



You are invited to the
IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	17-Jul-12	17-Jul-12
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	18-Jul-12	18-Jul-12
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	06-Aug-12	07-Aug-12
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	3 days	08-Aug-12	10-Aug-12
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	15-Aug-12	15-Aug-12
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	16-Aug-12	17-Aug-12
E-EM01-1	Streamline Enterprise Reporting and Reduce High Print & Storage Costs	1 day	21-Aug-12	21-Aug-12
E-EM02-1	Optimize Case Outcomes with 360-Degree View of Cases	1 day	22-Aug-12	22-Aug-12
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	23-Aug-12	23-Aug-12
E-IS02-1	Streamline Marketing Processes & Improve Marketing Management in Banking & Finance	0.5 day	24-Aug-12	24-Aug-12
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	27-Aug-12	27-Aug-12
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	28-Aug-12	28-Aug-12
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	29-Aug-12	29-Aug-12
E-IS03-1	Bring Science to the Art of Marketing in Telecommunication	0.5 day	31-Aug-12	31-Aug-12
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	04-Sep-12	05-Sep-12
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	06-Sep-12	06-Sep-12
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise & Mobile Users	1 day	07-Sep-12	07-Sep-12
E-ZS06-1	Achieve Real-Time Business Intelligence with zEnterprise	0.5 day	11-Sep-12	11-Sep-12
E-ZS07-1	A Day in the Life of The Smarter Developer	0.5 day	11-Sep-12	11-Sep-12
E-ZS08-1	Manage Enterprise Systems in the Open World of Mobile & Social Business	1 day	12-Sep-12	12-Sep-12
E-ZS02-1	Act with Precision & Reliability: Smarter Business Decisions with zEnterprise	1 day	13-Sep-12	13-Sep-12
E-ZS09-1	Assure Database Security, Audit and Compliance with zEnterprise	1 day	14-Sep-12	14-Sep-12
E-TV02-1	Address The Challenges of Access Management	1 day	17-Sep-12	17-Sep-12
E-TV03-1	Maximize the Availability of Data while Minimizing the Cost of Storage	1 day	18-Sep-12	18-Sep-12
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	19-Sep-12	19-Sep-12
E-LN02-1	Exceptional Web Experience	1 day	20-Sep-12	20-Sep-12
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	21-Sep-12	21-Sep-12
E-TV04-1	Ensure Successful IT Service Delivery Processes	2 days	24-Sep-12	25-Sep-12
E-TV05-1	Service Assurance: Keep Your Business Thriving	2 days	26-Sep-12	27-Sep-12
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	28-Sep-12	28-Sep-12

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: techt@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>