CONSIDER THE VALUE

A Year's Worth of Education in One Week

$400 — **Your First Two Certification Tests are FREE ($400 value)** and any additional tests are 50% off (AM, SQ, CRM, EA).

$3,262 — **One-Stop Technical Education** $725 per day (standard training rate for tech classes) x 4.5 days

$7,000 — **Hands-on Development Training** Attendees can attend up to 7 of the 26 technical workshops ($1000 value each), providing 3 hours of intense technical training on Rational products.

$1,995 — **Educational and Entertaining Keynotes** Hear the latest trends and product direction from IBM executives and industry experts.

$3,000 — **Industry Best Practices and Demos from Experts** 300+ industry leading technology experts on site to share product demonstrations and assist you by sharing their experience on software delivery ($100 value each)!

INVALUABLE — **Networking** with Top Executives, Developers, Architects, and your peers! Enough said...

TOTAL VALUE

$15,000

REGISTER TODAY for Innovate 2010
www.ibm.com/rational/innovate

YOU CAN'T AFFORD TO MISS IT!

PRICELESS — **Expanding Critical Skills needed to seize new business opportunities and enhance software development, delivery and management.**

Innovate 2010

The Rational Software Conference

June 6 – 10 Orlando, Florida

For more information, contact: ibminnov@us.ibm.com