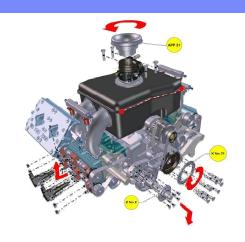
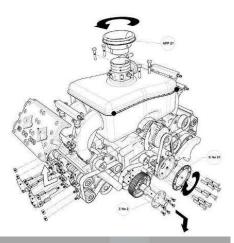


3DVIA Composer

Creating 3D Content For Product Deliverables



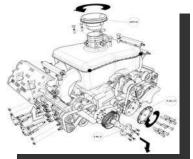


© 2006 IBM Corporation



What is 3DVIA Composer?





Technical Illustrations



Operation and Training Instructions

3DVIA Composer

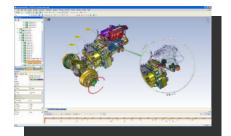
Revolutionizes documentation content creation, publishing, and maintenance

Authoring System for creating graphical and interactive documentation:

Traditional 2D images

Interactive Documents

3D On-line Experiences



Maintenance and Service Instructions



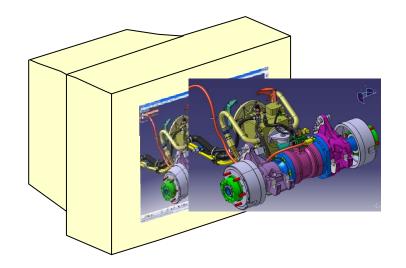
Assembly Instructions



Interactive
On-Line Catalogs



Product Documentation – The Old Way



Product & Process Design (CAD/CAM/CAE/PDM/PLM)

Product Documentation

Redo



Illustration 4

After cooling, ensure that all the parts are blocked against each other by using the adjustment tool OKf 9542.1 and tapping on the inner roller bearing with a quick blow of a mallet. Illustration 5.



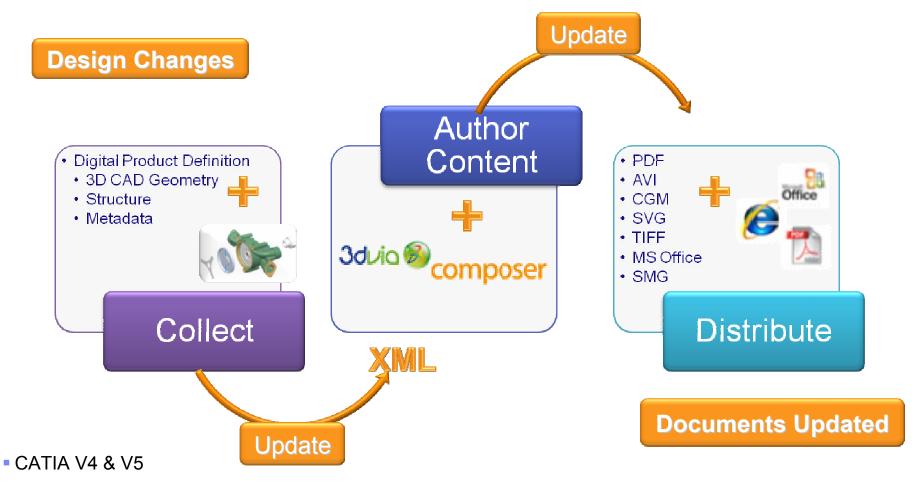


Product Documentation – With 3DVIA Composer





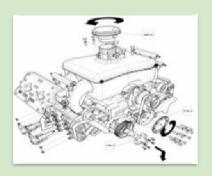
How does 3DVIA Composer Work?

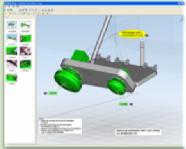


- SolidWorks
- Pro/ENGINEER



Product Documentation Use Cases









Technical Documentation

- Technical illustrations
- Product catalogs

Manufacturing

- Assembly instructions
- Manufacturing Process Instructions

Training & Customer Service

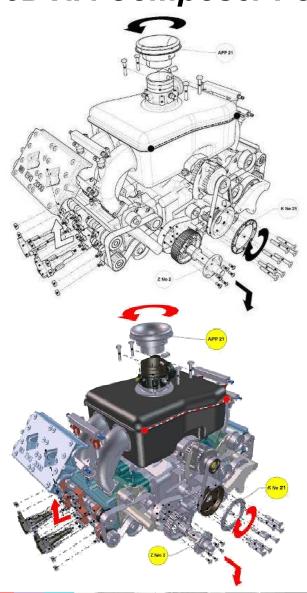
- Operating instructions
- Field service guides

Sales & Marketing

- Sales brochures
- Product demos
- On-line interactive catalogs



1 – 3DVIA Composer For Technical Documentation



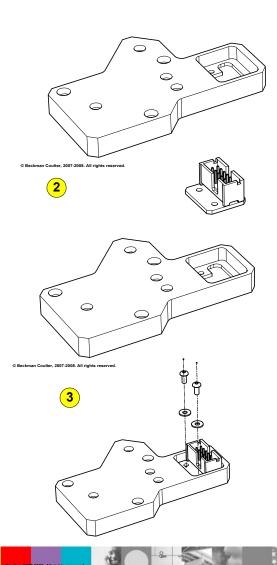
"Vector and Raster Images - 3D"

- Create high resolution 3D images
 - Vector line art for Technical Illustrations
 - Raster images for Catalogs,
 User Manuals
- Create exploded and detail views, annotations
- Save time by reusing 3D CAD data
- Keep illustrations up-to-date with the latest engineering changes



2 – 3DVIA Composer For Manufacturing





- Create work instructions in 3D
- Replace 2D drawings with 3D interactive documents
 - Eliminate costly drawing production, distribution and control costs
- Reduce production errors

3 – 3DVIA Composer For Customer Service & Training



- Replace text with graphics
 - Save (or eliminate)
 translation costs
- Replace documents with interactive 3D
- Produce animated sequences at lower costs
- Reduce training costs

4 – 3DVIA Composer For Sales & Marketing



- 3D software for sales and marketing
- Enable marketing to create animations and graphics for:
 - Pre-sales demonstrations
 - Interactive 3D documents for trade shows
 - Technical brochures
 - On-line interactive part catalogs

BECKMAN

Web-Based 3D Assembly Instructions

Beckman Coulter



Users & Target Audience

- Assembly process planners
- Shop floor workers

Application Description

- Dynamic web template delivers paperless assembly instructions to shop floor users
- Adjusts the displayed content in real-time, based on the data it receives

Business Benefits

- 50% reduction in assembly process planning and documentation
- 93% reduction in time to rollout process plan changes
- 24% increase in first pass yield rates
- Near-elimination of shop floor worker assembly training



Typical Benefits From Using 3DVIA Composer

30% Users passing certification exams on first attempt Increase Snecma Services 50% Assembly process preparation and Reduction documentation time **ThalesAlenia** 70% Translation costs by replacing text with animations Reduction JOHN DEERE 80% Technical illustration creation time Reduction PSA PEUGEOT CITROËN



Summary

User Acceptance

- Fun & easy to Use
- Immediately Improve end-user productivity



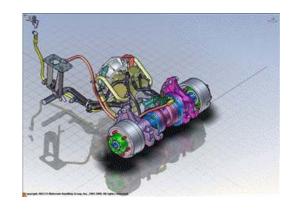
- Fast startup
- Fast return on Investment
- Minimal process re-engineering required

Scalable Solution

- Incredible Performance
- Future friendly
- Platform for today requirements and tomorrows innovations
- Unlimited integration & customisation capabilities











Thank-you for your interest.



