

IBM Client Reference



NEPES Pte. Ltd.

Synopsis: *A back-end supplier of industrial components in Singapore improves business outcomes by aligning goals and Business Analytics and Optimization solutions when it implements the IBM Information Agenda approach to develop strategic roadmaps for understanding, managing and applying enterprise wide data*

Location: Not Applicable, Singapore

Industry: Electronics

URL: <http://www.nepes.com.sg>

Client Background:

NEPES Pte. Ltd. is a back-end supplier of industrial components to the LSI semiconductor market, providing technology ranging from display driver ICs to wafer level packages on 8" and 12" wafers. The company is based in South Korea and Singapore.

Business Need:

NEPES Pte. Ltd. sought a comprehensive solution to address the following needs:

- A way to bring together business and IT to align strategic objectives with technology investments
- Business justification for investing in business analytics and optimization solution's
- A structured approach to developing a roadmap for implementations over time
- To develop an enterprise strategy which accommodates the needs of individual lines of business or divisions having specific information and analytics projects
- A way to prioritize and coordinate projects, and provide program management

discipline to rationalize implementations over time

- To develop an enterprise strategy for information governance
- Coordination between the various IBM selling teams involved in complex solutions involving Business Analytics and Optimization (BAO) software and services.

Solution:

NEPES Pte. Ltd. engaged IBM to implement the IBM Information Agenda approach, a proven methodology to that helps organizations succeed with their investments in Business Analytics and Optimization (BAO) solutions. The Information Agenda approach brings business and IT stakeholders together to develop an Information Agenda roadmap which integrates strategy, information governance, enterprise information and analytics infrastructure.

With this roadmap, NEPES can meet both the short-term and long-term strategic needs of its entire enterprise. The Information Agenda approach helps the client establish and execute roadmaps with industry accelerators, industry information agenda guides, workshops and industry-specific solutions. The roadmap helps coordinate IT projects, business objectives and overall investments into a collective effort that can propel information intensive efforts forward. The approach is based on unique software capabilities, best practices and deep industry knowledge.

Benefits of the Solution:

Having gone through the IBM Information Agenda process, NEPES benefited by getting:

- An Information Agenda roadmap to guide client investments in Business Analytics and Optimization (BAO) for improved business outcomes
- Improved alignment between strategic goals and IT investments that are prioritized over time
- An understanding of enterprise wide information governance strategies for managing information and applying analytics.