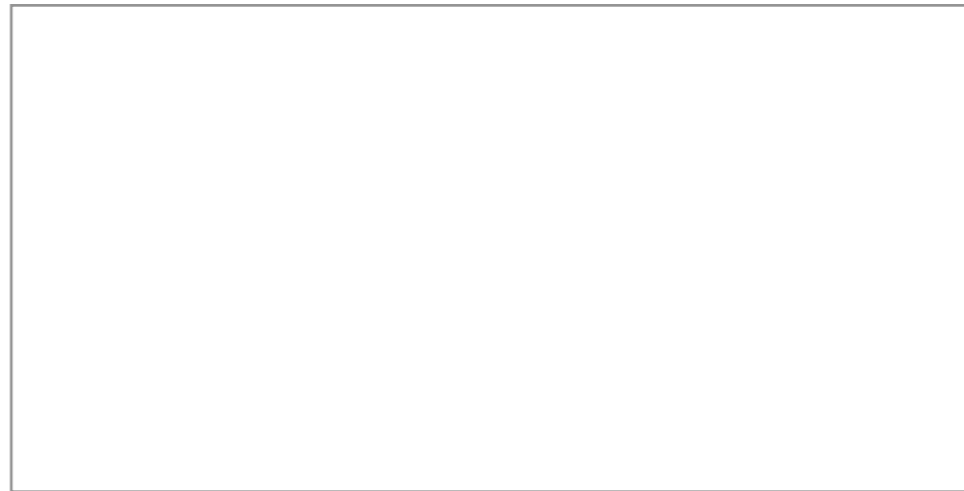


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Roadmap and Information



About us:

We are a Business Partner who specialise in xxxxx and can offer a range of services software and hardware etc., etc...
etc. etc, etc, etc, etc, etc, etc, etc, etc, etc, etc, etc, etc, etc, etc,

BP contact address

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Improve your time to market by 55% !



Product Lifecycle Management Solutions for Industrial Machinery and Mobile Equipment



Logo
placement

What is PLM ?

Product Lifecycle Management (PLM) is the portfolio of IT Solutions that today is helping companies of all sizes develop better products faster, cheaper and closer to customer demands

What may look like a dream for tomorrow is already generating the following benefits for companies worldwide

PLM Practices

Challenge	Result with PLM
Engineering change	90% faster
Material sourcing	2%-5% materials savings
RFQ response	60% faster
CTO/ETO order errors	90% lower
Documentation	80% cost reductions
R&D waste	2% of total R&D spend

Source: Kevin O'Marah, The AMR Research Report, 24 April 2003.

We are ready to help you assess what you can realistically expect from your PLM implementation

WOULD THIS APPLY TO YOU ?

An example of the benefits of PLM:

Reducing the development cycle time of new machines by 55% - from 18 months to 8 months - is just one of the things that the MASCHIO GROUP were able to accomplish using an IBM PLM Solution.

The MASCHIO GROUP is a world leader in agricultural machinery. They implemented IBM and Dassault Systemes' CATIA V5* and SMARTEAM** as their PLM solution throughout the group and also achieved the following:

- **Productivity in the design phase has increased by 50%**
- **Design quality has improved by 70% moving from 2D to 3D**
- **Prototype optimization has reduced costs by €115 per year**
- **Product development processes have been structured and harmonized across the different companies in the group, based worldwide**

TO FIND OUT MORE ON PLM...

Where to start?

Express solutions from IBM start with CATIA V5 collaborative product design modules and SMARTEAM product data and release management

- Please send me your PLM brochure**
- Please send me your white paper on PLM** in the Industrial Machinery and Mobile Equipment industry
- Please call me to arrange a consultation**
To discuss my business and how I could benefit from PLM
- Please invite me to a seminar**
Where I also have the opportunity to meet other companies in my industry

For further information, tick one or more boxes above, detach and send

Name

Company

Position

Address

Telephone