



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business and organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-WS03-1	Unleash Superior IT Economics: Accelerate the Development & Deployment of New Services to Enterprise & Mobile Users	1 day	11-Jul-12	
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	12-Jul-12	
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	17-Jul-12	
E-ZS01-1	Make the Most of CICS in Your Enterprise	1 day	18-Jul-12	
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	19-Jul-12	
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	24-Jul-12	
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	25-Jul-12	
E-RA06-1	Automate & Reduce the Complexity in Software Delivery Processes	1 day	31-Jul-12	
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	08-Aug-12	
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	08-Aug-12	
E-IS03-1	Bring Science to the Art of Marketing in Telecommunication	0.5 day	09-Aug-12	
E-LN02-1	Exceptional Web Experience	1 day	09-Aug-12	
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	1-2 days	16-Aug-12	
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	22-Aug-12	
E-ZS02-1	Act with Precision & Reliability: Smarter Business Decisions with zEnterprise	1 day	30-Aug-12	
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	04-Sep-12	
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	05-Sep-12	
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	06-Sep-12	
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	11-Sep-12	
E-LN02-1	Exceptional Web Experience	1 day	12-Sep-12	
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	13-Sep-12	
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	14-Sep-12	
E-EM01-1	Streamline Enterprise Reporting and Reduce High Print & Storage Costs	1 day	19-Sep-12	
E-EM02-1	Optimize Case Outcomes with 360-Degree View of Cases	1 day	20-Sep-12	
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	21-Sep-12	

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to:tecph@ph.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Philippines Head Office, 2nd-4th Floors IBM Plaza, 8Eastwood Avenue, Eastwood City Cyberpark, E. Rodriguez, Jr. Avenue, 1110 Libis, Quezon City, Philippines. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Philippines please visit:

<http://www.ibm.com/software/ph/tec>