forecasting for Better Business Outcome  | 1 day    | 6-Feb-12   | 6-Feb-12  |
| E-BA02-1   | Business Intelligence: Informed Decisions at Every Level of the Enterprise                                 | 1 day    | 7-Feb-12   | 7-Feb-12  |
| E-BA03-1   | Business Analytics: Learn from the Past, Understand the Present & Predict the Future                       | 0.5 day  | 8-Feb-12   | 8-Feb-12  |
| E-IS03-1   | Deliver a World Class Banking Experience at Every Touch Point  | 1.5 hrs  | 9-Feb-12   | 9-Feb-12  |
| E-IS05-1   | Smarter Governments: Engaging & Servicing Citizens in the Social Web World                                 | 1.5 hrs  | 10-Feb-12  | 10-Feb-12 |
| E-EM02-1   | Optimize Case Outcomes with 360-Degree View of Cases   | 1 day    | 13-Feb-12  | 13-Feb-12 |
| E-IS07-1   | Make the Right Offer at the Right Time at the Right Channel  | 4 hrs    | 15-Feb-12  | 15-Feb-12 |
| E-ZS01-1   | Make the Most of CICS in Your Enterprise   | 1 day    | 16-Feb-12  | 16-Feb-12 |
| E-LN01-1   | Unleash Social Collaboration and Drive Business Productivity   | 0.5 day  | 20-Feb-12  | 20-Feb-12 |
| E-ZS02-1   | Use Real-Time CICS Events & Data for Better Business Decisions   | 1 day    | 20-Feb-12  | 20-Feb-12 |
| E-LN02-1   | Exceptional Web Experience   | 1 day    | 21-Feb-12  | 21-Feb-12 |
| E-LN03-1   | Unify Communication & Collaboration to Work Smarter  | 1 day    | 22-Feb-12  | 22-Feb-12 |
| E-IM02-1   | Trust Your Organization's Data: Leverage Metadata Management   | 2 days   | 23-Feb-12  | 24-Feb-12 |
| E-IM01-1   | DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?                        | 3 days   | 27-Feb-12  | 29-Feb-12 |
| E-IM03-1   | Harness & Harvest Big Data for the Enterprise  | 1 day    | 1-Mar-12   | 1-Mar-12  |
| E-IM05-1   | Serious Analytics with a Simple Appliance  | 1 day    | 2-Mar-12   | 2-Mar-12  |
| E-IM04-1   | Manage the Data Explosion in the Enterprise  | 2 days   | 5-Mar-12   | 6-Mar-12  |
| E-RA01-1   | Successful IT Delivery Strategies to Stay Ahead of the Competition   | 1 day    | 8-Mar-12   | 8-Mar-12  |
| E-RA02-1   | Achieve Predictability & Accuracy in the Application Delivery Lifecycle                                    | 1 day    | 9-Mar-12   | 9-Mar-12  |
| E-RA03-1   | Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"              | 1 day    | 12-Mar-12  | 12-Mar-12 |
| E-RA04-1   | Reduce the Cost & Risk of Compliance Management in Financial Services                                      | 1 day    | 13-Mar-12  | 13-Mar-12 |
| E-RA05-1   | Enable Informed Decisions to Manage Business-Driven Change   | 1 day    | 14-Mar-12  | 14-Mar-12 |
| E-RA06-1   | Automate & Reduce the Complexity in Software Delivery Processes  | 1 day    | 15-Mar-12  | 15-Mar-12 |
| E-ZS04-1   | Upgrade to DB2 10 for z/OS: Why? When? How?  | 0.5 day  | 16-Mar-12  | 16-Mar-12 |
| E-TV01-1   | Cloud Computing: Rethink IT, Reinvent Business   | 1 day    | 19-Mar-12  | 19-Mar-12 |
| E-TV02-1   | Address The Challenges of Access Management  | 1 day    | 20-Mar-12  | 20-Mar-12 |
| E-TV03-1   | Maximize the Availability of Data while Minimizing the Cost of Storage                                     | 1 day    | 21-Mar-12  | 21-Mar-12 |
| E-TV06-1   | Endpoint Management: Automate It Before It Automates You   | 1 day    | 22-Mar-12  | 22-Mar-12 |
| E-IS08-1   | Transform Your eCommerce Strategy: Leveraging Social Networks & Behavioral/Sentiment Analysis              | 2 hrs    | 23-Mar-12  | 23-Mar-12 |
| E-WS01-1   | Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes            | 2 days   | 26-Mar-12  | 27-Mar-12 |
| E-WS02-1   | The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies | 2 days   | 28-Mar-12  | 29-Mar-12 |
| E-WS03-1   | Transform Your Application Infrastructure & Private Cloud with Improved Agility, Control & Optimization    | 1 day    | 30-Mar-12  | 30-Mar-12 |

### Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: [tecsg@sg.ibm.com](mailto:tecsg@sg.ibm.com) or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: IBM Singapore Pte Ltd 9 Changi Business Park Central 1, The IBM Place, Singapore 486048. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Singapore please visit:

<http://www.ibm.com/software/sg/tec>