

Enterprise content management solutions
Stop just archiving, start using your information



Information Management software

IBM InfoSphere Content Collector software: more than e-mail, more than archiving, more than an isolated solution.





Empowering you to gain control of your content

Enterprise information continues to explode across three dimensions—volume, velocity and variety.

- **Volume**—Experts estimate that petabytes of new information are being generated daily.
- **Variety**—Industry watchers claim that as much as 80 percent of today's data is unstructured. It includes e-mail, documents, reports, contracts, spreadsheets, Web content, audio, video and presentations—content not included in structured data management systems.
- **Velocity**—The amount of information and the speed at which it is created contributes to runaway storage costs—and keeping everything forever is not a viable strategy.*

IBM InfoSphere™ Content Collector software is a family of content collection and archiving offerings and partner solutions based on a modular, extensible architecture that enables organizations to gain control of information growth to better manage, trust and leverage information. InfoSphere Content Collector can give you the power you need to gain control and unleash the value of your business content. InfoSphere Content Collector software empowers you to better manage—and use—your business content as you enforce compliance and operational policies. All while reducing your total cost of ownership (TCO).

IBM InfoSphere Content Collector software, a key component of the IBM Smart Archive strategy:

- Improves your ability to locate, collect, organize, analyze, trust and leverage information.
- Helps reduce storage costs with smart archiving and content deduplication capabilities.
- Improves production system and backup system performance.
- Helps reduce litigation costs and risks.



A smarter approach to archiving

IBM InfoSphere Content Collector software is a key part of the IBM Smart Archive strategy, which provides capabilities that organizations can use to:

- Enable a deeper understanding of what information to archive through discovery- and analytics-based assessment technologies.
- Eliminate point solution complexity and cost by unifying data and content archiving through common collection (ingest) technologies that create an information-aware infrastructure.
- Implement cost-optimized retention leveraging a unified, flexible and secure policy-aware infrastructure.
- Speed time to value through multiple modular yet integrated solutions including choice of management and delivery models, such as traditional on-premise software, pre-configured appliance, software-as-a-service, cloud-ready and hybrid options.
- Help reduce risk, respond faster to legal inquiries, trust and leverage information through integrated compliance, records management, analytics and electronic discovery (eDiscovery) value-added capabilities.

A leader in content collection and archiving, this IBM solution is designed to deliver far more than conventional point products, which focus primarily on archiving e-mail. Instead, it focuses on four principal business needs:

- To archive e-mail and content for storage space management
- To manage e-mail and content for legal obligations
- To connect e-mail and disconnected content to other managed content
- To manage e-mail and content as part of a business process

Archive e-mail and content for storage space management

Overburdened storage can cause systems to slow, productivity to decrease and user frustration to rise. IT organizations have long looked for ways to free space by off-loading this burden. Now they also need ways to better manage content. InfoSphere Content Collector software has the management capabilities you need to reduce operational problems introduced by the growing amounts of content.

Information previously stored and managed in information silos now can be managed together—because it resides together—lowering the cost of management and risk. InfoSphere Content Collector smart archiving and content deduplication capabilities can help further reduce IT infrastructure costs associated with the management of e-mail and other content.



Manage e-mail and content for legal obligations

An intensifying legal and regulatory climate is making it more important than ever for you to collect and manage your business content. If you cannot locate and produce information quickly, you'll likely incur increased cost, risk and complexity in your operations—and you could face fines or other actions from regulatory bodies. InfoSphere Content Collector software helps you comply with requirements for the production of authentic and trustworthy records.

Together with offerings such as IBM InfoSphere eDiscovery Manager software, InfoSphere Content Collector enables you to produce a quick and cost-effective response to compliance requirements by helping you analyze, monitor, protect, control and report information in accordance with legal requirements.

Connect e-mail and disconnected content to other managed content

The volume of casually created, contributed and consumed content is growing exponentially, spurred by new technologies that create a wide variety of content types from different sources. With InfoSphere Content Collector software, you can control, protect and leverage disconnected content by managing file systems and collaborative content environments, enhancing content with advanced classification, connecting content for use with enterprise content management (ECM) services and extracting knowledge and insight buried in content—all using the same infrastructure.

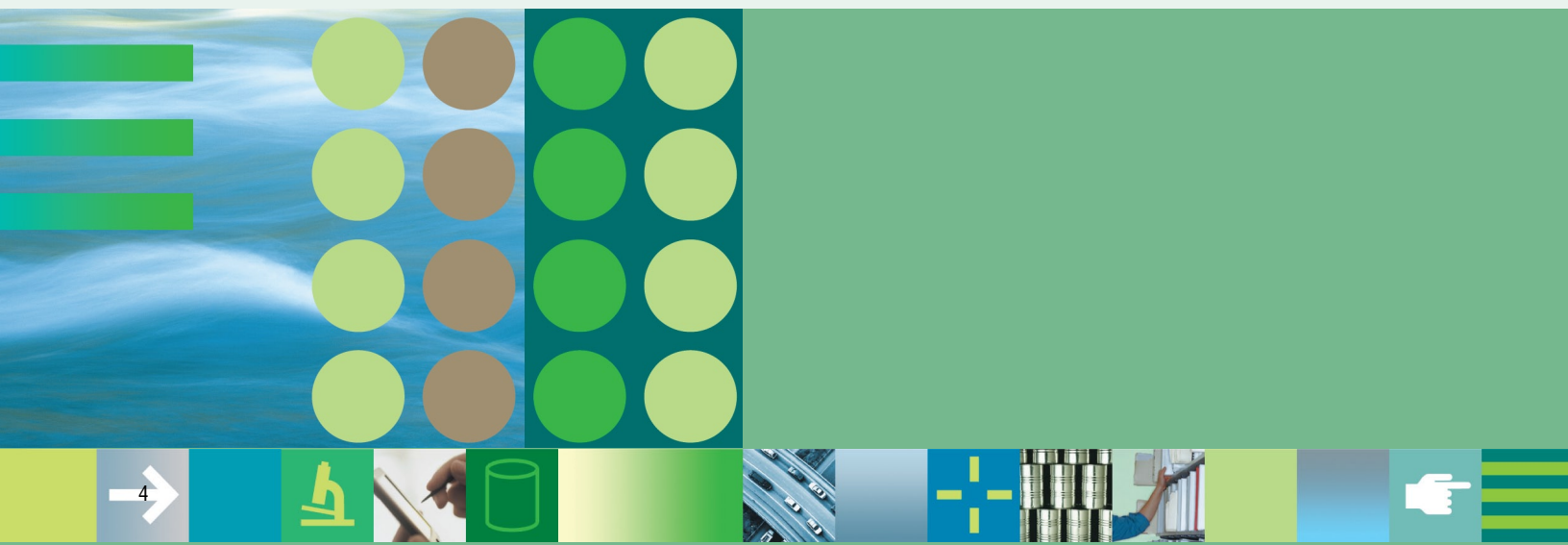
Manage e-mail and content as part of a business process

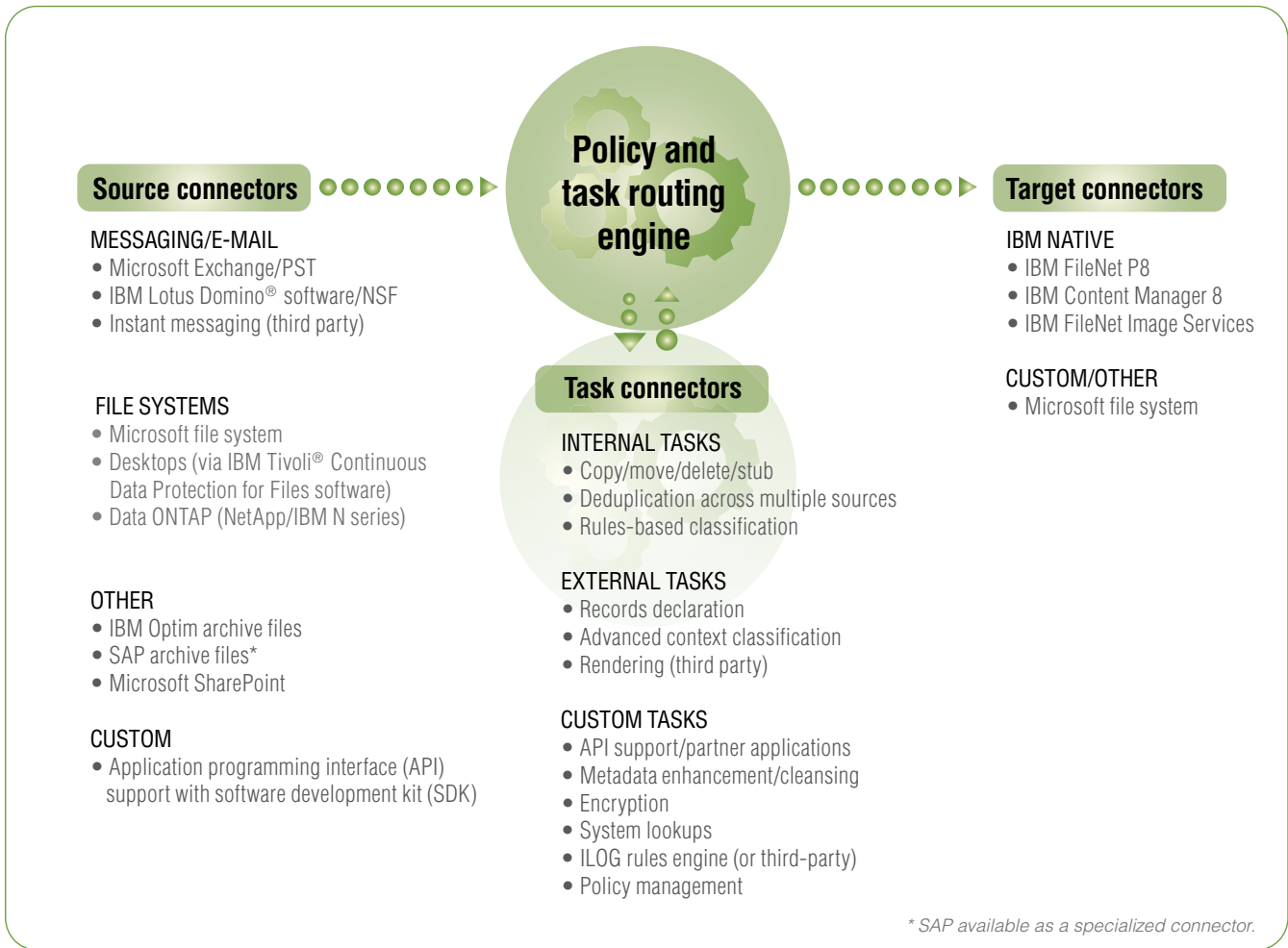
Content can be the heart of business processes. Organizations use it to initiate service requests, respond to insurance claims and otherwise play a vital role in actions and activities. But linking content with the related business process often is still a manual process—and a costly one. InfoSphere Content Collector software can help you optimize business processes involving e-mail and other content by automating workflow steps, reconnecting content with workflow or active cases, automating response suggestion or routing of e-mail, and supervising and monitoring content for noncompliance.

Helping to reduce costs from deployment to administration

InfoSphere Content Collector software can help you achieve a lower TCO and a higher return on your investment. Thanks to its single point of administration and advanced functionality enabled out of the box, InfoSphere Content Collector can virtually eliminate the need for custom integration.

The traditional stepped model of system deployment results in increasing and repeated fixed costs to deploy each system, requires administration from each location and creates silos with their own integration costs. But implementing an ECM environment that includes InfoSphere Content Collector software can mean only slight and gradual increases in costs due to incremental deployment. And your return on investment (ROI) can skyrocket when the efficiencies of automation, automated records classification and a more efficient and reliable eDiscovery solution are added to the ECM equation.





Content collection and archiving offerings from IBM feature a modular, extensible architecture that provides the flexibility to grow with your needs.

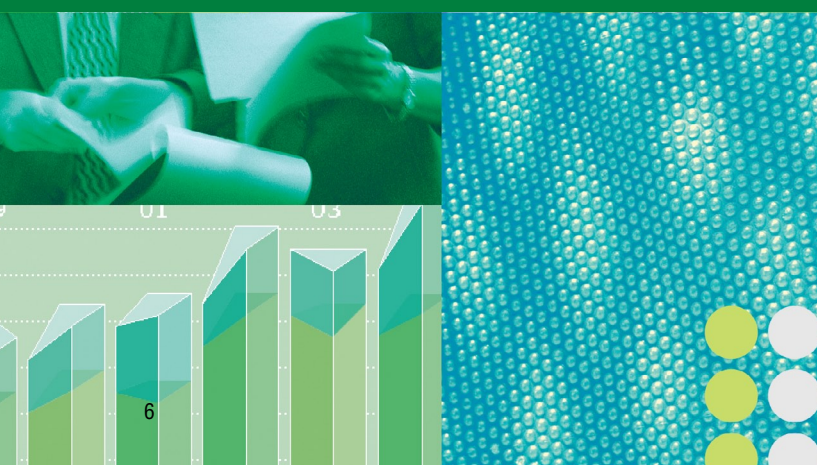




Giving you more capabilities than conventional solutions

The InfoSphere Content Collector content collection and archiving solution is based on a modular, extensible architecture designed to enable organizations to gain control and leverage the business value of content. With this innovative IBM solution you get:

- **More than e-mail.** Assess, monitor, identify and collect virtually all content types such as paper, IBM Optim™ and SAP data from all locations including “content in the wild” and existing silo systems. In addition to e-mail, you can archive file systems, Microsoft® SharePoint documents and more. Start by archiving and managing one source type and then adding others as the business requires, without expensive integration. Users can access additional content with a standard interface.
- **More than archiving.** Enhance content with advanced classification for better records management and eDiscovery—no custom integration required. From rules-based classification to advanced contextual classification, InfoSphere Content Collector software supports multiple forms of classification to help organizations organize their content.
- **More than an isolated solution.** InfoSphere Content Collector software is part of an ECM platform that not only can fulfill e-mail and other archiving needs, it can embrace existing investments and extend to other solutions that need to access, manage or transform information. As such, ECM solutions from IBM offer a multifaceted approach. ECM capabilities can collect, enhance and manage content sources such as file systems, e-mail or messaging systems that are not scalable, lack security features, or do not support lockdown. They can provide federated control and remote policy management for ECM repositories.



Targeting capabilities to meet your organization's needs

Designed for both new ECM users and the IBM installed base, the capabilities of InfoSphere Content Collector software are available in the following solution offerings:

- IBM InfoSphere Content Collector for Email, Version 2.1.1 software
- IBM InfoSphere Content Collector for Microsoft SharePoint, Version 2.1.1 software
- IBM InfoSphere Content Collector for File Systems, Version 2.1.1 software
- IBM InfoSphere Content Collector Discovery Analytics, Version 2.1.1 software

The modular, extensible architecture of InfoSphere Content Collector software—powered by open application programming interfaces (APIs) that enable you to write connectors to additional content sources—means you can add, customize and extend capabilities at the pace that's right for your organization's evolving requirements.

InfoSphere Content Collector software also integrates with advanced classification, records management and eDiscovery search and analytics capabilities in your ECM environment to help optimize processes throughout the life cycle of compliance information management.

With InfoSphere Content Collector Discovery Analytics software, organizations can now find all the benefits and capabilities of InfoSphere Content Collector for Email and InfoSphere Content Collector for File Systems software, plus reap the advantages and cost savings of eDiscovery with IBM InfoSphere eDiscovery Manager and IBM InfoSphere eDiscovery Analyzer software all in one offering.

In addition, the IBM InfoSphere content collection and archiving solution family includes:

- Collection and classification from IBM Optim Data Growth Solution software for unified data and content archiving.
- Specialty connectors via IBM CommonStore for SAP and IBM FileNet® Application Connector for SAP software for SAP archiving and document enabling.
- Support for IBM archive appliance solutions as well as Software as a Service delivery models from IBM.
- Linkages to content assessment analytics to accelerate and optimize content collection decisions.





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* Steve Delahunty, "State Of Enterprise Storage: Changing Priorities, Changing Practices," *InformationWeek Analytics*, January 2009.

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Why IBM?

IBM solutions for ECM enable the world's top organizations to make better decisions, faster, by managing unstructured content, optimizing business processes and helping to satisfy complex compliance requirements through an integrated information infrastructure. More than 13,000 global companies, organizations and governments rely on ECM solutions from IBM to improve performance and remain competitive through innovation.

In addition to InfoSphere Content Collector software, the content management portfolio from IBM includes an array of solutions for managing structured and unstructured content—including images, documents, rich media, Optim data and SAP content—as well as solutions for electronic forms and storage that can work together to help you activate and control your content.

For more information

To learn more about IBM InfoSphere Content Collector software, contact your IBM representative or IBM Business Partner, or visit:

ibm.com/software/ecm

