Innovation 2009: Telelogic User Group Conference
IBM Rational Software Conference 2009

As REAL As It Gets!

2 Conferences for the price of 1

Join Us May 31 – June 4, 2009
Walt Disney World Swan and Dolphin Resort | Orlando, Florida

Systems and Embedded Software Modeling Track

With over 400 technical sessions at the IBM Rational Software Conference, you won't want to miss this training and educational event of the year!

Sessions you can't afford to miss!

- Agile Model Driven Development for Embedded Systems
- Telelogic® Harmony/SE™ — Best Practices for Model-Driven Systems Engineering
- Rapid Software Development with Google's Android
- Validating Systems Architecture With Simulation in IBM® Rational® Rhapsody®
- Product Line Engineering with SysML, UML, and Big Lever Gears
- Harmonize Traditional Software Development and Model Driven Development
- Perform Embedded Software Validation and Verification on Target
- Multicore Development Using a Model Based Paradigm
- Extending Your Existing Rational solutions with Telelogic® Rhapsody®
- How to Build Efficient Microcontroller Applications using UML/SysML
- Developing DoDAF architectures using UML, SysML or UPDM

See all scheduled sessions and conference agenda at **www.ibm.com/rational/rsdc**

Systems and Embedded Software Modeling Track and Conference Highlights Include:

- Training on the latest product capabilities and technologies to give you a competitive edge
- Highly technical "How to" sessions provide practical expertise
- Learn the latest methodologies and best practices from industry experts
- Gain insight in future product direction
- Latest development techniques for multicore, Android, SysML, DoDAF, UPDM, product line engineering, testing
- Learn to improve development of code targeting multicore processors to small microcontrollers
- Basic sessions introduce new team members to key technologies
- Network with thought leaders in systems engineering, embedded software development and test
- Interactive Birds-of-a-Feather sessions
- Free IBM Certification testing
- Hands-on technical workshops show-casing every phase of the software lifecycle
- Rational Labs: A look into the future of IBM Rational's emerging technologies

Attend sessions in the Systems and Embedded Software Modeling Track, where you will learn:

- Best practices in systems engineering and embedded software development from leading methodologists Dr. Bruce Douglass and Dr. Peter Hoffmann
- The latest product capabilities system simulation, optimizing your software, team collaboration, and automated testing
- How to apply leading technologies such as Google Android, multicore and software product lines

Rational. software

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