

# Innovation 2009: Telelogic User Group Conference

## IBM Rational Software Conference 2009

As **REAL** As It Gets!



2 Conferences  
for the  
price of 1

Join Us May 31 - June 4, 2009

Walt Disney World Swan and Dolphin Resort | Orlando, Florida



### Systems and Software Development and Delivery Track

With over 400 technical sessions at the IBM Rational Software Conference, you won't want to miss this training and educational event of the year!

#### Sessions you can't afford to miss!

- Building Smarter Products for a Smarter Planet
- The Perfect Systems Engineering Sandwich — Combining Requirements with Modeling
- Creating, Maintaining, and Publishing Interface Control Documents (ICD)
- Telelogic and IBM Rational on IBM® Jazz™ — The Future of software development for systems
- Collaborate on Live Data from Disparate Tools in an Easy to Use Web Based Interface with Telelogic® Team Webtop
- Systems Engineering Best Practices: Model-Driven Systems Development
- Systems Engineering Best Practices: Requirements Engineering Across the Lifecycle
- Systems Engineering Best Practices: Product Portfolio Management

See all scheduled sessions and conference agenda at [www.ibm.com/rational/rsdc](http://www.ibm.com/rational/rsdc)

#### Systems and Software Development and Delivery Track and Conference Highlights Include:

- Learn about the replacement for Telelogic® DocExpress®: Telelogic® Publishing Engine™, IBM Rational's new document generation application providing enhanced usability and performance.
- Learn how Telelogic® Team Webtop helps you collaborate on live data from disparate tools in an easy to use Web based Interface
- Learn about IBM Rational Insight, a performance management solution based on Cognos technology providing insight into your organization to help you make better decisions for your business
- Learn more about Telelogic and IBM Rational on IBM® Jazz™ — the future of software development for systems
- Learn about systems engineering best practices
- Interactive Birds-of-a-Feather sessions
- Free IBM Certification testing
- Hands-on technical workshops show-casing every phase of the software lifecycle
- Rational Labs: A look into the future of IBM Rational's emerging technologies

#### Attend sessions in the the Systems and Software Development and Delivery Track, where you will learn:

- Obtain information regarding the newest product launches at Telelogic and get insight into IBM's future strategy and roadmap
- Participate in interactive discussions with IBM Rational product management team, process authors, and fellow users
- Attend demonstrations and obtain deeper insight into the latest products